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ReachNow Car Sharing Launches New Service for Sea-Tac Airport, Members Have New Way to “Park and Fly”

Drivers can receive \$5 credit to use new service through Labor Day

Seattle, Wash. – August 9, 2016 – ReachNow members now have a new way to get out of town as the company today announced adding a new “park and fly” service for the Seattle-Tacoma International Airport. This new service, opening August 10, will allow any ReachNow member to park and pick-up ReachNow cars from the off-site Wally Park Premier Garage, located next to the airport at 18613 International Blvd.

“ReachNow is dedicated to providing our members with mobility solutions that fit their lifestyles,” said ReachNow CEO Steve Banfield. “Members have always had the opportunity to use the cars to drive out of town for the weekend, but, this expansion gives them even more flexibility to fly away as well. Expanding to Sea-Tac has been an important goal for us from day one and we’re thrilled to be able to offer it to our members so soon after our launch.”

With this new airport service, ReachNow members can pick up a car anywhere within the Home Area, drive to Sea-Tac Airport and park at the Wally Park Premier Garage in one of the 30 spots dedicated for ReachNow cars. From there, members can take a complimentary shuttle to and from the airport terminal, which departs every five minutes during peak travel periods. Members flying into Sea-Tac can reserve a car via the ReachNow app once they land and grab their bags, and then take the shuttle to the lot to pick-up their vehicle. SeaTac rides will be subject to standard per minute pricing while driving, with an additional \$5.00 surcharge added in each direction. In celebration of this new service, through Labor Day, ReachNow members who pick up or drop off at the lot will receive a \$5.00 credit.

As part of an ongoing promotion, ReachNow will offer free lifetime membership as well as a reduced rate of \$0.41 (cents) per minute driving through the end of August.



ReachNow currently has 520 vehicles in Seattle, including The MINI Clubman, 2 and 4 Door Hardtop MINI Cooper, electric BMW i3, and all-wheel-drive BMW 3 Series. The entire fleet allows ample cargo space, with enough safety and comfort to accommodate you, your family and luggage.

For more information on ReachNow, download the app for iPhone from the [App Store](#) and for Android on [Google Play](#), or visit www.reachnow.com.

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About ReachNow

ReachNow is the latest in mobility services from the BMW Group. In addition to providing traditional free-floating car sharing, the service will also offer a chauffeur-driven “ride hailing” service, vehicle delivery valet service, short and long term rentals and peer-to-peer car sharing to members in North America. From its headquarters in Seattle’s historic Belltown neighborhood, ReachNow will serve Seattle and additional North American cities by the end of 2016. Consumers can become a member by downloading the ReachNow app for iPhone from the [App Store](#) and for Android on [Google Play](#). More information can be found at www.reachnow.com.

BMW Group in America

BMW of North America, LLC has been present in the United States since 1975 and has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars. The BMW Group’s headquarters for North America is located in Woodcliff Lake, New Jersey.

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