MINI Media information

MY 2017 Lineup Pricing & Equipment Updates

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MODEL YEAR 2017 PRICING & EQUIPMENT UPDATES



Contact:

Mariella Kapsaskis MINI Communications Manager 201.930.3166 Mariella.Kapsaskis@miniusa.com

Rob Duda Director, Peppercomm 908.347.1243 rduda@peppercomm.com

Model Year 2017 MINI Lineup Pricing and Equipment Updates

MODEL / VARIANT	MODEL YEAR 2017	
MINI Hardtop 2 Door		
Cooper Hardtop 2 Door	\$20,950	
Cooper S Hardtop Door	\$24,400	
John Cooper Works Hardtop	\$30,900	
MINI Hardtop 4 Door		
Cooper Hardtop 4 Door	\$21,950	
Cooper S Hardtop 4 Door	\$25,400	
MINI Clubman		
Cooper Clubman	\$24,100	
Cooper S Clubman	\$27,650	
Cooper ALL4 Clubman	\$25,900	
Cooper S ALL4 Clubman	\$29,450	
MINI Convertible		
Cooper Convertible	\$25,950	
Cooper S Convertible	\$29,600	
John Cooper Works Convertible	\$35,600	

NOTE: MINI continues to offer both six-speed manual and six-speed automatic transmissions across all models and variants.

List prices below do not include the \$850 charge for Destination $\ensuremath{\delta}$ Handling.

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Equipment Updates By Model

MINI Hardtop 2 Door and Hardtop 4 Door:

Package and Option Changes

The Media Package will now be standard equipment on all Hardtop models. This includes a 6.5" Visual Boost Screen with MINI Connected, Enhanced Bluetooth audio streaming and voice command, and a front center armrest.

Previously standard equipment will now be included in option packages – specifically MINI Driving Modes is moved to ZSP Sport Package for Cooper models and will continue to be standard for the Cooper S and John Cooper Works models. The MINI Excitement lighting is moved to ZPP Premium Package for all Hardtop models.

MINI Seven Special Edition

The new MINI Seven is the first special edition of the latest MINI generation. It presents exclusive exterior and interior design features that showcase a combination of the brand's traditional values and the progressive product quality of the current models.

Customers can chose from four different colors including Lapisluxury Blue, Pepper White, Midnight Black, and British Racing Green. The customization options of the new MINI Seven don't stop there. Customers can also chose from a number of uphostery options including Diamond Malt Brown fabric/leather upholstery, straight leather in Cross Punch Carbon Black, Lounge Satellite Grey, or MINI Yours Lounge Carbon Black.

For the Cooper Hardtop 2 Door and Hardtop 4 Door, the Seven Edition Package is priced at \$2500. For the Cooper S Hardtop 2 Door and Hardtop 4 Door, the package costs \$2000.

The alternative 18" MINI Yours Vanity Spoke wheels can be selected for an additional \$500. Carbon Black Cross Punch Leather is available for a \$750 upgrade charge, Satellite Grey Lounge Leather for \$1,000, and MINI Yours Carbon Black Lounge Leather for \$1,500.

Hardtop (2 door and 4 door), Convertible and Clubman:

Under the Hood

All Hardtops, Convertibles and Clubman models feature our TwinPower Turbo engines to deliver maximum performance.

Hardtop 2 & 4	Drive	Engine Config.	Horsepower	Torque
Door				
Cooper	Front-wheel drive	1.5-liter inline 3	134	162
Cooper S	Front-wheel drive	2.0-liter inline 4	189	207
JCW (2 door only)	Front-wheel drive	2.0-liter inline 4	228	236
Convertible	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.5-liter inline 3	134	162
Cooper S	Front-wheel drive	2.0-liter inline 4	189	207
JCW	Front-wheel drive	2.0-liter inline 4	228	236

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Clubman	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.5-liter inline 3	134	162
Cooper ALL4	All-wheel drive	1.5-liter inline 3	134	162
Cooper S	Front-wheel drive	2.0-liter inline 4	189	207
Cooper S ALL4	All-wheel drive	2.0-liter inline 4	189	207

Equipment, Package and Option Changes

18" MINI Yours Masterpiece Wheels



From our avant-garde MINI Yours line of equipment, this new 18" MINI Yours Masterpiece wheel is perfectly named. These lightweight alloy wheels feature a striking high-quality burnished finish.



16" Victory Spoke Silver Wheels

The 16" Victory Spoke Silver wheel is no longer available. The black version of this wheel is still available.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 126 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops.

Journalist notes: For press materials and images of the new MINI Clubman, visit the MINI Clubman News Room at www.miniusanews.com.

Consumer information about the MINI Clubman can be found at: www.MINIUSA.com/Clubman