

BMW

U.S. Press Information



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Model year 2017 Update information.

Woodcliff Lake, NJ – June 10, 2016... Information for design and technical changes, as well as changes to standard equipment, lines, packages and standalone options is included in this document.

BMW Standard and Optional Equipment Changes.

- Destination and Handling for all BMW models remains at \$995.

Note for all-new vehicles.

Please refer to each vehicle's press release for details or follow the links below:

- [2016 BMW M2 Coupe \(for MY17 changes please see below\)](#)
- [2016 BMW X4 M40i](#)
- [2017 BMW 2 Series](#)
- [2017 BMW i3 \(94 Ah\)](#)

BMW i.

- One day BMW Performance Center Driving Experience is being offered.

2017 BMW i3 (94 Ah).

Standard Equipment now includes:

- Deka World – Interior Design Loft.
- No Cost DC Fast ChargeNow available for 2 years in most markets. For more information please visit <http://.chargenow.chargepoint.com/fast-charging>.
- Advanced Real Time Traffic Information.
- Universal Garage Door Opener.
- 19-inch wheels.
- Comfort Access.

Optional Equipment now includes:

- Moonroof.
- Protonic Blue.
- Dark Oak Wood Trim.

BMW i3 94 Ah Pricing (including \$995 D&H but no state incentives or tax deductions):

BMW i3 (94 Ah)	\$44,595
BMW i3 (94 Ah) with Range Extender	\$48,445

2017 BMW i8.

BMW i8 Protonic Red Edition:

- Protonic Red with Frozen Gray Metallic Accents.
- Wheel style 470 black, high polish with Orbit Gray Metallic matte lacquering.
- NESO seats with red highlights, gray seat belts and embossed headrests.
- Floor mats with black leather and red stitching.
- Door sill with “Protonic Red Edition” engraved.

BMW i8 Pricing (including \$995 D&H):

BMW i8	\$141,695
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2017 BMW 2 Series Coupe.

Introduction of an all-new 4-cylinder engine on the 230i model and an all-new 6-cylinder engine in the M240i models. Please refer to the press release below for more information:

- [2016 BMW 2 Series](#)

Standard Equipment now includes:

- iDrive 5.0 standard with Navigation only.
- New 17-inch wheel offered standard on 230i models.
- New standard wheel with the 18-inch Orbit Gray with Michelin Pilot Super Sport non-run flat tires on 240i models.

Lines and Package changes:

Technology Package now being offered as Navigation.

- Technology package is now being offered as Navigation with the same content.

Optional Equipment now includes:

- PDC has been enhanced to include Auto / Surround PDC.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

2017 BMW 3 Series Sedan and Wagon.

Introduction of an all-new 4-cylinder engine on the 330i model.

Standard Equipment now includes:

- Matte Chrome Exterior Trim is now standard on all 330i/e and 328d models.
- M Sport Package is now standard on the 340i models including M Sport Suspension, M Sport Steering Wheel, Aerodynamic Kit, Shadowline Trim, and Increased Top Speed Limiter (not on xDrive models).

Lines and Package changes:

- Venetian Beige is now only available with black carpeting.

Sport Line now offered as Sport Package.

- Sport Line/ Sport Package is now available on 340i models as a no charge alternative to the standard M Sport Package.

Luxury Line now offered as Luxury Package.

- Luxury Line/ Luxury Package available on 340i models as a no charge alternative to the standard M Sport Package.

Optional Equipment now includes:

- Available on all models: Venetian Beige/ Black SensaTec.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- 320i models are now available with Venetian Beige/ Black Dakota Leather.
- 330d/e /i & 340i models are now available with Venetian Beige/ Black Dakota Leather with Dark Oyster Highlight.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

2017 BMW 330e iPerformance.

Standard Equipment now includes:

- New Blue Kidney Grills (when ordered with White, Black, Gray or Silver colors).
- New Blue circles around the BMW Roundel on the wheels.
- New “i” badging behind the front fender (will be deleted with M Sport Pkg).
- eDrive badging on door sills (currently on MY16).
- eDrive badging on the C-pillar (currently on MY16).

Optional Equipment now includes:

- Exclusive standalone option: BMW 330e iPerformance wheel design.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.

