

# BMW Group

## U.S. Press Information

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### Management changes within BMW Group Communications.

**Munich, Germany/Woodcliff Lake, NJ – August 3, 2016...**Effective September 1, 2016, **Alexander Bilgeri** will take over as Vice President Product, Technology and Sports Communications at the BMW Group headquarters in Munich, Germany. He succeeds **Dirk Arnold**, who was named Vice President Product Management BMW i and e-Mobility in June 2016. Bilgeri joined the BMW Group in 2004 and is currently Vice President Communications for the Americas Region, based in Woodcliff Lake, New Jersey. He was previously responsible for Business and Finance Communications for the company.

Succeeding Alexander Bilgeri as Vice President Communications for the Americas Region is **Nikolai Glies**, effective September 1, 2016. Glies has been with the BMW Group since 1998 and is currently heading Business and Finance Communications at company headquarters in Munich. He was previously responsible for communications of the BMW Group production network and head of Public Relations at the Landshut, Oxford and Dingolfing plants.

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Succeeding Nikolai Glies will be **Glenn Schmidt**, who will be responsible for Business and Finance Communications for the BMW Group in Munich, Germany effective October 1, 2016. Schmidt is currently Vice President Government and External Affairs for the Americas Region. He joined the BMW Group in 2004 and was previously responsible for Steering Government and External Affairs at company headquarters in Munich. The new Vice President Government Affairs for the Americas Region will be announced at a later date.

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“We are always sorry to see communications colleagues with whom we work so closely move on to new positions and challenges within the global BMW Group,” said Ludwig Willisch, President and CEO, BMW of North America. “At the same time, we also welcome the new individuals who bring fresh ideas and approaches with them. Congratulations and thanks to Alexander and Glenn and a hearty welcome to Nikolai as the newest member of our Americas team.”

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwgroupusanews.com](http://www.bmwgroupusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).