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### **BMW i3 Takes Two Prizes in AAA 2016 Green Car Awards**

- **Best Green Car \$30,000 - \$50,000**
- **Best Green Car - subcompact**

**Los Angeles, CA – April 25, 2016 . . .** The BMW i3 electric vehicle won two categories in the American Automobile Association (AAA) 2016 Green Car Awards. It won for the Best Green Car in the \$30,000 - \$50,000 price range as well the Best Green Car in the subcompact category. These awards are the latest in a string of national and international honors bestowed upon the BMW i3.

“With BMW i, the BMW Group set out to do something truly ground-breaking in the field of sustainable mobility. The BMW i3 continues to be recognized for its design and innovation which demonstrates that we are on the right track,” noted Christine Fleischer – Manager, BMW i for BMW of North America.

The AAA Green Car awards comprised three price categories and six size/type categories. The BMW i3 won both in the price and size categories.

The BMW i3 has received nearly 30 national and international awards for sustainability and design since it was introduced in 2014. The range of awards has included acclaim for the design of the BMW i3 and well as its interior which incorporates the widest use of sustainable materials with a highly functional design.

#### **About BMW i.**

BMW i is a brand of the BMW Group, playing the role of an incubator for visionary mobility and vehicle concepts, progressive design and a new understanding of premium that is strongly defined by sustainability. BMW i is represented worldwide by two models. The BMW i3, the company's purpose built electric vehicle and the first mass-produced vehicle made largely of Carbon Fiber Reinforced Plastic. It is available both as a battery electric vehicle as well as with a range-extender. With a combined rating of 124 MPGe, the BMW i3 is the most efficient electric vehicle available in the US according to the US EPA. The other

model, the BMW i8 is a plug-in hybrid sports car with the fuel consumption of a small car (US EPA estimates 76 MPGe). BMW i includes a multitude of mobility services and investments in the field of EV charging infrastructure and interconnected mobility.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 125 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwusa.com](http://www.bmwusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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