BMW U.S. Press Information



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The BMW X1 wins Car and Driver's 2017 10Best Truck and SUVs in the Subcompact Luxury SUV category. The BMW M2 and the BMW M240i win 10Best in the compact-sport sedan genre.

Woodcliff Lake, NJ – December 6, 2016... The BMW X1 receives Car and Driver's first-ever 10Best Truck and SUV for 2017 in the Subcompact Luxury SUV category. The BMW M2 and the BMW M240i make the annual Car and Driver's 10Best list of the best automobiles for sale in the U.S. BMW will accept the awards at the North American International Auto Show in Detroit, January 2017.

Although the 10Best award has been issued for over three decades, the 10Best Trucks and SUVs is a new addition to the yearly Car and Driver evaluation and BMW is pioneering in this first-ever category with the new BMW X1. The 2.0-liter TwinPower Turbo 4-cylinder engine from BMW's new family of modular engines with maximum output of 228 horsepower and 258 lb-ft of torque, makes the new BMW X1 the most powerful entry model in the segment. An efficiency-optimized version of the BMW xDrive intelligent all-wheel-drive system and newly developed chassis technology all help to enhance driving dynamics and ride comfort compared to the outgoing model. The all-new BMW X1 also showcases its exceptional versatility with increased cargo area and greater interior room with more headroom than before.

The interior offers harmonious balance between driver focus and elegance befitting the classic style of a BMW Sports Activity Vehicle. The iDrive operating system's Control Display comes in the form of a high resolution 6.5-inch or, optionally, 8.8-inch freestanding display screen. The interior trim and accent strip extend through the door panel trim, with the effect that occupants in all seats are surrounded by premium surfaces with a uniform material and color structure. Standard interior features include: Power front seats with driver-side memory, standard power tailgate, Anthracite headliner, storage package and multifunction sport leather steering wheel.

The optional 360-watt Harman Kardon HiFi system, complete with 12 loudspeakers, provide an outstanding audio experience. Innovative connectivity featuring a standard 6.5 inch infotainment system with optional enhanced USB and Bluetooth plus Smartphone integration, Adaptive Cruise Control and Active Driving Assistant including forward collision warning with automatic braking capability.

The BMW X1 is available at US dealers starting at \$33,100 plus D&H. For more information please visit <u>bmwusanews.com</u>.

The BMW M GmbH latest member of its product family, the first ever BMW M2, joins the M235i (2015; 2016) and M240i as Car and Driver 10Best winner, which makes the BMW 2 Series a 3 times consecutive victor. The vehicle combines top sporting prowess and classic rear-wheel drive with the precision and agility of a modern M automobile. Characteristic front and rear aprons optimize air flow and aerodynamics. With an output of 365 hp at 6,500 rpm and maximum revs of 7,000 rpm this all-new BMW M2 is more powerful than its predecessor: the iconic BMW 1 Series M Coupe. The 3.0-liter 6-cylinder inline engine's peak torque also leads the way; a full 343 lb-ft is on tap between 1,400 and 5,560 rpm, with the overboost function raising this figure to 369 lb-ft, the M2 sends the torque to the rear wheels via a 6-speed manual transmission or an optional 7-speed Dual Clutch transmission. The M developed chassis and suspension paired to the powerful M TwinPower Turbo technology engine ensure breathtaking performance.

The BMW M2 is available at selected US dealers starting at \$51,700 plus D&H. For more information please find visit <u>bmwusanews.com</u>.

The M240i is a returning winner of Car and Driver 10Best with a totally new modular engine resulting in a 15 hp increase, honoring the 2 Series M Performance Automobile model 3 years in a row. The new 3.0-liter 6-cylinder engine generates a maximum output of 335 hp and has an impressive 369 lb-ft of torque, 39 lb-ft more than before yielding a 0-60 mph time in as little as 4.2 seconds. A key element in the new engine's ability to serve up thrillingly dynamic acceleration is the pulling power that comes on tap early and is maintained over a wide rev range.

The BMW M240i is available at US dealers staring at \$44,450 plus D&H. For more information please visit <u>bmwusanews.com</u>.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <u>www.bmwusanews.com</u>.