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**BMW Films “The Escape” premieres on Sunday, October 23, 2016
at 6:00 p.m. EST on BMWFilms.com.**

**From Academy Award® nominated director Neill Blomkamp, featuring original
BMW Films star Clive Owen, Dakota Fanning, Jon Bernthal and Vera Farmiga.**

Woodcliff Lake, NJ – October 21, 2016... Tune in on Sunday, October 23, 2016 at 6:00 p.m. EST as BMW Films presents **“The Escape”** exclusively on BMWFilms.com. From **Academy Award® nominated director Neill Blomkamp** (“District 9,” “Elysium”), the action-packed short film features original BMW Films star and Oscar® nominated actor **Clive Owen** (“Closer,” “Children of Men”) who reprises his role as The Driver, **Dakota Fanning** (“War of the Worlds,” “I am Sam”), **Jon Bernthal** (“The Punisher,” “Daredevil”) and Oscar® nominee **Vera Farmiga** (“The Departed,” “Up in the Air”). The all-new BMW 5 Series sedan serves as Owen’s vehicle of choice and co-star.

“The Escape” is an homage to the 15th anniversary of the critically acclaimed original series, “The Hire,” which included eight short films released in two seasons from 2001-2002. Each of the original BMW Films were directed by some of Hollywood’s best and brightest talent and featured then rising-star Owen as the mysterious Driver hired to complete various missions.

“When we commissioned ‘The Escape,’ our only direction was that the story remain of utmost importance – and that it should live up to the standards set by ‘The Hire,’” said Hildegard Wortmann, Senior Vice President, Brand BMW. “Neill, Clive and the entire cast did a tremendous job and we are confident that ‘The Escape’ not only meets that standard, but sets a new one.”

Along with Owen, BMW brought back Bruce Bildsten as Creative Director, Brian DiLorenzo as Executive Producer and David Carter, who in addition to serving as a creative consultant,

co-wrote “The Escape” alongside Blomkamp. The trio then brought together a group of producers and designers to bring the short film to life. “The Escape” is also executive produced by the original BMW Films' creators, Anonymous Content's Steve Golin and Eric Stern.

“The Hire” – 8 Original BMW Short Films.

With “The Escape,” Blomkamp joins the A-list stable of original BMW Films directors from the seminal project including Academy Award® winners **Alejandro G. Iñárritu and Ang Lee; Joe Carnahan, Wong Kar-wai, Guy Ritchie, John Woo and the late John Frankenheimer and Tony Scott.** “The Hire” also featured A-list talent in front of the camera including: **Gary Oldman, Stellan Skarsgård, Forest Whitaker, Mickey Rourke, James Brown, Don Cheadle, Madonna, Adriana Lima, Danny Trejo, Kathryn Morris, Marilyn Manson, Ray Liotta, Robert Patrick and Dennis Haysbert.**

“The Hire” was released exclusively online at BMWFilms.com and received more than 100MM views prior to the proliferation of high-speed internet connectivity and introduction of YouTube.

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BMW Group In America

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