BMW Group





Vehicle Sales BMW of North America, LLC, July 2016

	July 2016	July 2015	%	YTD July 2016	YTD July 2015	%
i3	1,479	935	58.1%	4,359	5,391	-19.1%
i8	166	217	-23.5%	786	950	-17.3%
2 Series	1,708	1,028	66.1%	10,765	6,370	68.9%
3 Series	6,799	7,729	-12.0%	39,775	50,525	-21.3%
4 Series	2,186	3,190	-31.5%	21,462	28,083	-23.6%
5 Series	3,303	2,186	51.1%	23,578	25,767	-8.5%
6 Series	523	311	68.2%	2,398	5,395	-55.6%
7 Series	1,203	916	31.3%	6,808	6,139	10.9%
Z4	124	118	5.1%	675	1,190	-43.3%
X1	2,130	1,189	79.1%	14,269	7,094	101.1%
BMW passenger cars	19,621	17,819	10.1%	124,875	136,904	-8.8%
X3	2,678	2,340	14.4%	22,506	15,623	44.1%
X4	329	407	-19.2%	2,944	3,553	-17.1%
X5	2,744	6,011	-54.4%	24,948	35,162	-29.0%
X6	405	393	3.1%	3,940	4,351	-9.4%
BMW light trucks	6,156	9,151	-32.7%	54,338	58,689	-7.4%
BMW brand	25,777	26,970	-4.4%	179,213	195,593	-8.4%
Cooper /S Hardtop 2 Door	813	2,482	-67.2%	7,053	12,727	-44.6%
Cooper /S Hardtop 4 Door	924	1,036	-10.8%	7,243	9,297	-22.1%
Cooper /S Convertible	536	272	97.1%	2,366	1,979	19.6%
Cooper /S Clubman	1,076	0	0.0%	5,487	0	0.0%
Coupe	0	25	-100.0%	6	283	-97.9%
Roadster	1	78	-98.7%	4	751	-99.5%
Countryman	1,422	1,203	18.2%	7,702	9,481	-18.8%
Paceman	2	95	-97.9%	57	933	-93.9%
MINI brand	4,774	5,191	-8.0%	29,918	35,451	-15.6%
TOTAL BMW of North						
America, LLC	30,551	32,161	-5.0%	209,131	231,044	-9.5%