

THE NEW MINI JOHN COOPER WORKS COUNTRYMAN

Contact:

Mariella Kapsaskis
MINI Communications Manager
201.930.3166
Mariella.Kapsaskis@miniusa.com

Rob Duda
Director, Peppercomm
908.347.1243
rduda@peppercomm.com

EXTREMELY ATHLETIC, EXTREMELY VERSATILE: THE NEW MINI JOHN COOPER WORKS COUNTRYMAN

Woodcliff Lake, NJ – January 17, 2017 – The second generation of the MINI Countryman is the biggest and most versatile model in the entire range of the tradition-steeped British brand. And another superlative now applies to the power unit of the MINI John Cooper Works Countryman. With an output of 228 hp, it is the most powerful engine ever to be fitted in a MINI: in combination with the standard all-wheel drive system ALL4 and a robust vehicle concept, it ensures that the latest addition to the family of top John Cooper Works athletes takes the MINI experience to a whole new level – in terms of both race track feeling on the road and extreme driving fun over unsurfaced terrain.

The new MINI John Cooper Works Countryman sprints from zero to 60 mph in 6.2 seconds with both the standard 6-speed manual transmission and the optional 8-speed Steptronic Sport Automatic transmission. In doing so it is 0.8 to 0.9 seconds quicker than the MINI Cooper S Countryman ALL4. The superior performance qualities of the new MINI John Cooper Works Countryman are likewise reflected in its elasticity on interim sprints, cornering agility and deceleration performance. These qualities are the product of an overall package that has been compiled based on John Cooper Works racing expertise, including not just the engine and all-wheel drive system but also a sports suspension with 18-inch John Cooper Works light alloy wheels and Brembo sports brake system, special body features to optimize aerodynamic properties and cooling air intake, and a model-specific cockpit with John Cooper Works sports seats. The exceptional standing of the new MINI John Cooper Works Countryman within the premium compact segment is underscored by means of exclusive standard features including

The new MINI John Cooper Works Countryman

1/2017 page 2 MINI Driving Modes, LED headlamps, Comfort Access keyless entry and a 6.5-inch screen with the MINI Connected infotainment system.

The new MINI John Cooper Works Countryman: an overview of the facts and figures.

- 4-cylinder turbo engine with 228 hp and 258 ft lbs torque.
- Efficiency-optimized all-wheel drive system ALL4 as standard.
- Sports suspension with Brembo sports brake system and 18-inch light alloy wheels.
- Engine, suspension and Aerodynamic harmonised based on John Cooper Works racing expertise.
- Sprint from zero to 60 mph in 6.2 seconds, 0.8 seconds faster than the MINI Cooper S Countryman ALL4, maximum speed: 145 mph.
- John Cooper Works Aerodynamic Kit with especially large air inlets at the front.
- Model-specific interior with John Cooper Works sports seats.
- Exclusive standard trim include LED headlamps, MINI Driving Modes and Comfort Access.
- Five fully fledged seats, and a significant increase in space, luggage compartment size and versatility as compared to the predecessor model.
- MINI Connected as a personal mobility assistant for everyday use and when traveling.

More power, more space and more race track feeling on all terrains.

The new MINI John Cooper Works Countryman is the successor to the brand's first top athlete designed for the compact segment and fitted as standard with the all-wheel drive system ALL4. The new car's advancement over its predecessor is reflected not just in an output that is increased by 20 hp and the efficiency-optimized design of the ALL4 system but also in enlarged external dimensions and a considerable increase in space, versatility and functionality. With an addition of some 6.7 inches in length and 1.3 in width along with a wheelbase extension of 2.9 inches, space availability on the five fully fledged seats is now significantly optimized. The luggage compartment can be expanded as required from 17.6 cubic feet to as much as 47.6 cubic feet. This makes the new MINI John Cooper Works Countryman a top athlete with all-round qualities that provides extreme driving fun and exceptional versatility – whether on the race track, away from freshly paved highways, in everyday traffic, or over lengthier distances.

World premiere in Shanghai, market launch in spring 2017.

The new MINI John Cooper Works Countryman will be presented to the public for the first time in April 2017 at the Shanghai Motor Show. Vehicles will begin to arrive in U.S. dealerships in April 2017.

Developed from longstanding experience of race tracks and rally trails.

In addition to state-of-the-art technology, the distinctive character of the new MINI John Cooper Works Countryman is also derived from the brand's longstanding and successful motor racing tradition. It was 55 years ago that the

The new MINI John Cooper Works Countryman

1/2017 page 3 classic Mini clinched its first victory – when the Mini Cooper won the British Touring Car Championship. Since then the name of legendary sports car designer John Cooper has stood for the brand's racing success and the extreme driving fun it offers on the road.

