



For Release: January 9 2017 10:45 am EST / 7:45 am PST

Contact: Rebecca Kiehne
Product and Technology Spokesperson
201-327-3709/ Rebecca.Kiehne@bmwna.com

Hector Arellano-Belloc
Product and Technology Spokesperson
201-307-3755/ Hector.Arellano-Belloc@bmwna.com

Alex Schmuck
Product and Technology Communications Manager
201-307-3783/ Alexander.Schmuck@bmwna.com

BMW Announces Price for first ever BMW 530e iPerformance Sedans and the first ever BMW M550i xDrive Sedan.

- The BMW 530e Sedan is the first BMW iPerformance model to be offered in both sDrive Rear-wheel drive and xDrive All-wheel drive.
- The BMW 530e Sedan is the fourth member in the U.S. of the growing BMW iPerformance model lineup, bearing testimony to the transfer of engineering excellence from BMW i.
- The BMW M550i xDrive Sedan is the fastest 5 Series to date – 0-60 mph in under 4 seconds.
- The BMW M550i xDrive Sedan features a specially tuned chassis that combines precise driving dynamics with uncompromised everyday usability.

Woodcliff Lake, NJ – January 9 2017 10:45 am EST / 7:45 am PST ...

Today, during its world premiere at the North American International Auto Show in Detroit, BMW announced pricing for the latest additions to the new BMW 5 Series model portfolio: the BMW 530e iPerformance Sedan and the BMW M550i xDrive Sedan. Both vehicles will be arriving in U.S. showrooms in spring 2017.

The 2018 BMW 530e iPerformance Sedan will be available starting at \$51,400 and the BMW 530e xDrive iPerformance Sedan for \$53,700, plus \$995 Destination and Handling. As the fourth addition to the U.S. iPerformance model portfolio, BMW once again showcases its commitment to efficiency without compromising dynamics. As for its power source, trailblazing BMW eDrive technology teams up an eDrive electric motor with a 4-cylinder 2.0-liter TwinPower Turbo combustion engine to create an exceptionally efficient and powerful plug-in hybrid drive system. Combined system output of 248 hp and 310 lb-ft. of peak torque

propels the BMW 530e iPerformance Sedan from 0 to 60 mph in 6.0 seconds and the BMW 530e xDrive iPerformance Sedan in 5.8 seconds. The iPerformance badge attached to all of BMW's plug-in hybrid models bears testimony to the transfer of engineering excellence from BMW i.

The 2018 BMW M550i xDrive Sedan will be available starting at \$72,100 plus \$995 Destination and Handling. This vehicle takes the top spot in the current BMW 5 Series lineup and is the latest addition to the BMW M Performance model family of vehicles that combine everyday usability with the power and driving dynamics that will elate even the most discerning enthusiast. The BMW M550i xDrive Sedan is also the first M Performance model to be powered by a specifically modified M Performance TwinPower Turbo 4.4 liter 8-cylinder engine. This V8 is equipped with two twin-scroll turbochargers and features a High Precision Injection system, Valvetronic fully variable valve lift and Double-VANOS variable camshaft timing control. This technology adds up to an output of 456 hp at 5,500 rpm and peak torque of 480 lb-ft from just 1,800 rpm, propelling the BMW M550i xDrive Sedan from 0 to 60 mph in 3.9 seconds and then on to an electronically limited top speed of 155 mph. Adding to this state-of-the-art engine are BMW xDrive intelligent all-wheel drive with rear-wheel bias and a bespoke M Performance chassis set-up, helping to create the fastest and most agile BMW 5 Series to date.

For more information on the 2018 BMW 530e iPerformance Sedan models please click [here](#) and for the 2018 BMW M550i xDrive Sedan please click [here](#). For a full press kit on the all-new BMW 5 Series please visit BMWUSANews.com or click [here](#).

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-

Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

www.bmwusa.com.

#

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.