

# BMW of North America, LLC

Pricing Guide  
Model Year 2018  
Suggested Retail Price

M550i Sedan  
Effective July 1, 2017



		M550i xDrive Sedan
		Start of Production 03/2017
		<b>Base Price U.S.A. Port of Entry*</b> <b>\$73,400</b>
		<b>Base Price Euro Deliver Munich Pick Up</b> <b>\$69,730</b>
<b>Non-Metallic</b>		STD
300	Alpine White	x
<b>Metallic</b>		NC
416	Carbon Black Metallic	x
475	Black Sapphire Metallic	x
A90	Dark Graphite Metallic	x
C10	Mediterranean Blue Metallic	x
C2Y	Bluestone Metallic	x
<b>Priority 1 Metallic</b>		NC
S34	Azurite Black Metallic	\$1,950 (SOP 07/17)
X08	Champagne Quartz Metallic	\$1,950 (SOP 07/17)
X14	Almandine Brown Metallic	\$1,950 (SOP 07/17)
X17	Rhodonite Silver Metallic	\$1,950 (SOP 07/17)
<b>Upholstery</b>		STD
LC	Leather Dakota	x
LCEA	Canberra Beige/Black Dakota Leather with/contrast stitching/piping	x
LCFF	Ivory White Dakota Leather w/contrast stitching/piping & Dark Coffee dashboard	x
LCFI	Ivory White Dakota Leather w/contrast stitching/piping	x
LCFK	Black Dakota Leather w/contrast stitching/piping	x
LCRO	Cognac Dakota Leather w/contrast stitching/piping	x
LCTJ	Night Blue Dakota Leather w/contrast stitching/piping	x
LZ	Nappa Leather	\$1,000
LZFF	Ivory White Nappa Leather w/contrast stitching/piping & Dark Coffee dashboard	x
LZFI	Ivory White Nappa Leather w/contrast stitching/piping	x
LZFK	Black Nappa Leather w/contrast stitching/piping	x
LZNI	Mocha Nappa Leather w/contrast stitching/piping	x
<b>Priority 1 Upholstery</b>		
ZB	(Ind) Full Merino Leather <i>(Ind) Full Merino Leather includes 4M5</i> <i>(Ind) Full Merino Leather will delete STD or 100% equipment 4AW</i>	\$3,200 x x
ZBCR	Caramel/Black Full Merino Leather	\$3,200 (SOP 07/17)
ZBFU	Smoke White/Black Full Merino Leather	\$3,200 (SOP 07/17)
ZBTQ	Tartufo Full Merino Leather	\$3,200 (SOP 07/17)
<b>Packages</b>		
ZCW	<b>Cold Weather Package</b>	\$800
248	Heated Steering Wheel	x
4HA	Front and Rear Heated Seats	x

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<b>Packages</b>		
<b>ZDA</b>	<b>Driving Assistance Package</b>	\$1,700
	5AS Active Driving Assistant	x
	or ZDB Driving Assistance Plus Package	+ \$1,700
	610 Head-up Display	x
	Active Driving Assistant includes Blind Spot Detection, Daytime Pedestrian Protection, Frontal Collision Warning w/City Collision Mitigation, Lane Departure Warning, Speed Limit Info, & Cross-traffic alert rear.	x
<b>ZDB</b>	<b>Driving Assistance Plus Package</b>	\$1,700
	5AT Active Driving Assistant Plus	x
	Active Driving Assistant Plus includes Active Cruise Control w/Stop & Go, Active Lane Keeping Assistant w/side collision avoidance, Traffic Jam Assistant, Evasion Aid, & Cross-traffic alert front, in addition to the contents of Active Driving Assistant.	x
	ZDB requires ordering ZDA	x
<b>ZDH</b>	<b>Dynamic Handling Package</b>	\$3,600
	2VW Adaptive M Suspension Plus	x
	Z1A Integral Active Steering	x
	ZX5 Active Roll Stabilization	x
<b>ZEC</b>	<b>Executive Package</b>	\$1,200
	323 Soft-close automatic doors	x
	4U1 Ceramic Controls	x
	6NW Wireless Charging	x
	6WD WiFi Hotspot	x
<b>ZLS</b>	<b>Luxury Seating Package</b>	\$1,200
	453 Front ventilated seats	x
	4T7 Front massaging seats	x
	ZLS requires ordering 494 or ZCW	x
	ZLS requires ordering Nappa Leather	x
<b>ZPK</b>	<b>Parking Assistance Package</b>	\$700
	5DN Parking Assistant Plus	x
	ZX3 Surround View w/ 3D View	x
	ZPK will add ZX1 and ZX2 to the order	x
	ZPK will delete STD or 100% equipment 3AG and 508	x
	Note: ZX1 - Active Park Distance Control	
	Note: ZX2 - Rear view camera	
<b>Options</b>		
29W	19" M Double-spoke wheels - style 664M Cerium Gray w/all-season run-flat tires  (19x8.0, 245/40 R19) 29W will delete STD or 100% equipment 840	NC (SOP 07/17)  x
29X	20" M Double-spoke wheels - style 668M with mixed performance run-flat tires  (20x8.0, 245/35 R20 front and 20x9.0, 275/30 R20 rear)	\$950 (SOP 07/17)
2QR	20" V-Spoke wheels - style 759i with mixed performance run-flat tires  (20x8.0, 245/35 R20 front and 20x9.0, 275/30 R20 rear)	\$950
300	Space-saver spare  In combination with 22E	\$150 NC
416	Power rear sunshade with manual rear side window shades	\$575
494	Heated front seats	\$500
4LF	Fineline Ridge Wood Trim	NC
4LG	Burl Walnut Wood Trim	NC
4LH	Fineline Cove Matte Finish Wood Trim	NC
4LQ	Gray Poplar Wood Trim	NC
4M5	Leather Dashboard  4M5 will delete STD or 100% equipment 4AW	\$700 (SOP 07/17) x

