



**For Release: IMMEDIATE**

**Contact: David J. Buchko**  
Corporate Communications Manager - West  
201-321-6857 / [Dave.Buchko@bmwna.com](mailto:Dave.Buchko@bmwna.com)

**Phil Dilanni**  
Corporate Communications Manager  
201-571-5660 / [phil.dilanni@bmwna.com](mailto:phil.dilanni@bmwna.com)

**BMW announces two additional ChargeNow by EVgo public charging programs - with introductory pricing options available to drivers of BMW i and BMW iPerformance models in 25 markets.**

- **ChargeNow by EVgo Annual Pass and ChargeNow by EVgo Pay As You Go provide discounted charging access for BMW i and BMW iPerformance owners in major EV markets.**
- **Eligible BMW i3 drivers can still enroll in the current ChargeNow DC Fast program for 24 months of no cost DC and Level 2 charging sessions at participating EVgo stations in the same markets.**
- **Drivers enroll at [www.ChargeNowUSA.com](http://www.ChargeNowUSA.com) using their ChargeNow card (included in the vehicle glovebox) for convenient access to participating EVgo stations.**

**Woodcliff Lake, NJ – September 15, 2016...** BMW of North America unveils new public charging programs for BMW drivers as part of the ChargeNow. In cooperation with EVgo, the largest public DC Fast charging network in the nation, ChargeNow by EVgo Annual Pass and Pay as You Go plans expand the ChargeNow public charging offerings for BMW i and iPerformance drivers, using the complimentary ChargeNow card included with the vehicle. As announced in November 2015 at the Los Angeles International Auto Show, the current ChargeNow DC Fast program continues to offer two years of no-cost DC and Level 2 charging at participating EVgo stations for qualifying BMW i3 drivers in 25 participating markets across the U.S.\*

**ChargeNow by EVgo.** With the announcement of two additional ChargeNow by EVgo public charging plans, drivers of BMW i3 vehicles purchased before November 15, 2015—who are ineligible for ChargeNow DC Fast due to vehicle purchase date requirements—as well as drivers of the BMW i8 and BMW iPerformance plug-in hybrid models—can enroll for convenient access to participating EVgo chargers using the same ChargeNow card. These plans include introductory pricing options that provide significant savings for BMW drivers in the 25 participating markets across the US.



**ChargeNow by EVgo Annual Pass** provides enrolled BMW i3 drivers with unlimited access to 30 minute DC Fast and one hour Level 2 charging sessions for one full year for a single payment of just \$99. Drivers of the BMW i3 without DC Fast charging capability, as well as owners of the BMW i8 and BMW iPerformance models such as the new BMW X5 xDrive40e, BMW 330e and the BMW 740e, can enroll to take advantage of unlimited access to two hour Level 2 charging sessions at participating EVgo stations for one year, for just \$39. Annual Pass introductory pricing is available to BMW drivers who enroll by December 31, 2016.

**ChargeNow by EVgo Pay As You Go** offers BMW i and BMW iPerformance drivers the option to lock in discounted charging rates for a full year at participating stations, with savings up to 30 percent each time they charge. Drivers pay only for their use of the stations, with no money due at enrollment and no monthly fee. DC Fast charging session fees for ChargeNow by EVgo Pay As You Go are just \$2.95 per session plus 15 cents per minute, based on time plugged in – a 30% savings as compared to standard rates. Level 2 charging is only \$1.20 per hour plugged in – a savings of 20% over usual rates. Pay As You Go introductory pricing is available for BMW drivers who enroll by July 31, 2017.

“BMW has long demonstrated an ongoing commitment to our e-mobility customers, with the company’s steadfast support of a growing public charging infrastructure across the US,” commented Robert Healey, Head of EV Infrastructure for BMW of North America. “Using their ChargeNow card, our BMW i3, i8, and iPerformance drivers now have to the opportunity to select from these additional exclusive pricing options, thanks to this expanded partnership with EVgo.”

“We worked closely with BMW to develop ChargeNow by EVgo plans with BMW i and iPerformance drivers in mind so that they could have tailored charging programs in key markets that work with their car models and driving style,” said Brendan Jones, VP of OEM Strategy and Development. “These new plans are particularly attractive now as we are able to offer special introductory pricing due to BMW’s support and commitment to its drivers.”

**ChargeNow DC Fast.** Currently, eligible BMW i3 drivers in key markets who purchase their vehicle on or after November 1, 2015\*\* are eligible for 24 months of no cost, unlimited 30 minute DC and 1 hour Level 2 charging sessions at participating EVgo stations, with ChargeNow DC Fast. Originally introduced in July 2014 in California, the



program resulted in the successful installation of more than 100 EVgo stations with DC Fast Combo (CCS) chargers throughout the state, while providing enrolled BMW i3 owners with no-cost access to these stations. With BMW's continued support as part of the expansion of ChargeNow DC Fast, EVgo is currently in the process of installing 500 additional DC Fast Combo chargers across the US by the end of 2018, with more than 600 total EVgo charging stations offering DC Fast planned to be installed through this program.

Enrollment for ChargeNow by EVgo Annual Pass, ChargeNow by EVgo Pay As You Go, and ChargeNow DC Fast begins at [www.ChargeNowUSA.com](http://www.ChargeNowUSA.com).

\*ChargeNow by EVgo (including ChargeNow DC Fast) markets include:

Atlanta, GA  
Austin, TX  
Boston, MA  
Chicago, IL  
Dallas, TX  
Denver, CO  
Fresno, CA  
Houston, TX  
Los Angeles, CA  
Miami, FL  
Monterey, CA  
Nashville, TN  
New York, NY  
Orlando, FL  
Philadelphia, PA  
Phoenix, AZ  
Portland, OR  
Raleigh, NC  
Sacramento, CA  
Salt Lake City, UT  
San Diego, CA  
San Francisco, CA  
Santa Barbara, CA  
Seattle, WA  
Washington, DC



**\*\*Fleet customers are not eligible for ChargeNow DC Fast. For a complete list of terms and conditions, please visit [www.chargenowusa.com](http://www.chargenowusa.com).**

### **BMW's commitment to e-mobility**

The BMW Group's commitment to developing new forms of transportation for a changing world began nearly a decade ago with the inception of something known as Project i. After two successful EV pilot projects, first the MINI E and then the BMW ActiveE, BMW i was born, with the launch of the BMW i3, the company's first production electric vehicle, and the BMW i8, the company's first plug-in hybrid sports car. The expertise gained is now being applied to the new line of advanced BMW plug-in hybrid models. The BMW X5 xDrive40e, 330e and 740e xDrive iPerformance use BMW eDrive technology. All BMW iPerformance models combine an electric motor with an internal combustion engine and an 8-speed automatic transmission. As part of the company's commitment to reducing the effects of greenhouse gas emissions and increasing the convenience of longer distance EV travel, BMW has also committed to the development of a robust public EV charging infrastructure in the US. It has supported the rollout of DC Fast charging stations across the US through a number of partnerships, including the Express Charging Corridors along the East and West Coasts.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:  
[www.bmwusa.com](http://www.bmwusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to  
journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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