BMW 3 Series Pricing (including \$995 D&H):

320i Sedan	\$34,145
320i xDrive	\$36,145
328d Sedan	\$40,945
328d xDrive Sedan	\$42,945
330e Sedan	\$44,795

340i Sedan	\$48,595
340i xDrive Sedan	\$50,595
328d Sports Wagon	\$45,145
330i xDrive Wagon	\$43,645

2017 BMW 3 Series xDrive Gran Turismo.

Introduction of the all-new engine on the 330i (4-cylinder) and 340i models (6-cylinder).

Standard Equipment now includes:

- Matte Chrome Exterior Trim is now standard on all 330i and 340i models.
- New LED Headlights with LED DRL and turn indicators are now standard equipment.
- New LED Fog Lights.
- New Rear bumper design with new rear reflectors locations.
- New Rear LED lights in L-Shape.
- New Chrome Accents surrounding the Front and Rear Air vents.
- New Chrome Accent near buttons for electric windows.
- New Center stack changes include: High-gloss black, Automatic climate control display now in white; Ambient lighting surrounding center-stack.
- 340i models are now equipped with the Nappa Leather Steering Wheel as standard.

Lines and Package changes:

Luxury Package:

- Saddle Brown Dakota Leather w/ Exclusive Stitching & Brown Lower Dashboard.

M Sport Package:

- New Black Dakota Leather with Blue stitching.

Lightning Package:

- Lighting Package now includes the newly available LED Adaptive headlights and Automatic high beams.

Cold Weather Package:

- Cold Weather Package no longer includes the Retractable headlight washers.

Optional Equipment now includes:

- 19-inch optional wheel: Style 673 (mixed summer tires or all seasons).
- Artic Gray Metallic exterior paint replaces Midnight Blue.
- Jatoba Brown Metallic exterior paint replaces Sparkling Brown.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.

BMW 3 Series xDrive Gran Turismo Pricing (including \$995 D&H):

330i xDrive Gran Turismo	\$44,645
340i xDrive Gran Turismo	\$50,345

2017 BMW 4 Series Coupe, Convertible and Gran Coupe.

Introduction of all-new engines on the 430i (4-cylinder) and 440i models (6-cylinder).

Standard Equipment now includes:

- 6-cylinder models are now equipped with the Nappa Leather Steering Wheel as standard.

Lines and Package changes:

- BMW Individual Metallic Paint for 440i models only.
- BMW Individual Trims for 440i models only.
- BMW Individual Extended Merino leather including Merino leather Dashboard now available for 440i models only.
- Venetian Beige is now only offered with black carpeting.

Sport and M Sport Package:

- Venetian Beige/Black Dakota Leather now available.

Luxury Package:

- Venetian Beige/Black Dakota Leather with Exclusive Stitching now available.

Optional Equipment now includes:

- Basic Upholstery: Venetian Beige/Black SensaTec now available.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

BMW 4 Series Coupe Pricing (including \$995 D&H):

430i Coupe	\$42,845
430i xDrive Coupe	\$44,845
440i Coupe	\$49,195
440i xDrive Coupe	\$51,195

BMW 4 Series Convertible Pricing (including \$995 D&H):

430i Convertible	\$50,995
430i xDrive Convertible	\$52,995
440i Convertible	\$57,995
440i xDrive Convertible	\$59,995

BMW 4 Series Gran Coupe Pricing (including \$995 D&H):

430i Gran Coupe	\$42,645
430i xDrive Gran Coupe	\$44,645
440i Gran Coupe	\$48,995
440i xDrive Gran Coupe	\$50,995

2017 BMW 6 Series Coupe.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Standalone option changes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Coupe Pricing (including \$995 D&H):

640i Coupe	\$78,595
640i xDrive Coupe	\$81,595
650i Coupe	\$89,995
650i xDrive Coupe	\$92,995

2017 BMW 6 Series Convertible.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Convertible Pricing (including \$995 D&H):

640i Convertible	\$86,095
640i xDrive Convertible	\$89,095
650i Convertible	\$97,495
650i xDrive Convertible	\$100,495

2017 BMW 6 Series Gran Coupe.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Gran Coupe Pricing (including \$995 D&H):

640i Gran Coupe	\$80,795
640i xDrive Gran Coupe	\$83,795
650i Gran Coupe	\$92,195
650i xDrive Gran Coupe	\$95,195

2017 BMW 7 Series.

Standard Equipment now includes:

- Display Key now offered as standard.

