

BMW

U.S. Press Information



For Release: June 20, 2016

Contact: Rebecca Kiehne
BMW Product & Technology Spokesperson
201-307-3709 / Rebecca.Kiehne@bmwna.com

Hector Arellano-Belloc
BMW Product & Technology Spokesperson
201-307-3755 / Hector.Arellano-Belloc@bmwna.com

Alex Schmuck
BMW Product & Technology Communications Manager
201-307-3783 Alexander.Schmuck@bmwna.com

Model year 2017 Update information.

Woodcliff Lake, NJ – June 20, 2016... Information for design and technical changes, as well as changes to standard equipment, lines, packages and standalone options is included in this document.

BMW Standard and Optional Equipment Changes.

- Destination and Handling for all BMW models remains at \$995.

Note for all-new vehicles.

Please refer to each vehicle's press release for details or follow the links below:

- [2016 BMW M2 Coupe \(for MY17 changes please see below\)](#)
- [2016 BMW X4 M40i \(for MY17 changes please see below\)](#)
- [2016 BMW 2 Series](#)
- [2017 BMW i3 \(94 Ah\)](#)

BMW i.

- One day BMW Performance Center Driving Experience is being offered.

2017 BMW i3 94 Ah.

Standard Equipment now includes:

- Deka World – Interior Design Loft.
- No Cost DC Fast ChargeNow available for 2 years in most markets. For more information please visit <http://chargenow.chargepoint.com/fast-charging>.
- Advanced Real Time Traffic Information.
- Universal Garage Door Opener.
- 19-inch wheels.
- Comfort Access.

Optional Equipment now includes:

- Moonroof.
- Protonic Blue.
- Dark Oak Wood Trim.

BMW i3 (94 Ah) Pricing (including \$995 D&H but no state incentives or tax deductions):

BMW i3 (94 Ah)	\$44,595
BMW i3 (94 Ah) with Range Extender	\$48,445

2017 BMW i8.

BMW i8 Protonic Red Edition:

- Protonic Red with Frozen Gray Metallic Accents.
- Wheel style 470 black, high polish with Orbit Gray Metallic matte lacquering.
- NESO seats with red highlights, gray seat belts and embossed headrests.
- Floor mats with black leather and red stitching.
- Door sill with “Protonic Red Edition” engraved.

BMW i8 Pricing (including \$995 D&H):

BMW i8	\$141,695
--------	-----------

2017 BMW 2 Series Coupe and Convertible.

Introduction of an all-new 4-cylinder engine on the 230i model, resulting in new nomenclature: 30i to replace the 28i. Introduction of an all-new 6-cylinder engine on the M240i models, model resulting in new nomenclature: 40i to replace the 35i. Please refer to the press release below for more information:

- [2016 BMW 2 Series](#)

Standard Equipment now includes:

- New 17-inch wheel offered standard on 230i models.
- New standard wheel with the 18-inch Orbit Gray with Michelin Pilot Super Sport non-run flat tires on M240i models.

Lines and Package changes:

Technology Package/ Navigation.

- Selecting Navigation will provide the same package content as the formerly available Technology package.

Optional Equipment now includes:

- PDC has been enhanced to include Auto / Surround PDC.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.
- iDrive 5.0 standard with Navigation only.

BMW 2 Series Pricing (including \$995 D&H):

BMW 230i Coupe	\$33,845
BMW M240i Coupe	\$45,145
BMW 230i xDrive Coupe	\$35,845
BMW M240i xDrive Coupe	\$47,145
BMW 230i Convertible	\$39,645
BMW M240i Convertible	\$49,745
BMW 230i xDrive Convertible	\$41,645
BMW M240i xDrive Convertible	\$51,745

2017 BMW 3 Series Sedan and Wagon.

Introduction of an all-new 4-cylinder engine on the 330i model resulting in new nomenclature: 30i to replace the 28i. Please note that the 35i model badge has been replaced with the 40i model badge with the introduction of the B58 engine.