Exactly 50 years after the last of three outright wins by the classic Mini at the Monte Carlo Rally, the new MINI John Cooper Works Countryman now points the way to further success in this discipline. The new edition of this all-rounder provides the basis for the competition vehicle developed by MINI and the X-raid Team for long-distance rallies. The MINI John Cooper Works Rally is set to take on the challenges of the world's toughest marathon contests, starting with the Dakar Rally in 2017. As such it succeeds the MINI ALL4 Racing, which was developed based on the first generation of the MINI Countryman and won the Dakar Rally four times in succession.

Perfectly harmonised overall package for top performance.

The John Cooper Works brand has been integrated under the MINI umbrella for ten years. This close connection dates back to the early years of the classic Mini, whose sporting talent was discovered and promoted by John Cooper. Today it impacts positively on the extreme driving enjoyment offered by the MINI John Cooper Works Countryman. The engine, transmission, all-wheel drive, suspension, Aerodynamic and cockpit design are not just geared towards top performance, they are also precisely harmonised with the vehicle concept of the new MINI Countryman. As a result, the latest John Cooper Works model is an overall package for thrilling performance, assembled with racing expertise.

Engine: power delivery and sound with racing character.

The 2.0-liter 4-cylinder engine installed transversely at the front of the new MINI John Cooper Works Countryman demonstrates performance characteristics inspired by motor racing. It has a specific version of MINI TwinPower Turbo Technology with a turbocharging system integrated in the cast steel manifold, petrol direct injection, the fully variable valve control system VALVETRONIC and variable camshaft control (double VANOS). Made of highly temperature-resistant material, the turbocharger generates a charge-air pressure which is now increased to 2.2 bar. This creates the basis for highly energetic and long-lasting power delivery. The engine puts its maximum torque of 258 ft lbs on stream at between 1 450 and 4 500 rpm. It delivers its peak output of 228 hp within an engine speed range of 5 000 and 6 000 rpm.

The particular features of the new engine developed for John Cooper Works models include specific pistons, a large charge-air cooler and an additional radiator. In addition there is a sports exhaust system that not only supports the engine's performance characteristics but also gives them an impressive acoustic and visual dimension. Reduced exhaust gas pressure promotes spontaneous power delivery, while a controllable exhaust flap and the special geometry of the tailpipe help

The new MINI John Cooper Works Countryman

1/2017 page 4 generate the highly emotional sound that is typical of John Cooper Works models. The sports exhaust system also has tapered chrome covers for the dual tailpipes.

6-speed manual transmission as standard, 8-speed Steptronic Sport Automatic transmission as an option.

The standard 6-speed manual transmission is weight-optimized in design as well as exhibiting a high level of internal efficiency and shift comfort. A gear sensor enables active engine speed adaptation for particularly dynamic shifting. Short shifts and the model-specific gear lever knob facilitate precise gear selection. An 8-speed Steptronic Sport Automatic transmissionis optionally available, operated by means of a distinctively designed selector lever as well as shift paddles at the steering wheel. It offers particularly short shift times and a Launch Control function for traction-optimized sprint maneuvers from standing.

With ALL4 from the dirt road to the race track.

The performance capacity of the new MINI John Cooper Works Countryman is not just very high, it is also extremely versatile in terms of the potential range of uses. This is due to the ALL4 all-wheel drive system, which not only optimizes traction on unsurfaced terrain such as dirt roads but also enhances ride stability in adverse weather conditions and improves agility when taking bends dynamically on the race track. The system's electronic control unit is linked to the DSC (Dynamic Stability Control), ensuring a consistently fast and precise response at all times in distributing the drive torque between the front and rear wheels.

Thanks to its compact and weight-optimized design, the current version of the ALL4 all-wheel drive system offers a particularly efficient form of variable power distribution. It consists of a power take-off bevel gear on the front axle differential, a dual-section propeller shaft and a rear axle differential with an electrohydraulically controlled hang-on clutch. In order to reduce the torque loss that occurs when drive power is transferred to the rear axle, the new MINI John Cooper Works Countryman uses active DSC with the brand's characteristic front-wheel drive in normal situations on the road. Only when necessary does the hang-on clutch relay drive torque to the rear wheels within a fraction of a second.

Sports chassis for maximum agility when sprinting, on bends and during braking maneuvers.

The high-quality suspension technology of the new MINI John Cooper Works Countryman offers the perfect basis for maximum performance and enthralling handling properties. It is designed to harmonise with the extremely high engine output of this versatile top athlete as well as its long wheelbase, large track and low centre of gravity. A single-joint spring strut axle at the front is combined with a multilink rear axle in a model-specific version. What is more, the optional sports suspension of the new MINI John Cooper Works Clubman features a particularly tight set-up of the suspension and damping systems. The speed-related Servotronic steering support – likewise a standard feature – promotes precise handling on bends and comfortable **maneuvering** at low speeds.