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<b>Options</b>		
5AS	Active Driving Assistant <i>In combination with ZDA Included in package</i>	\$900 NC ZDA
6CP	Apple CarPlay Compatibility	\$300
6F1	Bowers & Wilkins Diamond Surround Sound System <i>6F1 will delete STD or 100% equipment 688</i>	\$3,400 x
6FH	Rear-seat entertainment Professional	\$2,200
6U8	Gesture Control	\$190
6UK	Night Vision with Pedestrian Detection	\$2,300
6WB	Dynamic Digital Instrument Cluster  <i>6WB requires ordering ZEC</i>	\$350  (SOP 07/17) x
<b>Priority 1 Options</b>		
22E	20" M Double-spoke wheels- style 668M w/non-RFT Michelin Pilot Super Sport tires  <i>(20x8.0, 245/35 R20 front and 20x9.0, 275/30 R20 rear) 22E will add 300 to the order 22E will delete STD or 100% equipment 258</i>	\$1,100 (SOP 07/17)  x x
4ML	Piano Finish Black Trim	\$1,080
4WY	Plum Brown Wood Trim	\$1,080 (SOP 07/17)
5DV	Remote Control Parking <i>5DV will add 3DS to the order 5DV requires ordering ZPK Note: 3DS - Display Key</i>	\$750 x x
776	Anthracite Alcantara Headliner	\$650 (SOP 07/17)
<b>Other Charges</b>		
	Destination & Handling	\$995
<b>Standard</b>		
22D	19" M Double-spoke wheels - style 664M Cerium Gray w/mixed perf run-flat tires <i>(19x8.0, 245/40 R19 front and 19x9.0, 275/35 R19 rear)</i>	STD
258	Runflat tires	STD
2NH	M Sport Brakes	STD
2TB	Sport Automatic Transmission	STD
2VB	Tire pressure monitor	STD
2VF	Adaptive M Suspension	STD
302	Alarm System	STD
316	Power tailgate	STD
319	Universal garage-door opener	STD
322	Comfort Access keyless entry	STD
337	M Sport Package	STD
3AG	Rear view camera	STD
3DZ	Without Lines designation outside	STD
403	Moonroof	STD
423	Floor mats	STD
431	Auto-dimming rearview mirror	STD
456	Multi-contour seats	STD
459	Power Front Seats	STD
465	Split fold-down-rear seat	STD
488	Lumbar support	STD
4AW	SensaTec Dashboard	STD
4K7	Aluminum Rhombicle Interior Trim	STD

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<b>Standard</b>		
4T8	Auto dimming driver exterior mirror	STD
4UR	Ambiance lighting	STD
508	Park Distance Control	STD
534	Automatic climate control	STD
552	Icon Adaptive Full LED Headlights	STD
575	Additional 12-V power sockets	STD
5AC	Automatic high beams	STD
5AL	Active Protection	STD
609	Navigation system	STD
650	In-dash CD player	STD
655	SiriusXM Satellite Radio with 1year All Access Subscription	STD
688	Harman Kardon surround sound system	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6AK	ConnectedDrive Services	STD
6AM	Advanced Real-Time Traffic Information	STD
6AP	Remote Services	STD
6NS	Enhanced USB and Bluetooth	STD
710	M steering wheel	STD
715	Aerodynamic kit	STD
754	Rear spoiler	STD
760	Shadowline exterior trim	STD
775	Anthracite headliner	STD
840	Increased top speed limiter	STD
8KL	Oil Chg 10,000 mls/12 months	STD
8S4	Variable Light Decoding	STD
8TN	Daytime driving lights	STD
925	Shipping package	STD
ZTM	Tier 2	STD

<b>Wheels</b>		
	<b>19" M Double-spoke wheels - style 664M Cerium Gray w/mixed perf run-flat tires</b> Front: 19x8.0, 245/40 R19 Rear: 19x9.0, 275/35 R19 <b>Code: 22D</b> <b>Style: 664M</b>	Standard
	<b>19" M Double-spoke wheels - style 664M Cerium Gray w/all-season run-flat tires</b> Front / Rear: 19x8.0, 245/40 R19 <b>Code: 29W</b> <b>Style: 664M</b> 29W will delete STD or 100% equipment 840	NC (SOP 07/17)  x
	<b>20" M Double-spoke wheels - style 668M with mixed performance run-flat tires</b> Front: 20x8.0, 245/35 R20 Rear: 20x9.0, 275/30 R20 <b>Code: 29X</b> <b>Style: 668M</b>	\$950 (SOP 07/17)

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M550i xDrive  
Sedan

## Wheels



**20" V-Spoke wheels - style 759i with mixed performance run-flat tires**

Front: 20x8.0, 245/35 R20

Rear: 20x9.0, 275/30 R20

**Code: 2QR**  
**Style: 759i**

\$950

## Priority 1 Wheels



**20" M Double-spoke wheels- style 668M w/non-RFT Michelin Pilot Super Sport tires**

Front: 20x8.0, 245/35 R20

Rear: 20x9.0, 275/30 R20

**Code: 22E**  
**Style: 668M**

22E will add 300 to the order

22E will delete STD or 100% equipment 258

\$1,100  
(SOP 07/17)

x

x