

BMW Group



Vehicle Sales BMW of North America, LLC, December 2016

	Dec. 2016	Dec. 2015	%	YTD Dec. 2016	YTD Dec. 2015	%
i3	791	1,422	-44.4%	7,625	11,024	-30.8%
i8	133	656	-79.7%	1,594	2,265	-29.6%
2 Series	1,085	2,143	-49.4%	15,519	13,020	19.2%
3 Series	6,740	5,262	28.1%	70,458	94,540	-25.5%
4 Series	3,634	5,601	-35.1%	35,763	46,069	-22.4%
5 Series	2,115	2,985	-29.1%	32,408	44,162	-26.6%
6 Series	348	1,461	-76.2%	3,947	8,146	-51.5%
7 Series	1,313	1,266	3.7%	12,918	9,292	39.0%
Z4	75	253	-70.4%	1,187	1,829	-35.1%
X1	4,185	1,769	136.6%	27,812	14,420	92.9%
BMW passenger cars	20,419	22,818	-10.5%	209,231	244,767	-14.5%
X3	4,978	3,126	59.2%	44,196	31,924	38.4%
X4	399	884	-54.9%	4,989	6,429	-22.4%
X5	6,245	6,250	-0.1%	47,641	54,997	-13.4%
X6	794	1,547	-48.7%	7,117	7,906	-10.0%
BMW light trucks	12,416	11,807	5.2%	103,943	101,256	2.7%
BMW brand	32,835	34,625	-5.2%	313,174	346,023	-9.5%
Cooper /S Hardtop 2 Door	1,029	960	7.2%	11,264	19,808	-43.1%
Cooper /S Hardtop 4 Door	813	1,247	-34.8%	11,174	15,189	-26.4%
Cooper /S Convertible	441	147	200.0%	4,584	3,098	48.0%
Cooper /S Clubman	1,520	460	230.4%	12,204	462	2541.6%
Coupe	1	5	-80.0%	8	460	-98.3%
Roadster	0	4	-100.0%	5	1,103	-99.5%
Countryman	853	2,148	-60.3%	12,706	16,686	-23.9%
Paceman	1	38	-97.4%	85	1,708	-95.0%
MINI brand	4,658	5,009	-7.0%	52,030	58,514	-11.1%
TOTAL BMW of North America, LLC	37,493	39,634	-5.4%	365,204	404,537	-9.7%