The new MINI John Cooper Works Countryman

1/2017 page 5 The sports brake system was designed in collaboration with specialist manufacturer Brembo and comprises 4-piston fixed-calliper disc brakes on the front wheels, guaranteeing consistently high deceleration rates even when subjected to intense use. The brake callipers are finished in red and bear the John Cooper Works logo at the front. The Dynamic Stability Control system also ensures optimum traction on sprints, agility on bends and safe deceleration. Its functions include Dynamic Traction Control (DTC), Electronic Differential Lock Control (EDLC) – which acts as an electronic locking function for the front axle differential – and Performance Control for agile turning when taking bends at speed. The standard trim also includes 18-inch John Cooper Works light alloy wheels in Black Thrill Spoke. John Cooper Works 19" light alloy wheels are optionally available.

MINI Driving Modes and Dynamic Damper Control enable an individualised vehicle set-up.

The standard MINI Driving Modes enable a vehicle set-up that is geared towards both the situation on the road and the driver's individual preferences. A rotary switch at the base of the gear or selector lever is used to activate the settings SPORT, MID and GREEN. This influences the characteristic curves of the accelerator pedal and steering, the engine acoustics, the shift characteristics of the 8-speed Steptronic Sport Automatic transmission, if the latter is fitted, and the Dynamic Damper Control set-up. The characteristics of the electronically controlled dampers are geared to a particularly dynamic driving style in SPORT mode and support a more comfort-oriented style in the other two modes. GREEN mode is designed for comfortable yet efficiency-optimized driving. A supporting feature here is the coasting function, which can be used in conjunction with the 8-speed Steptronic Sport Automatic transmission. In GREEN mode, the drivetrain is decoupled at speeds above 35 mph as soon as the driver's foot is removed from the accelerator pedal.

Exterior: a clear indication of versatile athleticism.

The exterior design of the new MINI John Cooper Works Countryman expresses the model's distinctive combination of extreme athleticism and exceptional versatility. With a length of 169.8 inches, a width of 71.7 inches and a height of 61.3 inches, it is unmistakably the biggest top athlete in the family of John Cooper Works models. The typical proportions of a dynamic all-round sports car are further emphasised by model-specific features, in particular including the John Cooper Works Aerodynamic Kit. Key elements of the car's powerful appearance include the large cooling inlets in the front apron, which take up the space normally reserved for parking lights and fog lamps in other variants of the new MINI Countryman. The standard roof rails and the model-specific roof spoiler underscore both the height of the body and the fact that its design is geared towards optimum aerodynamic balance.

The side turn indicator surrounds known as side scuttles bear a red accentuation line and the John Cooper Works logo, as does the hexagon radiator grille with

The new MINI John Cooper Works Countryman

1/2017 page 6 characteristic honeycomb pattern; the logo also appears on the tailgate. There are four non-metallic and six metallic variants to choose from for the body finish of the new MINI John Cooper Works Countryman. Here, Rebel Green is an option reserved exclusively for John Cooper Works models as is the contrasting paint finish for the roof and exterior mirror caps in Chili Red.

Interior: more space for racing passion.

Inside the new MINI John Cooper Works Countryman, the versatile performance qualities can be experienced on five fully fledged seats and in a characteristic sports car atmosphere. In addition to John Cooper Works sports seats with integrated headrests, features such as the John Cooper Works sports steering wheel with multifunction buttons, the John Cooper Works gear or selector lever and the roof liner in anthracite all contribute to the car's intense feeling of racing flair.

A distinctive cockpit design is combined with optimized space and a high degree of versatility. Head, shoulder and leg room are significantly more generous than in the predecessor model, both at the front and the rear. The rear seats can be shifted longitudinally by up to 5.1 inches in a 60:40 split, while additional versatility is provided by backrest elements that are tilt-adjustable and foldable in a 40:20:40 split. One unique option for pit stops in distinctive MINI style is the Picnic Cushion, a flexible surface that folds out of the luggage compartment and provides seating for two people.

Exceptional athlete with exclusive fittings.

The exceptional standing of the new MINI John Cooper Works Countryman both in the premium compact segment and the brand's model program is underscored by its exclusive equipment items. The standard LED headlamps optimize visibility when driving in the dark as well as giving the appearance of the car's front section a striking contour. The daytime driving light is generated by a band of light running entirely around each headlamp, likewise using LED technology. Standard features also include panorama glass roof, Comfort Access keyless entry, rear Park Distance Control parking sensors, rearview camera, and the MINI Connected infotainment system with a 6.5-inch screen in the central instrument that displays a start motif specific to John Cooper Works when the driver gets in the car.

Modern driver assistance systems, high-quality options for comfort and individual style.

