

BMW Group



Vehicle Sales BMW of North America, LLC, January 2017

	Jan. 2017	Jan. 2016	%	YTD Jan. 2017	YTD Jan. 2016	%
i3	382	182	109.9%	382	182	109.9%
i8	50	32	56.3%	50	32	56.3%
2 Series	658	710	-7.3%	658	710	-7.3%
3 Series	4,032	3,287	22.7%	4,032	3,287	22.7%
4 Series	1,944	1,832	6.1%	1,944	1,832	6.1%
5 Series	749	3,795	-80.3%	749	3,795	-80.3%
6 Series	258	185	39.5%	258	185	39.5%
7 Series	545	847	-35.7%	545	847	-35.7%
Z4	70	42	66.7%	70	42	66.7%
X1	2,351	1,937	21.4%	2,351	1,937	21.4%
BMW passenger cars	11,039	12,849	-14.1%	11,039	12,849	-14.1%
X3	3,154	2,002	57.5%	3,154	2,002	57.5%
X4	211	262	-19.5%	211	262	-19.5%
X5	3,276	2,584	26.8%	3,276	2,584	26.8%
X6	429	385	11.4%	429	385	11.4%
BMW light trucks	7,070	5,233	35.1%	7,070	5,233	35.1%
BMW brand	18,109	18,082	0.1%	18,109	18,082	0.1%
Cooper /S Hardtop 2 Door	656	1,217	-46.1%	656	1,217	-46.1%
Cooper /S Hardtop 4 Door	473	1,232	-61.6%	473	1,232	-61.6%
Cooper /S Convertible	270	0	100.0%	270	0	100.0%
Cooper /S Clubman	588	277	112.3%	588	277	112.3%
Coupe	0	0	100.0%	0	0	100.0%
Roadster	0	0	100.0%	0	0	100.0%
Countryman	1,122	504	122.6%	1,122	504	122.6%
Paceman	1	8	-87.5%	1	8	-87.5%
MINI brand	3,110	3,238	-4.0%	3,110	3,238	-4.0%
TOTAL BMW of North America, LLC	21,219	21,320	-0.5%	21,219	21,320	-0.5%