



**For Release: IMMEDIATE**

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**ChargeNow by EVgo Certified Pre-Owned (CPO) public charging program now available to drivers of CPO BMW i3 and i8 models**

- **One year of no-cost charging sessions now available for CPO BMW i3 and BMW i8 vehicles in 25 markets.**
- **BMW drivers enroll at [www.ChargeNowUSA.com](http://www.ChargeNowUSA.com) using their ChargeNow card (provided by the Client Advisor) to begin their year of no-cost charging at participating EVgo stations.**

**Woodcliff Lake, NJ – November 15, 2016...** BMW of North America, LLC expands its comprehensive BMW ChargeNow by EVgo programs with options that now provide 12 months of no-cost charging for drivers of Certified Pre-Owned BMW i3 EVs and BMW i8 plug-in hybrid sportscars in select markets\*. Upon enrollment, drivers of CPO BMW i3s equipped with DC Fast charging will be able to take advantage of no-cost 30-minute DC Fast charging sessions and no-cost 1-hour Level 2 charging sessions at EVgo stations in 25 select markets\* for one year. Drivers of CPO BMW i3s without DC Fast charging capability, and owners of CPO BMW i8s, can enroll to take advantage of no-cost 2-hour Level 2 charging sessions at participating EVgo stations.

“Extending the ChargeNow by EVgo programs to include Certified Pre-Owned BMW i models demonstrates the company’s commitment to supporting electromobility over the long-term,” noted Robert Healey, Head of EV Infrastructure for BMW of North America. “With the addition of CPO BMW i3 and i8 vehicles into ChargeNow by EVgo, we continue to make driving with BMW i as convenient and cost-effective as possible, whether our customer chooses to purchase a new or Certified Pre-Owned BMW i3 or i8.”



“We are pleased to further collaborate with BMW to support all BMW plug-in owners,” commented Robert Barrosa, Vice President OEM Strategy & Business Development. “The ChargeNow by EVgo CPO program is a great benefit to new electric vehicle drivers, enabling them to maximize their electric miles with on-the-go charging at the largest DC Fast charging network in the country.”

This latest offering complements the wide array of exclusive BMW public charging programs currently available as part of ChargeNow by EVgo. Other program options for new BMW i and BMW iPerformance vehicle owners include:

**ChargeNow DC Fast.** Currently, eligible BMW i3 drivers in key markets who purchase their vehicle on or after November 1, 2015\*\* are eligible for 24 months of no cost, unlimited 30 minute DC and 1 hour Level 2 charging sessions at participating EVgo stations, with ChargeNow DC Fast. Originally introduced in July 2014 in California, the program resulted in the successful installation of more than 100 EVgo stations with DC Fast Combo (CCS) chargers throughout the state, while providing enrolled BMW i3 owners with no-cost access to these stations. With BMW’s continued support as part of the expansion of ChargeNow DC Fast, EVgo is currently in the process of installing 500 additional DC Fast Combo chargers across the US by the end of 2018, with more than 600 total EVgo charging stations offering DC Fast planned to be installed through this program. Fleet customers are not eligible for ChargeNow DC Fast. For a complete list of terms and conditions, please visit [www.ChargeNowUSA.com](http://www.ChargeNowUSA.com).

# BMW

## U.S. Press Information



**ChargeNow by EVgo.** With the September 2016 announcement of two additional ChargeNow by EVgo public charging plans, **ChargeNow by EVgo Annual Pass** and **ChargeNow by EVgo Pay As You Go**, all BMW i3, BMW i8 and BMW iPerformance drivers in participating markets can enroll for introductory pricing offers at participating EVgo chargers using the complimentary ChargeNow card that comes with the vehicle. These plans provide significant savings for BMW drivers in the 25 participating markets across the US.

\*ChargeNow by EVgo (including ChargeNow DC Fast) markets include:

Atlanta, GA  
Austin, TX  
Boston, MA  
Chicago, IL  
Dallas, TX  
Denver, CO  
Fresno, CA  
Houston, TX  
Los Angeles, CA  
Miami, FL  
Monterey, CA  
Nashville, TN  
New York, NY  
Orlando, FL  
Philadelphia, PA  
Phoenix, AZ  
Portland, OR  
Raleigh, NC  
Sacramento, CA  
Salt Lake City, UT  
San Diego, CA  
San Francisco, CA  
Santa Barbara, CA  
Seattle, WA  
Washington, DC

\*\*Enrollment for ChargeNow by EVgo CPO, ChargeNow by EVgo Annual Pass, ChargeNow by EVgo Pay As You Go, and ChargeNow DC Fast begins at [www.ChargeNowUSA.com](http://www.ChargeNowUSA.com).



### **BMW's commitment to e-mobility**

The BMW Group's commitment to developing new forms of transportation for a changing world began nearly a decade ago with the inception of something known as Project i. After two successful EV pilot projects, first the MINI E and then the BMW ActiveE, BMW i was born, with the launch of the BMW i3, the company's first production electric vehicle, and the BMW i8, the company's first plug-in hybrid sports car. The expertise gained is now being applied to the new line of advanced BMW plug-in hybrid models. The BMW X5 xDrive40e, 330e and 740e xDrive iPerformance use BMW eDrive technology. All BMW iPerformance models combine an electric motor with an internal combustion engine and an 8-speed automatic transmission. As part of the company's commitment to reducing the effects of greenhouse gas emissions and increasing the convenience of longer distance EV travel, BMW has also committed to the development of a robust public EV charging infrastructure in the US. It has supported the rollout of DC Fast charging stations across the US through a number of partnerships, including the Express Charging Corridors along the East and West Coasts.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

# BMW

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com), [www.miniusanews.com](http://www.miniusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

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