The driver assistance systems developed for the current model generation enhance comfort and safety in the new MINI John Cooper Works Countryman, too. The optional Driving Assistant system includes collision warning with city braking function, camera-based active cruise control, pedestrian warning with initial brake function, high beam assistant and road sign detection. Other features to choose from include Park Distance Control with sensors at the front and Parking Assistant with automatic steering for parallel parking maneuvers. In addition to information on speed, speed limits, current navigation directions, feedback from the driver

The new MINI John Cooper Works Countryman

1/2017 page 7 assistance systems, and lists of telephone contacts and entertainment programs, it is also possible to display the currently selected gear and a multi-coloured engine speed scale on the special John Cooper Works Head-Up Display.

Central instrument with touchscreen, MINI Find Mate and MINI County Timer.

Other options include the Harman Kardon hi-fi audio system, and an 8.8-inch touchscreen navigation system. The touchscreen navigation system also comes with the Touch Controller in the center console and MINI Find Mate, one of the latest digital services to be added to MINI Connected. MINI Find Mate consists of two tags with a wireless Bluetooth tracking function that can be attached to commonly used objects and travel items, enabling them to be conveniently located via MINI Connected. If the tag is located outside the wireless range, the most recently registered position is displayed on the on-board computer and on the driver's smartphone. As soon as the smartphone or vehicle moves back into the tag's wireless range, the tag can be activated and acoustically located.

MINI Connected, the digital personal mobility assistant.

The new MINI John Cooper Works Countryman also demonstrates fascinating performance and great versatility in the area of connectivity. Going beyond the familiar functions of an in-car infotainment program, MINI Connected acts as a personal mobility assistant in the top athlete of the model range, too. Based on a flexible platform, the Open Mobility Cloud, MINI Connected integrates the vehicle seamlessly into the MINI driver's digital life via touchpoints such as the Apple iPhone and Apple Watch.

Thanks to the integral concept of MINI Connected, mobility doesn't start in the vehicle. MINI Connected informs the driver of the optimum departure time based on calendar entries and current traffic data. Address data and appointments saved by the driver previously on a smartphone via MINI Connected are automatically transferred to the car and do not have to be entered in the navigation system again. MINI Connected can also save regularly visited places as favourite destinations, and it detects frequently covered routes such as the daily run between home and work so as to be able to inform the driver in the event of unexpected traffic delays.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 126 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of four unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

The new MINI John Cooper Works Countryman

1/2017 page 8

2018 MINI John Cooper Works Countryman ALL4 - Technical Specifications

	T		
Engine type	2.0-liter inline-4 cylinder TwinPower Turbo engine, turbocharged and direct-		
	injected		
Drive	ALL4 all-w	ALL4 all-wheel drive	
Cylinders	4		
Lifting	3.7	3.7 in.	
Bore	3.2 in.		
Compression rate	10.2:1		
Engine power	228 hp		
	(5000-6000 rpm)		
Engine torque	258 ft lbs		
	(1450 rpm-4500 rpm)		
Transmission type	6-speed manual	8-speed Sport	
Transmission type	0-specu manuar	Automatic w/Paddle Shifters	
0-60 mph	6.2 s	6.2 s	
Top speed	145 mph	145 mph	
US Curb weight	3613 lbs	3653 lbs	
Doors	5		
Seats	5		
Vale to eath	400	O :	
Veh. length	169.8 in.		
Veh. width	71.7 in.		
Veh. height	61.3 in.		
Wheelbase	105.1 in.		
Cx	0.34		
Ground clearance	6.5 in.		
Turning circle	37.4 in.		
Legroom (front/rear)	40.4 in. / 37.6 in.		
Shoulder room (front/rear)		54.8 in. / 54.0 in.	
Headroom with sunroof (f/r)		39.9 in. / 37.5 in.	
Headroom without sunroof (f/r)		40.5 in. / 38.3 in.	
Front Seat Volume	51.9 ft³		
Rear Seat Volume		45 ft³	
Trunk volume (rear seats in use)		17.6 ft³	
Trunk volume (rear seats folded)		47.6 ft³	
Power-steering	EF	<i>'</i> 5	
Fuel tank capacity	16.1	nal	
Fuel grade (minimum/rec.)		16.1 gal.	
i dei grade (minimum/rec.)	91/93		

Tires/Rims	Standard	Optional	Optional

ULEV II

Emissions classification

The new MINI John Cooper Works Countryman

1/2017 page 9

Front tires	225/50 R18 95W	225/50 R18 95V AS	225/45 R19 92W
Front rims	7.5 x 18 LM	7.5 x 18 LM	8.0 x 19 LM
Rear tires	225/50 R18 95W	225/50 R18 95V AS	225/45 R19 92W
Rear rims	7.5 x 18 LM	7.5 x 18 LM	8.0 x 19 LM
Track (front)	61.6 in.	61.6 in.	61.9 in.
Track (rear)	61.7 in.	61.7 in.	62.0 in
Run flat tires	yes	yes	yes