

BMW Group



Vehicle Sales BMW of North America, LLC, January 2016

	Jan. 2016	Jan. 2015	%	YTD Jan. 2016	YTD Jan. 2015	%
i3	182	670	-72.8%	182	670	-72.8%
i8	32	85	-62.4%	32	85	-62.4%
2 Series	710	375	89.3%	710	375	89.3%
3 Series	3,287	4,733	-30.6%	3,287	4,733	-30.6%
4 Series	1,832	2,615	-29.9%	1,832	2,615	-29.9%
5 Series	3,795	3,359	13.0%	3,795	3,359	13.0%
6 Series	185	511	-63.8%	185	511	-63.8%
7 Series	847	637	32.9%	847	637	32.9%
Z4	42	94	-55.3%	42	94	-55.3%
X1	1,937	518	273.9%	1,937	518	273.9%
BMW passenger cars	12,849	13,597	-5.5%	12,849	13,597	-5.5%
X3	2,002	1,341	49.3%	2,002	1,341	49.3%
X4	262	396	-33.8%	262	396	-33.8%
X5	2,584	3,214	-19.6%	2,584	3,214	-19.6%
X6	385	433	-11.1%	385	433	-11.1%
BMW light trucks	5,233	5,384	-2.8%	5,233	5,384	-2.8%
BMW brand	18,082	18,981	-4.7%	18,082	18,981	-4.7%
Cooper /S Hardtop 2 Door	1,216	1,494	-18.6%	1,216	1,494	-18.6%
Cooper /S Hardtop 4 Door	1,232	675	82.5%	1,232	675	82.5%
Cooper /S Convertible	1	144	-99.3%	1	144	-99.3%
Cooper /S Clubman	277	1	27600.0%	277	1	27600.0%
Coupe	0	22	-100.0%	0	22	-100.0%
Roadster	0	65	-100.0%	0	65	-100.0%
Countryman	504	745	-32.3%	504	745	-32.3%
Paceman	8	82	-90.2%	8	82	-90.2%
MINI brand	3,238	3,228	0.3%	3,238	3,228	0.3%
TOTAL BMW of North America, LLC	21,320	22,209	-4.0%	21,320	22,209	-4.0%