

BMW

U.S. Press Information

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The BMW Performance Center to contest the 2016 One Lap of America with all new BMW M2.

Woodcliff Lake, NJ – April 29, 2016... The BMW Performance Center with partners BMW M Performance Parts and IHG Rewards Club today announced that it will compete in the 2016 One Lap of America with the all-new BMW M2. This year's team will be co-piloted by BMW Performance Center Driving Instructor, Michael Schnell Renner and Stephen Maguire of United BMW Roswell of Atlanta. The duo will compete in the Small Bore Stock Touring SSGT1 category. The 2016 One Lap of America competitors depart South Bend, Indiana on Saturday, April 30th to begin the 7 Day, 2,827 mile route, spanning twelve states and consisting of Time Trials, Drag Racing, Skid pad Car Control and of course, long overnight transit stages. Renner won both the 2015 One Lap of America Truck/SUV and Stock Touring classes piloting a BMW X6M.

The 2016 BMW M2 is the newest vehicle from the brand to wear the coveted M badge. With an output of 365 bhp at 6,500rpm and 343 lb-ft of torque (369 lb-ft in overboost mode) on tap between 1,400 and 5,600 rpm, the M2 can sprint from 0-60 mph in 4.2 Seconds and lap the storied Nurburgring in a time of 7:58 minutes. The M2 features lightweight aluminum subframe and suspension components under the widened bodywork as well as an Active M Rear Differential. The already track capable M2 has been further enhanced for One Lap duty with BMW M Performance Accessories, including carbon fiber front and rear spoilers, carbon fiber rear diffuser, M Performance coil-over suspension and sport exhaust system.

BMW M Performance Parts bring decades of innovative dynamic, design and Motorsports experience to BMW owners. The M Performance Parts collection of aerodynamic, interior,

drivetrain and chassis accessories enhance both the performance and appearance of BMW vehicles and are available as dealer installed accessories for new vehicle customers and current owners while maintaining full manufacturer's warranty coverage.

The BMW Performance Center is the home of BMW's Performance Driving School. Comprising two locations, Performance Center East in Greer, SC and Performance Center West in Thermal, CA, the BMW Performance Driving School offers a variety of driving classes that highlight the performance, responsiveness, and safety features in each BMW vehicle. Driving schools are offered in 1 and 2 day formats. They include a Teen Driving School, Car Control School, M School, and Advanced M School. Exclusive corporate driving events are also offered in many variants ranging from half day programs to 3 day events with on track driving and offsite tours and excursions.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 125 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com.

Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com and www.press.bmwna.com.

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