

MINI JOHN COOPER WORKS CLUBMAN



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New MINI John Cooper Works Clubman Makes North American Premiere at SEMA Show

- First MINI to combine latest version of John Cooper Works performance enhancements and new ALL4 all-wheel drive system
- Newest member of the MINI product line goes on sale in U.S. in December 2016

Woodcliff Lake, NJ – November 1, 2016 – The new [MINI John Cooper Works Clubman](#) will make its North American premiere this week at the [SEMA Show](#) in Las Vegas. The new 2017 MINI John Cooper Works Clubman, which will be fully accessorized for the crowd of over 60,000 automotive speciality products professionals expected at the show, is the first MINI to combine latest version of John Cooper Works performance enhancements and new ALL4 all-wheel drive system.

At the heart of the new MINI John Cooper Works Clubman sits a 2.0-liter MINI TwinPower Turbo Technology engine producing 228 hp, while the ALL4 all-wheel drive system helps deliver 258 lb-ft of torque, the most torque of any John Cooper Works model. In addition to the high performance engine, powered by BMW Group engine technology and architecture, the new MINI John Cooper Works Clubman includes a sports exhaust, refined suspension technology and powerful Brembo brakes.

“The new MINI John Cooper Works Clubman brings a new level of high performance to the most practical and versatile MINI model in the line-up.” said Pat McKenna, Department Head, MINI Product Planning and Aftersales, MINI USA. “The SEMA Show is the perfect place for us to not only show off this amazing new vehicle but also

showcase all the accessories that are available to help MINI owners further customize their MINI and make it their own.”

First shown at the Paris Motor Show in early October, the new MINI John Cooper Works Clubman that will be on display at SEMA will feature a wide array of accessories, such as MINI Black LED Driving Lights, Carbon Fiber Exhaust Tips, JCW Pro Design Side Scuttles, 19-inch Radial Spoke Complete Summer Wheels (Style #526), Essential Black Door Lock Caps, Essential Black Carpeted Floor Mats, Luggage Compartment Mat, Black Rear Side Sunshade and a License Plate Frame in the traditional Wing Black Jack design.

The new MINI John Cooper Works Clubman comes equipped with a number of exclusive features not offered for other Clubman models, including:

- Aerodynamic body kit including enhanced engine and brake cooling
- Black 18” JCW Grip Spoke Wheels (Not shown on SEMA display vehicle)
- John Cooper Works performance sport seats with integrated head rest
- John Cooper Works sport suspension
- Dual-outlet chrome-tipped sport exhaust

Although not available at the time of the show, the MINI USA Aftersales team will have information on hand about a new John Cooper Works PRO silencer with flap system with Bluetooth 4.0 control that is currently under development. The John Cooper Works PRO silencer will offer two operating modes - Sport mode and Track mode. The Sport mode is approved for unrestricted use on public roads while the Track mode is designed for use on the race track. Both options acoustically accentuate the car's sporty character while underscoring its emotionality, volume and sound for a more intensive driving experience. This accessory will be released in April 2017.

The new MINI John Cooper Works Clubman can accelerate from 0 – 60 mph in six seconds with both the standard 6-speed manual transmission and the optional 8-speed Steptronic sports transmission, while the ALL4 all-wheel drive system can distribute the appropriate power as needed between the front and rear wheels in every situation on the road. The Launch Control function also enables traction-optimized acceleration with maximum dynamic performance from a stopped position.

Speed is not the only defining performance factor. The powerful Brembo sport brake system, which includes 4-piston fixed caliper brakes up front, guarantees consistently high deceleration performance even when exposed to intensive stress on the road and on the race track.

Whether equipped with the standard sports suspension or the optional Dynamic Damper Control, the new MINI John Cooper Works Clubman sits at a 0.4-inch lower

ride height, giving the vehicle a lower center of gravity and creating a sportier stance and enhanced aerodynamic and handling performance.

The new MINI John Cooper Works Clubman will go on sale in December 2016 at MINI dealers across the U.S. for the Manufacturer's Suggested Retail Price (MSRP) of \$35,100, which includes LED Headlights, JCW Sport Seats, Rear Park Distance Control, Rearview camera and comfort access as standard equipment. Price excludes the \$850 Destination & Handling fee. For full vehicle information and images please see the detailed product news release [here](#).

Keep an eye out for the new MINI John Cooper Works Clubman in the South Hall Lower – 40247 OR Central Hall, Racing Annex & Grand Lobby – 11001. Fully accessorized versions of the MINI Cooper S Hardtop and the MINI Cooper Convertible models will also be on display.

The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products to one place, the Las Vegas Convention Center. In addition, the SEMA Show provides attendees with educational seminars, product demonstrations, special events, networking opportunities and more. For more about the SEMA show, visit www.semashow.com.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 124 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of six unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.