

BMW Group

U.S. Press Information

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Contact: BMW Corporate Communications
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Official Statement BMW of North America on ABC News Reporting.

Woodcliff Lake, NJ – May 11, 2017... We at BMW empathize with anyone who has experienced a vehicle fire. We understand it is a traumatic event and the safety of our customers is of utmost importance to us.

BMW has a long reputation for engineering excellence and is known as a pioneer in safety technology. We have full confidence in our products and strive to always provide the best possible owner's experience.

With approximately 4.9 million BMW vehicles on U.S. roads, fire incidents involving BMWs are extremely rare. BMW takes every incident very seriously and has a team dedicated to work with BMW owners, insurance companies and authorities to investigate vehicle fire incidents brought to our attention.

We have investigated and where still possible, inspected the vehicles identified by ABC News. These vehicles span an age range of 1-15 years, accumulated mileage of up to 232,250 miles, multiple generations and model types. In cases that we have inspected and are able to determine root causes, we have not seen any pattern related to quality or component failure. Vehicle fires can result from a wide variety of external reasons and can range from improper accident damage repair, previous vehicle flooding, lack of, or improper preventative maintenance, rodent nesting, unauthorized modifications to the vehicle (such as remote starters, stereo installations, etc.) and even arson.

Our Customer Relations team is always happy to assist customers with any questions or concerns about their BMW and can be reached at customerrelations@bmwusa.com or at 800-831-1117.

BMW of North America cannot normally comment on incidents outside of the US. However, we can say that as in the US, the incidents in Korea have been investigated

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and it was determined that the majority were caused by unauthorized aftermarket modifications.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com and www.press.bmwna.com.