

BMW Group

U.S. Press Information

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BMW of North America Announces Management Team Change

Woodcliff Lake, NJ – June 23, 2017.... Shaun Bugbee, Executive Vice President, Operations is pleased to announce that **Tom Shanley** will assume the role of **Regional Vice President** for the **Eastern Region** effective **June 26, 2017**.

Tom brings over 26 years of automotive sales and marketing experience to BMW of North America. In his most recent role he was Head of Maserati North America where he was responsible for all sales, marketing, product, legal, and aftersales for Maserati in the U.S. and Canada.

Throughout his career Tom worked for various automotive companies where he gained valuable sales and operational experience. As his career progressed, Tom held numerous leadership positions with increased responsibilities. Before joining Maserati North America, Tom spent three years as a director with Fiat Chrysler Automobiles Group, LLC where he was responsible for 315 dealerships with annual retail sales of 245,000 vehicles.

In his new role as Regional Vice President, Tom will leverage his extensive sales, marketing and leadership skills to advance all aspects of the Eastern Region including the regional staff, market teams, and dealers to achieve regional business results.

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BMW of North America, LLC

BMW Group Company

BMW Group In America

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BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through

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networks of 342 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

www.bmwusa.com.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.

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