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BMW HP4 Race Details Revealed Wednesday, April 19, During Live Stream Of BMW Group Press Conference at the 2017 Shanghai Auto Show

Woodcliff Lake, NJ – April 18, 2017... Details of BMW's soon-to-be introduced, limited edition HP4 Race motorcycle will be discussed during a live stream of the BMW Group press conference at the 2017 Shanghai Auto Show. Following the press conference, Edgar Heinrich, Head of Design, BMW Motorrad and Josef Mächler, BMW HP4 Product Manager will add further comments about the new BMW HP4 Race Motorcycle and images will be available.

The HP4 Race, featuring a full carbon fiber main frame and carbon fiber rims, is scheduled for production this Fall.

Shanghai Date and Time: Wednesday, April 19, 2017 11:30 AM

U.S. Date and Time: Tuesday, April 18, 11:30 P.M. Eastern/ 8:30 P.M. Pacific

Links: <https://www.facebook.com/BMWGroup/>
[youtube.com/bmwmotorrad](https://www.youtube.com/bmwmotorrad)

Images: The press alert will be updated with a link to images once available.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global

manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwgroupusanews.com and www.press.bmwna.com