Standard Equipment now includes:

- Matte Chrome Exterior Trim is now standard on all 330i/e and 328d models.
- M Sport Package is now standard on the 340i models including M Sport Suspension, M Sport Steering Wheel, Aerodynamic Kit, Shadowline Trim, and Increased Top Speed Limiter (not on xDrive models).

Lines and Package changes:

- Venetian Beige is now only available with black carpeting.

Sport Line now offered as Sport Package.

- Sport Package is now available on 340i models as a no charge alternative to the standard M Sport Package.

Luxury Line offered as Luxury Package.

- Luxury Package available on 340i models as a no charge alternative to the standard M Sport Package.

Optional Equipment now includes:

- Available on all models: Venetian Beige/ Black SensaTec.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- 320i models are now available with Venetian Beige/ Black Dakota Leather.
- 330d/e /i & 340i models are now available with Venetian Beige/ Black Dakota Leather with Dark Oyster Highlight.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

2017 BMW 330e iPerformance.

Standard Equipment now includes:

- New Blue Kidney Grills (when ordered with White, Black, Gray or Silver colors).
- New Blue circles around the BMW Roundel on the wheels.
- New “i” badging behind the front fender (will be deleted with ZMP M Sport Pkg.).
- eDrive badging on door sills (currently on MY16).
- eDrive badging on the C-pillar (currently on MY16).

Optional Equipment now includes:

- Exclusive standalone option: BMW 330e iPerformance wheel design (style 415).
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.

BMW 3 Series Pricing (including \$995 D&H):

320i Sedan	\$34,145
320i xDrive	\$36,145
330i xDrive Sports Wagon	\$43,645
330i xDrive Gran Turismo	\$44,645
328d Sedan	\$40,945
328d xDrive Sedan	\$42,945
330e Sedan	\$44,795
340i Sedan	\$48,595
340i xDrive Sedan	\$50,595
328d xDrive Sports Wagon	\$45,145
330i xDrive Sports Wagon	\$43,645

2017 BMW 3 Series xDrive Gran Turismo.

Introduction of all-new engines on the 330i model and 340i models resulting in new nomenclature: 30i and 40i models to replace the 28i and 35i models.

Standard Equipment now includes:

- Matte Chrome Exterior Trim is now standard on all 330i and 340i models.
- New LED Headlights with LED DRL and turn indicators are now standard equipment.

- New LED Fog Lights.
- New Rear bumper design with new rear reflectors locations.
- New Rear LED lights in L-Shape.
- New Chrome Accents surrounding the Front and Rear Air vents.
- New Chrome Accent near buttons for electric windows.
- New Center stack changes include: High-gloss black, Automatic climate control display now in white; Ambient lighting surrounding center-stack.
- 340i models are now equipped with the Nappa Leather Steering Wheel as standard.

Lines and Package changes:

Luxury Package:

- Saddle Brown Dakota Leather w/ Exclusive Stitching & Brown Lower Dashboard.

M Sport Package:

- New Black Dakota Leather with Blue stitching.

Lighting Package:

- Lighting Package now includes the newly available LED Adaptive headlights and Automatic high beams.

Cold Weather Package:

- Cold Weather Package no longer includes the Retractable headlight washers.

Optional Equipment now includes:

- 19-inch optional wheel: Style 673 (mixed summer tires or all seasons).
- Artic Gray Metallic exterior paint replaces Midnight Blue.
- Jatoba Brown Metallic exterior paint replaces Sparkling Brown.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.

BMW 3 Series xDrive Gran Turismo Pricing (including \$995 D&H):

330i xDrive Gran Turismo	\$44,645
340i xDrive Gran Turismo	\$50,345

2017 BMW 4 Series Coupe, Convertible and Gran Coupe.

Introduction of all-new engines on the 430i model and 440i models resulting in new nomenclature: 30i and 40i models to replace the 28i and 35i models.

Standard Equipment now includes:

- 40i models are now equipped with the Nappa Leather Steering Wheel as standard.