Optional Equipment now includes:

- M Sport Brakes now offered as a stand-alone option.
- Remote Controlled Parking (from 7/16 production onwards for 740i, 740i xDrive, 750i & 750i xDrive).

BMW 7 Series Pricing (including \$995 D&H):

740i Sedan	\$82,495
740e xDrive Sedan	\$90,095
750i Sedan	\$95,595
750i xDrive Sedan	\$98,595

2017 ALPINA B7.

Standard Equipment now includes:

- Integral Active Steering.
- Autobahn Package.
- Display Key.
- Panorama Moonroof.
- Wireless Charging with Wi-Fi Hotspot.
- Gesture Control.
- Power Side Window shades with TouchSense Ambiance Lightning.
- Front massage seats.

ALPINA B7 Pricing (including \$995 D&H):

ALPINA B7	To be announced closer to launch.
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BMW M.

- M Drivers Package incl. Top Speed Increase and M Driver Training is now being offered at BMW Performance Centers.

2017 BMW M2 Coupe.

Standard Equipment now includes:

- Executive Package is now equipped with Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.
- M Drivers package which includes a driver training at the BMW Performance Center and an increased top speed is not available as a standalone option.

BMW M2 Coupe Pricing (including \$995 D&H):

M2 Coupe	\$52,695
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2017 BMW M3 Sedan.

Changes to the standard equipment:

- Adaptive M Suspension now standard.

- iDrive 5.0.

Lines and Package changes:

Executive Package

- Executive Package now includes Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Competition Package

- Competition Package no longer includes Adaptive M Suspension.

Optional Equipment now includes:

- Individual Extended Merino Leather including Leather Dashboard is now available.
- Individual Metallic Paint is now offered.

BMW M3 Sedan Pricing (including \$995 D&H):

M3 Sedan	\$64,995
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2017 BMW M4 Coupe and M4 Convertible.

Standard Equipment now includes:

- Adaptive M Suspension now standard.
- iDrive 5.0.

Lines and Package changes:

Executive Package

- Executive Package now includes Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Individual Extended Merino Leather including Leather Dashboard is now available.
- Individual Metallic Paint is now offered.

BMW M4 Coupe Pricing (including \$995 D&H):

M4 Coupe	\$67,195
M4 Convertible	\$75,695

2017 BMW Pricing.

***pricing does not include \$995 Delivery and Handling.**

Model	MY2017 Price
M2	\$51,700
320i Sedan	\$33,150
320i xDrive Sedan	\$35,150
330i Sedan	\$38,450
330i xDrive Sedan	\$40,450
328d Sedan	\$39,950
328d xDrive Sedan	\$41,950
330e Sedan	\$43,800
340i Sedan	\$47,600
340i xDrive Sedan	\$49,600
M3 Sedan	\$64,000
328d xDrive Sports Wagon	\$44,150
330i xDrive Sports Wagon	\$42,650
330i xDrive Gran Turismo	\$43,650
340i xDrive Gran Turismo	\$49,350
430i Coupe	\$41,850
430i xDrive Coupe	\$43,850
440i Coupe	\$48,200
440i xDrive Coupe	\$50,200
M4 Coupe	\$66,200
430i Convertible	\$50,000
430i xDrive Convertible	\$52,000
440i Convertible	\$57,000
440i xDrive Convertible	\$59,000
M4 Convertible	\$74,700
430i Gran Coupe	\$41,650
430i xDrive Gran Coupe	\$43,650
440i Gran Coupe	\$48,000
440i xDrive Gran Coupe	\$50,000
740i Sedan	\$81,500

740e xDrive Sedan	\$89,100
750i Sedan	\$94,600
750i xDrive Sedan	\$97,600
ALPINA B7	To be announced closer to launch.
i3 94 Ah	\$43,600
i3 94 Ah with Range Extender	\$47,450
i8	\$140,700

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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