



Media Information 26 June 2017

BMW Group Plant Spartanburg

Factsheet

Models currently produced: BMW X3

BMW X4

BMW X5, X5M, X5 xDrive40e (PHEV)

BMW X6, X6 M

Workforce: Over 9,000;

Creation of further 1,000 jobs by 2021

Number of Apprentices: Around 100

Employment Effect in the

U.S.:

In total, the company supports almost 70,000 direct and indirect jobs in the US. According to an independent study of University of South Carolina (Moore School of Business), the multiplier effect results in even more than 120,000 jobs, if further 50,000 jobs outside the supporting industry are also taken into

automotive industry are also taken into

account.

Units Per Day: More than 1,400 per working day

Units Produced in 2016: 411,171 units

currently BMW Group's largest plant worldwide

Max. Production Capacity: 450,000 units per year

Total Number of Vehicles

Produced:

More than 3.9 million since 1994

Total Investment: 8 billion US dollars since 1992;

further 600 million US dollar investment in manufacturing infrastructure for future

generations of the BMW X models in the years

2018 to 2021

Investment on Training: 220 million US dollars over the last ten years,

further 200 million US dollars in the next five

years

Bayerische Motoren Werke

Exported:

Around 70 percent exported to more than 140

countries; since 2011 largest automotive

Company Bayerische Motoren Werke Aktiengesellschaft

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exporter by value of any car manufacturer in

the USA

Export Volume Plant, per

annum:

Vehicles with a total value of more than 10

billion US dollars (in 2016)

Purchasing Volume, per

annum (USA):

5.2 billion Euro (second largest purchasing

market after Germany)

Suppliers in the U.S.: 235

Retail per May 2017: 37.1 % of the vehicles sold throughout

May in the U.S. were built in plant

Spartanburg

Economic impact of BMW Group Plant Spartanburg:

According to an independent study of University of South Carolina (Moore School of Business), the nationwide economic impact of BMW Group Plant Spartanburg is

38.5 billion US dollars annually.

Community Involvement: Since 1996, the company has given nearly

36 million US dollars to local educational, cultural and civic programs throughout the

Upstate of South Carolina.

In 2001, the company launched the BMW Charity Pro-Am golf tournament. The golf tournament has raised more than 12.1 million US dollars for dozens of South

Carolina charities so far.

Environmental Responsibility:

Plant Spartanburg uses methane gas from a nearby landfill to generate up to 50 per cent of the power needed for production.

Furthermore, from 2006 to 2016, the plant

has decreased per unit:

Water consumption - 55 %
Energy consumption - 66 %
Air (VOC) emissions - 45 %
Waste disposed of in a landfill - 87 %
Industrial waste water - 65 %







Rolls-Royce Motor Cars Limited

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Milestones BMW Group Plant Spartanburg.

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1992	23 June	BMW announces plans to build a US plant in Spartanburg – the first full production plant outside Germany
	6 July	Signing of settlement contract (in the presence of President George H. W. Bush and others)
	30 Sept	Groundbreaking
1994	15 Nov	Opening ceremony for new BMW Group Plant Spartanburg. The plant initially produces BMW 3 Series models
1995	Sept	BMW Z3 production begins
1998	May	Plant expansion for production of BMW X5, the first BMW X model of the BMW Group, announced
1999	Sept	BMW X5 production begins
2000	Plant Spartanburg grows to more than 3,000 BMW associates	
2003	April	BMW announces Landfill Methane Gas Outreach Program: a 15 kilometer-long pipeline enables use of methane gas to power the plant
2006	28 Feb	Production of one-millionth vehicle
2007	Dec	BMW X6 production begins
2008	March	BMW announces 750 million US dollar expansion to accommodate production of the new BMW X3
2010	1 Sept	BMW X3 production begins
	Number of on-site workforce grows to about 7,000 people	
2012	12 Jan	Production of two-millionth vehicle
	Announcement of another nearly 900 million US dollar investment to expand production capacity to 350,000 units annually and add a new model, the all-new BMW X4, by the end of 2014	
2014	March	Announcement of the largest single investment for the plant. An additional 1 billion US dollar investment, an additional model (the BMW X7), an increase of production capacity up to 450,000 units / year and 800 new jobs by the end of 2016 (totaling the workforce to 8,800 associates)







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2015	March	Production of three-millionth vehicle
2016	31 Dec	Number of on-site workforce grows to 8,800 people BMW Group has invested more than \$7.8 billion in the facility since the beginning
2017	June	BMW Group's plant in Spartanburg marked its 25th anniversary since the company first announced plans to build the plant in South Carolina; total invest of 8 billion US dollars since plant opened; further 600 million US dollar investment in manufacturing structure for future generations of the BMW X models in the years 2018 to 2021; world premiere of the new BMW X3

If you have any questions, please contact:

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