Lines and Package changes:

- BMW Individual Metallic Paint for 440i models only.
- BMW Individual Trims for 440i models only.
- BMW Individual Extended Merino leather including Merino leather Dashboard now available for 440i models only.
- Venetian Beige is now only offered with black carpeting.

Sport and M Sport Package:

- Venetian Beige/Black Dakota Leather now available.
- New Black Dakota Leather with Blue stitching on Coupe and Gran Coupe models.

Luxury Package:

- Venetian Beige/Black Dakota Leather with Exclusive Stitching now available.

Optional Equipment now includes:

- Basic Upholstery: Venetian Beige/Black SensaTec now available.
- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

BMW 4 Series Coupe Pricing (including \$995 D&H):

430i Coupe	\$42,845
430i xDrive Coupe	\$44,845
440i Coupe	\$49,195
440i xDrive Coupe	\$51,195

BMW 4 Series Convertible Pricing (including \$995 D&H):

430i Convertible	\$50,995
430i xDrive Convertible	\$52,995
440i Convertible	\$57,995
440i xDrive Convertible	\$59,995

BMW 4 Series Gran Coupe Pricing (including \$995 D&H):

430i Gran Coupe	\$42,645
430i xDrive Gran Coupe	\$44,645
440i Gran Coupe	\$48,995
440i xDrive Gran Coupe	\$50,995

2017 BMW 5 Series Gran Turismo.

Pricing, Standard Equipment, Lines, Packages, and Optional Equipment remain unchanged.

BMW 5 Series Gran Turismo Pricing (including \$995 D&H):

535i Gran Turismo	\$61,895
535i xDrive Gran Turismo	\$64,195
550i xDrive Gran Turismo	\$73,495

2017 BMW 6 Series Coupe.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Standalone option changes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Coupe Pricing (including \$995 D&H):

640i Coupe	\$78,595
640i xDrive Coupe	\$81,595
650i Coupe	\$89,995
650i xDrive Coupe	\$92,995

2017 BMW 6 Series Convertible.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Convertible Pricing (including \$995 D&H):

640i Convertible	\$86,095
640i xDrive Convertible	\$89,095
650i Convertible	\$97,495
650i xDrive Convertible	\$100,495

2017 BMW 6 Series Gran Coupe.

Standard Equipment now includes:

- iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Smartphone Integration will no longer be offered, as all functionality of this option is now included as standard with Wireless Charging.

BMW 6 Series Gran Coupe Pricing (including \$995 D&H):

640i Gran Coupe	\$80,795
640i xDrive Gran Coupe	\$83,795
650i Gran Coupe	\$92,195
650i xDrive Gran Coupe	\$95,195

2017 BMW 7 Series.

Standard Equipment now includes:

- Display Key now offered as standard.

Optional Equipment now includes:

- M Sport Brakes now offered as a stand-alone option.
- Remote Controlled Parking (from 7/16 production onwards for 740i, 740i xDrive, 750i & 750i xDrive).

BMW 7 Series Pricing (including \$995 D&H):

740i Sedan	\$82,495
740e xDrive Sedan	\$90,095
740i xDrive Sedan	\$85,295
750i Sedan	\$95,595
750i xDrive Sedan	\$98,595

2017 ALPINA B7.

Standard Equipment now includes:

- Integral Active Steering.
- Autobahn Package.
- Display Key.
- Panorama Moonroof.
- Wireless Charging with Wi-Fi Hotspot.
- Gesture Control.
- Power Side Window shades with TouchSense Ambiance Lightning.
- Front massage seats.

ALPINA B7 Pricing (including \$995 D&H):

ALPINA B7	\$137,995
-----------	-----------

2017 BMW X1 Sports Activity Vehicle.

Standard Equipment now includes:

- Standard Suspension.

Lines and Package changes:

- M Sport Package will include M Sport Suspension.

Optional Equipment now includes:

- Sport Seats will be offered as a stand-alone option.

