

BMW Group



Vehicle Sales BMW of North America, LLC, April 2017

	Apr. 2017	Apr. 2016	%	YTD Apr. 2017	YTD Apr. 2016	%
i3	516	814	-36.6%	1,919	1,576	21.8%
i8	23	130	-82.3%	180	305	-41.0%
2 Series	848	1,780	-52.4%	3,097	5,181	-40.2%
3 Series	3,494	4,681	-25.4%	18,131	18,781	-3.5%
4 Series	3,882	3,226	20.3%	11,962	12,451	-3.9%
5 Series	3,113	4,454	-30.1%	9,754	14,164	-31.1%
6 Series	240	278	-13.7%	1,029	1,117	-7.9%
7 Series	994	872	14.0%	3,097	3,185	-2.8%
Z4	186	104	78.8%	455	321	41.7%
X1	1,872	1,447	29.4%	9,169	7,947	15.4%
BMW passenger cars	15,168	17,786	-14.7%	58,793	65,028	-9.6%
X3	3,204	2,422	32.3%	16,773	12,633	32.8%
X4	291	364	-20.1%	1,179	1,837	-35.8%
X5	3,400	3,771	-9.8%	15,472	13,814	12.0%
X6	561	608	-7.7%	2,089	2,252	-7.2%
BMW light trucks	7,456	7,165	4.1%	35,513	30,536	16.3%
BMW brand	22,624	24,951	-9.3%	94,306	95,564	-1.3%
Cooper /S Hardtop 2 Door	883	1,142	-22.7%	3,451	4,434	-22.2%
Cooper /S Hardtop 4 Door	652	976	-33.2%	2,445	4,428	-44.8%
Cooper /S Convertible	436	536	-18.7%	1,751	540	224.3%
Cooper /S Clubman	551	884	-37.7%	2,450	2,579	-5.0%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	955	1,249	-23.5%	3,627	3,615	0.3%
Paceman	4	9	-55.6%	8	39	-79.5%
MINI brand	3,481	4,796	-27.4%	13,732	15,635	-12.2%
TOTAL BMW of North America, LLC	26,105	29,747	-12.2%	108,038	111,199	-2.8%