

BMW Group



Vehicle Sales BMW of North America, LLC, March 2016

	Mar.2016	Mar.2015	%	YTD Mar.2016	YTD Mar.2015	%
i3	332	922	-63.9%	762	2,681	-71.6%
i8	89	143	-37.8%	175	341	-48.7%
2 Series	1,606	1,249	28.6%	3,401	2,147	58.4%
3 Series	6,218	9,473	-34.4%	14,100	20,220	-30.3%
4 Series	4,710	5,362	-12.1%	9,225	10,711	-13.9%
5 Series	3,157	5,100	-38.1%	9,710	12,065	-19.5%
6 Series	389	2,434	-84.0%	839	4,182	-79.9%
7 Series	850	732	16.1%	2,313	1,941	19.2%
Z4	120	422	-71.6%	217	802	-72.9%
X1	3,145	1,358	131.6%	6,500	2,761	135.4%
BMW passenger cars	20,616	27,195	-24.2%	47,242	57,851	-18.3%
X3	4,476	1,541	190.5%	10,211	6,006	70.0%
X4	689	599	15.0%	1,473	1,461	0.8%
X5	3,617	4,388	-17.6%	10,043	11,751	-14.5%
X6	635	587	8.2%	1,644	1,423	15.5%
BMW light trucks	9,417	7,115	32.4%	23,371	20,641	13.2%
BMW brand	30,033	34,310	-12.5%	70,613	78,492	-10.0%
Cooper /S Hardtop 2 Door	1,122	2,126	-47.2%	3,286	4,930	-33.3%
Cooper /S Hardtop 4 Door	1,300	1,509	-13.9%	3,452	3,294	4.8%
Cooper /S Convertible	6	364	-98.4%	8	695	-98.8%
Cooper /S Clubman	1,037	2	51750.0%	1,695	5	33800.0%
Coupe	0	50	-100.0%	0	101	-100.0%
Roadster	1	124	-99.2%	2	270	-99.3%
Countryman	1,281	1,542	-16.9%	2,366	3,225	-26.6%
Paceman	15	112	-86.6%	30	257	-88.3%
MINI brand	4,762	5,829	-18.3%	10,839	12,777	-15.2%
TOTAL BMW of North America, LLC	34,795	40,139	-13.3%	81,452	91,269	-10.8%