BMW X1 Pricing (including \$995 D&H):

BMW X1 sDrive28i	\$33,795
BMW X1 xDrive28i	\$35,795

2017 BMW X3 Sports Activity Vehicle.

Standard Equipment now includes:

- Comfort Access Keyless Entry (xDrive35i model only).
- Lumbar Support (xDrive35i model only).
- Satellite Radio with 1 year subscription (xDrive35i models only).

Lines and Package changes:

M.Sport:

- New M leather steering wheel with a sportier design included with M Sport.

Optional Equipment now includes:

- Optional 19-inch wheels - Star Spoke style 606 replaces Double Spoke style 309.

- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with standard enhanced USB and Bluetooth.
- Smartphone Integration is no longer available, as the functionality previously included in this option is now available wirelessly with Wireless Charging.

Paint.

- Chestnut Bronze Metallic is now available
- Sparkling Brown Metallic is no longer available.

Upholstery.

- Beige SensaTec is no longer available.
- Beige/Black SensaTec remains available.
- Sand Beige Nevada Leather is no longer available.
- Sand Beige/Black Nevada Leather remains available.

BMW X3 Sports Activity Vehicle Pricing (including \$995 D&H):

X3 sDrive28i	\$39,945
X3 xDrive28i	\$41,945
X3 xDrive28d	\$43,445
X3 xDrive35i	\$48,645

2017 BMW X4 Sports Activity Coupe.

- The X4 xDrive35i model is no longer available.
- [The all-new BMW X4 M40i.](#)

Lines and Package changes:

M Sport:

- New M leather steering wheel with a sportier design included with M Sport on the X4 xDrive28i.

Optional Equipment now includes:

- Navigation (standalone option / Technology Package) is updated to iDrive 5.0.
- Wireless Charging and Wi-Fi Hotspot with standard enhanced USB and Bluetooth.

- Smartphone Integration is no longer available, as the functionality previously included in this option is now available wirelessly with Wireless Charging.

Paint:

- Chestnut Bronze Metallic is now available on the X4 xDrive28i.
- Sparkling Brown Metallic is no longer available on the X4 xDrive28i.

Upholstery:

- Beige SensaTec is no longer available on the X4 xDrive28i.
- Beige/Black SensaTec remains available on X4 xDrive28i.
- Sand Beige Nevada Leather is no longer available on the X4 xDrive28i.
- Sand Beige/Black Nevada Leather remains available on MY2017 X4 models

BMW X4 Sports Activity Coupe Pricing (including \$995 D&H):

X4 xDrive28i	\$46,245
X4 M40i	\$58,795

2017 BMW X5.

Standard Equipment now includes:

- Navigation is updated to iDrive 5.0.
- Touch Screen functionality for iDrive display.
- xLine, including:
 - Stainless steel underbody cladding front/rear.
 - Silver matte kidney grille, rocker panels, front air intakes.
 - Roof rails in Satin Aluminum.
 - Satin Aluminum window trim (replaces chrome) New standard wheel design (19-inch Star Spoke style 449 replaces 19-inch V-Spoke style 450).
 - Anthracite Headliner.

Lines and Package changes:

Luxury Line now offered as Luxury Package.

- Luxury Package no longer includes an exclusive wheel design.
- Luxury Package is a no charge alternative to standard xLine.

M Sport now offered as M Sport Package:

- M Sport Package no longer includes Anthracite headliner (now standard).
- 20-inch Double Spoke Wheels style 469M are now available in Black as additional upgrade alternative within M Sport Package.

Premium Package:

- Premium Package is now enhanced with Wireless Charging and Wi-Fi Hotspot on the 35i, 35d and 40e models.

Executive Package:

- Executive Package is now enhanced with Wireless Charging and Wi-Fi Hotspot on the 50i model.

Ivory White Interior Design Package:

- Ivory White Interior Design Package now includes "Ivory White and Black Nappa Leather" with Black Nappa leather dashboard and Black carpeting, replacing "Ivory White Nappa Leather" with Atlas Gray leather dashboard and Oyster carpeting.

