

BMW Group



Vehicle Sales BMW of North America, LLC, February 2016

	Feb.2016	Feb.2015	%	YTD Feb.2016	YTD Feb.2015	%
i3	248	1,089	-77.2%	430	1,759	-75.6%
i8	54	113	-52.2%	86	198	-56.6%
2 Series	1,085	523	107.5%	1,795	898	99.9%
3 Series	4,595	6,004	-23.5%	7,882	10,747	-26.7%
4 Series	2,683	2,744	-2.2%	4,515	5,349	-15.6%
5 Series	2,758	3,606	-23.5%	6,553	6,965	-5.9%
6 Series	265	1,237	-78.6%	450	1,748	-74.3%
7 Series	616	572	7.7%	1,463	1,209	21.0%
Z4	55	286	-80.8%	97	380	-74.5%
X1	1,418	885	60.2%	3,355	1,403	139.1%
BMW passenger cars	13,777	17,059	-19.2%	26,626	30,656	-13.1%
X3	3,733	3,124	19.5%	5,735	4,465	28.4%
X4	522	466	12.0%	784	862	-9.0%
X5	3,842	4,149	-7.4%	6,426	7,363	-12.7%
X6	624	403	54.8%	1,009	836	20.7%
BMW light trucks	8,721	8,142	7.1%	13,954	13,526	3.2%
BMW brand	22,498	25,201	-10.7%	40,580	44,182	-8.2%
Cooper /S Hardtop 2 Door	948	1,310	-27.6%	2,164	2,804	-22.8%
Cooper /S Hardtop 4 Door	920	1,110	-17.1%	2,152	1,785	20.6%
Cooper /S Convertible	1	187	-99.5%	2	331	-99.4%
Cooper /S Clubman	381	2	18950.0%	658	3	21833.3%
Coupe	0	29	-100.0%	0	51	-100.0%
Roadster	1	81	-98.8%	1	146	-99.3%
Countryman	581	938	-38.1%	1,085	1,683	-35.5%
Paceman	7	63	-88.9%	15	145	-89.7%
MINI brand	2,839	3,720	-23.7%	6,077	6,948	-12.5%
TOTAL BMW of North America, LLC	25,337	28,921	-12.4%	46,657	51,130	-8.7%