

BMW Group



Vehicle Sales BMW of North America, LLC, February 2017

	Feb. 2017	Feb. 2016	%	YTD Feb. 2017	YTD Feb. 2016	%
i3	318	248	28.2%	700	430	62.8%
i8	58	54	7.4%	108	86	25.6%
2 Series	598	1,085	-44.9%	1,256	1,795	-30.0%
3 Series	4,408	4,595	-4.1%	8,440	7,882	7.1%
4 Series	2,812	2,683	4.8%	4,756	4,515	5.3%
5 Series	2,731	2,758	-1.0%	3,480	6,553	-46.9%
6 Series	201	265	-24.2%	459	450	2.0%
7 Series	623	616	1.1%	1,168	1,463	-20.2%
Z4	88	55	60.0%	158	97	62.9%
X1	2,050	1,418	44.6%	4,401	3,355	31.2%
BMW passenger cars	13,887	13,777	0.8%	24,926	26,626	-6.4%
X3	4,020	3,733	7.7%	7,174	5,735	25.1%
X4	282	522	-46.0%	493	784	-37.1%
X5	3,900	3,842	1.5%	7,176	6,426	11.7%
X6	469	624	-24.8%	898	1,009	-11.0%
BMW light trucks	8,671	8,721	-0.6%	15,741	13,954	12.8%
BMW brand	22,558	22,498	0.3%	40,667	40,580	0.2%
Cooper /S Hardtop 2 Door	680	950	-28.4%	1,336	2,167	-38.4%
Cooper /S Hardtop 4 Door	481	920	-47.7%	954	2,152	-55.7%
Cooper /S Convertible	304	0	100.0%	574	0	100.0%
Cooper /S Clubman	499	381	31.0%	1,087	658	65.2%
Coupe	0	0	100.0%	0	0	100.0%
Roadster	0	0	100.0%	0	0	100.0%
Countryman	188	581	-67.6%	1,310	1,085	20.7%
Paceman	2	7	-71.4%	3	15	-80.0%
MINI brand	2,154	2,839	-24.1%	5,264	6,077	-13.4%
TOTAL BMW of North America, LLC	24,712	25,337	-2.5%	45,931	46,657	-1.6%