Optional Equipment now includes:

- Atlas Cedar Metallic exterior paint replaces Mineral Silver Metallic.
- Individual Extended Merino Leather upholsteries including Leather Dashboard are now offered.
- Individual Metallic Paints.
- Individual Piano Finish Black Trim is now offered.
- 20-inch Y-spoke wheels style 451 are now available as a stand-alone option.
- Smartphone Integration is no longer available, as the functionality previously included in this option is now available wirelessly with Wireless Charging.

BMW X5 Sports Activity Vehicle Pricing (including \$995 D&H):

X5 sDrive35i	\$56,495
X5 xDrive35i	\$58,795
X5 xDrive35d	\$60,295
X5 xDrive40e	\$63,095
X5 xDrive50i	\$73,295

2017 BMW X6 Sports Activity Coupe.

Standard Equipment now includes:

- Navigation is updated to iDrive 5.0.
- Touch Screen functionality for iDrive display.
- xLine, including:
 - Stainless steel (Cerium Gray) underbody cladding front/rear.
 - Cerium Gray kidney grille, front air intakes.
 - Aluminum (Cerium Gray) window trim (replaces chrome).
- New standard wheel design (19-inch Y-Spoke style 595 replaces 19-inch Y-Spoke style 594). Anthracite Headliner.

Lines and Package changes:

M Sport now offered as M Sport Package:

- M Sport Package no longer includes Anthracite headliner (now standard).

20-inch Double Spoke Wheels style 469M are now available in Black as additional upgrade alternative within M Sport Package.

Premium Package:

- Premium Package is now enhanced with Wireless Charging and Wi-Fi Hotspot on 35i models.

Executive Package:

- Executive Package is now enhanced with Wireless Charging and Wi-Fi Hotspot on the 50i model.

Optional Equipment changes now includes:

- Atlas Cedar Metallic exterior paint replaces Mineral Silver Metallic.
- Individual Extended Merino Leather upholsteries including Leather Dashboard are now offered.
- Individual Metallic Paints.
- Individual Piano Black Trim.
- 20- inch V-Spoke wheels style 597 and 20-inch Star Spoke wheels style 491 high-gloss Black are now available as stand-alone options.

- Smartphone Integration is no longer available, as the functionality previously included in this option is now available wirelessly with Wireless Charging.

BMW X6 Sports Activity Coupe Pricing (including \$995 D&H):

X6 sDrive35i	\$62,395
X6 xDrive35i	\$64,695
X6 xDrive50i	\$77,095

BMW M.

- M Drivers Package incl. Top Speed Increase and M Driver Training is now being offered at BMW Performance Centers for M2, M5 and M6.

2017 BMW M2 Coupe.

Standard Equipment now includes:

- Executive Package is now equipped with Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- M Drivers package which includes a driver training at the BMW Performance Center and an increased top speed is not available as a standalone option.

BMW M2 Coupe Pricing (including \$995 D&H):

M2 Coupe	\$52,695
----------	----------

2017 BMW M3 Sedan.

Changes to the standard equipment:

- Adaptive M Suspension now standard.
- iDrive 5.0.

Lines and Package changes:

Executive Package

- Executive Package now includes Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Competition Package

- Competition Package no longer includes Adaptive M Suspension.

Optional Equipment now includes:

- Individual Extended Merino Leather now includes Leather Dashboard.

BMW M3 Sedan Pricing (including \$995 D&H):

M3 Sedan	\$64,995
----------	----------

2017 BMW M4 Coupe and M4 Convertible.

Standard Equipment now includes:

- Adaptive M Suspension now standard.
- iDrive 5.0.

Lines and Package changes:

Executive Package

- Executive Package now includes Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Individual Extended Merino Leather now includes Leather Dashboard.

