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BMW Motorrad USA Expands BMW S 1000 RR Racer Support and Contingency Programs To Include WERA Triple Crown in Conjunction with MotoAmerica Series

Ten-round MotoAmerica Series Kicks Off April 20-23 at Circuit of the Americas

Woodcliff Lake, NJ – April 19, 2017... BMW Motorrad USA has expanded its BMW S 1000 RR Racer Support and Contingency Programs for 2017 to include three recently added WERA support races in the MotoAmerica Series. WERA will run its 1000cc Superbike Triple Crown class in support races at Road Atlanta, Pittsburgh International Race Complex and Barber Motorsports Park, offering current and prospective BMW racers even greater incentives to compete on the bestselling BMW S 1000 RR superbike this year.

"BMW is offering over \$1.6 million in contingency money to racers piloting a 2015, 2016 or 2017 model year S 1000 RR in several 2017 national and international race series," commented Sarah Schilke, National Marketing Manager, BMW Motorrad USA, "and the Triple Crown series provides a great platform for our WERA top racers to shine"

"In addition to supporting more races, we are reinforcing our commitment to privateer BMW S 1000 RR motorcycle racers by offering professional trackside support from certified BMW HP Race Engineer Steve Weir and Professional Racer Nate Kern, who will serve as a BMW Motorsports advisor at MotoAmerica and regional series races."

BMW Motorrad's Contingency Program is managed online via XTRM Performance Network, which provides real time distribution and management of contingency money payouts, results tracking and social media marketing. Racers piloting a 2015, 2016 or 2017 S 1000 RR can enroll by logging into www.xtrm.com/contingency/bmw to cash in on their performance.

For racers who want to get on board an S 1000 RR this year, BMW Motorrad is offering a limited Racer Support Program offering substantial savings on a 2016 BMW S 1000 RR with Race Package and HP Race Power Kit, as well as a monetary rider incentive. Racers holding current licenses for race series included in the contingency program and who have earned top finishes in those series are eligible to apply for the program at their local authorized BMW Motorrad USA dealer.

BMW Motorrad also offers MotoAmerica racers the opportunity to shine on an international level with the international BMW Motorrad Race Trophy. The Race Trophy provides a platform for racers piloting an S 1000 RR, HP4 or a sidecar with BMW engine, to compete at venues around the world. The BMW Motorrad Race Trophy 2017 is comprised of 20 championships that stage around 280 races in 25 countries on six continents. The overall winner is awarded 15,000 euro, the top 30 riders collect bonuses of 100,000 euro in total. All winners of the several defined categories receive a trophy and additional bonus for their achievements. For more information about the BMW Motorrad Race Trophy, visit: <https://www.bmw-motorrad-motorsport.com>.

The 10-round MotoAmerica Series kicks off April 20-23 at Circuit of the Americas in Austin, Texas and will again be held in conjunction with the Red Bull Grand Prix of The Americas.

Following the season opener at COTA, the series will head directly to Road Atlanta in Braselton, Georgia, for back-to-back races, April 28-30. Round three will take place at Virginia International Raceway in Alton, Virginia, a few weeks later, May 12-14. The first weekend of June will feature round four at Road America in Elkhart Lake, Wisconsin, before the series heads west to the Utah Motorsports Campus in Salt Lake City, June 23-25. Round six will again be run in conjunction with the FIM Superbike World Championship at Mazda Raceway Laguna Seca in Monterey, California, July 7-9, with a one-month summer break prior to the series' return to Sonoma Raceway for round seven, August 11-13. The series will then head back east for the final three rounds beginning with the debut race at Pittsburgh International Race Complex, August 25-27, followed by round nine at New Jersey Motorsports Park in Millville, New Jersey, September 8-10. The series will conclude for the first time at Barber Motorsports Park in Birmingham, Alabama, the following weekend, September 15-17.

BMW Group In America

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