

BMW Group



Vehicle Sales BMW of North America, LLC, March 2017

	Mar. 2017	Mar. 2016	%	YTD Mar. 2017	YTD Mar. 2016	%
i3	703	332	111.7%	1,403	762	84.1%
i8	49	89	-45.0%	157	175	-10.3%
2 Series	993	1,606	-38.2%	2,249	3,401	-33.9%
3 Series	6,197	6,218	-0.3%	14,637	14,100	3.8%
4 Series	3,324	4,710	-29.4%	8,080	9,225	-12.4%
5 Series	3,161	3,157	0.1%	6,641	9,710	-31.6%
6 Series	330	389	-15.2%	789	839	-6.0%
7 Series	935	850	10.0%	2,103	2,313	-9.1%
Z4	111	120	-7.5%	269	217	24.0%
X1	2,896	3,145	-7.9%	7,297	6,500	12.3%
BMW passenger cars	18,699	20,616	-9.3%	43,625	47,242	-7.7%
X3	6,395	4,476	42.9%	13,569	10,211	32.9%
X4	395	689	-42.7%	888	1,473	-39.7%
X5	4,896	3,617	35.4%	12,072	10,043	20.2%
X6	630	635	-0.8%	1,528	1,644	-7.1%
BMW light trucks	12,316	9,417	30.8%	28,057	23,371	20.1%
BMW brand	31,015	30,033	3.3%	71,682	70,613	1.5%
Cooper /S Hardtop 2 Door	1,232	1,125	9.5%	2,568	3,292	-22.0%
Cooper /S Hardtop 4 Door	839	1,300	-35.5%	1,793	3,452	-48.1%
Cooper /S Convertible	741	4	18425.0%	1,315	4	32775.0%
Cooper /S Clubman	812	1,037	-21.7%	1,899	1,695	12.0%
Coupe	0	0	100.0%	0	0	100.0%
Roadster	0	0	100.0%	0	0	100.0%
Countryman	1,362	1,281	6.3%	2,672	2,366	12.9%
Paceman	1	15	-93.3%	4	30	-86.7%
MINI brand	4,987	4,762	4.7%	10,251	10,839	-5.4%
TOTAL BMW of North America, LLC	36,002	34,795	3.5%	81,933	81,452	0.6%