BMW M4 Coupe Pricing (including \$995 D&H):

M4 Coupe	\$67,195
M4 Convertible	\$75,695

2017 BMW X5 M and BMW X6 M.

Standard Equipment now includes:

- Navigation is updated to iDrive 5.0.
- Touch Screen functionality for iDrive display.

Package changes:

Executive Package

- Executive Package now includes Wireless Charging and Wi-Fi Hotspot with Enhanced USB and Bluetooth.

Optional Equipment now includes:

- Individual Extended Merino Leather upholsteries including Leather Dashboard are now available.
- Individual Metallic Paint is now offered.

BMW X5 M Sports Activity Vehicle Pricing (including \$995 D&H):

X5 M	\$99,795
------	----------

BMW X6 M Sports Activity Coupe Pricing (including \$995 D&H):

X6 M	\$103,195
------	-----------

2017 BMW Pricing.

*pricing does include \$995 Delivery and Handling.

Model	MY2017 Price
i3 94 Ah	\$44,595
i3 94 Ah with Range Extender	\$48,445
i8	\$141,695
230i Coupe	\$33,845
M240i Coupe	\$45,145
230i xDrive Coupe	\$35,845
MM240i xDrive Coupe	\$47,145
230i Convertible	\$39,645

MM240i Convertible	\$49,745
230i xDrive Convertible	\$41,645
M240i xDrive Convertible	\$51,745
320i Sedan	\$34,145
320i xDrive Sedan	\$36,145
330i Sedan	\$39,445
330i xDrive Sedan	\$41,445
328d Sedan	\$40,945
328d xDrive Sedan	\$42,945
330e Sedan	\$44,795
340i Sedan	\$48,595
340i xDrive Sedan	\$50,595
328d xDrive Sports Wagon	\$45,145
330i xDrive Sports Wagon	\$43,645
330i xDrive Gran Turismo	\$44,645
340i xDrive Gran Turismo	\$50,345
430i Coupe	\$42,845
430i xDrive Coupe	\$44,845
440i Coupe	\$49,195
440i xDrive Coupe	\$51,195
430i Convertible	\$50,995
430i xDrive Convertible	\$52,995
440i Convertible	\$57,995
440i xDrive Convertible	\$59,995
430i Gran Coupe	\$42,645
430i xDrive Gran Coupe	\$44,645
440i Gran Coupe	\$48,995
440i xDrive Gran Coupe	\$50,995
535i Gran Turismo	\$61,895
535i xDrive Gran Turismo	\$64,195
550i xDrive Gran Turismo	\$73,495
640i Coupe	\$78,595
640i xDrive Coupe	\$81,595
650i Coupe	\$89,995
650i xDrive Coupe	\$92,995
640i Convertible	\$86,095
640i xDrive Convertible	\$89,095
650i Convertible	\$97,495
650i xDrive Convertible	\$100,495

640i Gran Coupe	\$80,795
640i xDrive Gran Coupe	\$83,795
650i Gran Coupe	\$92,195
650i xDrive Gran Coupe	\$95,195
740i Sedan	\$82,495
740e xDrive Sedan	\$90,095
740i xDrive Sedan	\$85,295
750i Sedan	\$95,595
750i xDrive Sedan	\$96,595
ALPINA B7	\$137,995
X1 sDrive28i	\$33,795
X1 xDrive28i	\$35,795
X3 sDrive28i	\$39,945
X3 xDrive28i	\$41,945
X3 xDrive28d	\$43,445
X3 xDrive35i	\$48,645
X4 xDrive28i	\$46,245
X4 M40i	\$58,795
X5 sDrive35i	\$56,495
X5 xDrive35i	\$58,795
X5 xDrive35d	\$60,295
X5 xDrive40e	\$63,095
X5 xDrive50i	\$73,295
X6 sDrive35i	\$62,395
X6 xDrive35i	\$64,695
X6 xDrive50i	\$77,095
M2	\$52,695
M3 Sedan	\$64,995
M4 Coupe	\$67,195
M4 Convertible	\$75,695
X5 M	\$99,795
X6 M	\$103,195

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com.

#

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.