

BMW Group



Vehicle Sales BMW of North America, LLC, October 2016

	Oct. 2016	Oct. 2015	%	YTD Oct. 2016	YTD Oct. 2015	%
i3	442	986	-55.1%	6,205	8,879	-30.1%
i8	199	149	33.5%	1,288	1,491	-13.6%
2 Series	1,009	1,258	-19.8%	13,479	9,730	38.5%
3 Series	5,215	11,012	-52.6%	58,307	80,845	-27.9%
4 Series	2,853	3,295	-13.4%	28,889	37,044	-22.1%
5 Series	1,462	2,693	-45.7%	29,167	36,531	-20.2%
6 Series	352	369	-4.6%	3,323	6,287	-47.1%
7 Series	1,133	618	83.3%	10,372	6,981	48.6%
Z4	78	86	-9.3%	953	1,495	-36.3%
X1	2,710	601	350.9%	20,882	10,859	92.3%
BMW passenger cars	15,453	21,067	-26.6%	172,865	200,142	-13.6%
X3	3,680	3,028	21.5%	34,683	23,811	45.7%
X4	409	492	-16.9%	4,185	4,973	-15.8%
X5	3,885	4,292	-9.5%	36,703	44,782	-18.0%
X6	590	560	5.4%	5,714	5,687	0.5%
BMW light trucks	8,564	8,372	2.3%	81,285	79,253	2.6%
BMW brand	24,017	29,439	-18.4%	254,150	279,395	-9.0%
Cooper /S Hardtop 2 Door	772	1,380	-44.1%	9,288	17,387	-46.6%
Cooper /S Hardtop 4 Door	676	1,018	-33.6%	9,601	12,617	-23.9%
Cooper /S Convertible	430	443	-2.9%	3,751	2,889	29.8%
Cooper /S Clubman	1,124	0	0.0%	9,148	0	0.0%
Coupe	0	2	-100.0%	7	454	-98.5%
Roadster	0	2	-100.0%	5	1,096	-99.5%
Countryman	941	1,219	-22.8%	10,986	13,278	-17.3%
Paceman	11	23	-52.2%	79	1,340	-94.1%
MINI brand	3,954	4,087	-3.3%	42,865	49,061	-12.6%
TOTAL BMW of North America, LLC	27,971	33,526	-16.6%	297,015	328,456	-9.6%