

# BMW Group

## U.S. Press Information

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### BMW Group U.S. Reports June 2017 Sales

- **BMW brand sales increase 0.4 percent**
- **MINI brand sales decrease 10.3 percent**

**Woodcliff Lake, NJ – July 3, 2017...** Sales of BMW brand vehicles increased 0.4 percent in June for a total of 28,962 compared to 28,855 vehicles sold in June 2016. Year-to-date, the BMW brand is down 2.8 percent in the U.S. on sales of 149,086 vehicles compared to 153,436 sold in the first six months of 2016.

Notable vehicle sales in June include the BMW 5 Series which increased 42.9 percent to 4,068 cars, the BMW X1 which increased 62.5 percent to 3,221 vehicles, and the BMW X5 which increased 14.2 percent to 4,589 vehicles.

“The volatility that has characterized much of early 2017 is likely to continue through the second half of the year, requiring an even stronger focus on the quality of our business to achieve the desired results,” said Bernhard Kuhnt, President and CEO, BMW of North America. “We’re pleased to see the new BMW 5 Series sedan continues gaining strength as availability increases, and our Sports Activity Vehicles, especially the X1 and X5, remained strong favorites in June.”

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**BMW Group Sales**

In total, the BMW Group in the U.S. (BMW and MINI combined) reported June sales of 33,372 vehicles, a decrease of 1.2 percent from the 33,769 vehicles sold in the same month a year ago. Year-to-date, BMW Group sales are down 4.1 percent on sales of 171,291 vehicles in the first six months of 2017 compared to 178,580 in the same period in 2016.

**MINI Brand Sales**

For June, MINI USA reported 4,410 automobiles sold, a decrease of 10.3 percent from the 4,914 sold in the same month a year ago. Year-to-date, MINI USA reported a total of 22,205 automobiles sold, a decrease of 11.7 percent from 25,144 automobiles sold in the first six months of 2016.

**Table 1: New Vehicle Sales BMW of North America, LLC, June 2017**

	June 2017	June 2016	%	YTD June 2017	YTD June 2016	%
<b>BMW brand</b>	<b>28,962</b>	<b>28,855</b>	<b>0.4</b>	<b>149,086</b>	<b>153,436</b>	<b>-2.8</b>
BMW passenger cars	19,629	19,959	-1.7	95,178	105,254	-9.6
BMW light trucks	9,333	8,896	4.9	53,908	48,182	11.9
<b>MINI brand</b>	<b>4,410</b>	<b>4,914</b>	<b>-10.3</b>	<b>22,205</b>	<b>25,144</b>	<b>-11.7</b>
<b>TOTAL Group</b>	<b>33,372</b>	<b>33,769</b>	<b>-1.2</b>	<b>171,291</b>	<b>178,580</b>	<b>-4.1</b>

**BMW Pre-Owned Vehicles**

- In June, BMW Certified Pre-Owned sold 10,948 vehicles, an increase of 7.8 percent from June 2016.
- Total BMW Pre-Owned sold 18,615 vehicles, an increase of 6.9 percent from June 2016.
- Total BMW Pre-Owned cars sold year-to-date were 119,651, a 21.1 percent increase from the first six months of 2016.

### **MINI Pre-Owned Vehicles**

- In June, MINI Certified Pre-Owned sold 890 vehicles, a decrease of 11.3 percent from June 2016.
- Total MINI Pre-Owned sales set a June record with 2,481 vehicles in June 2017, an increase of 8.6 percent from June 2016.
- Total MINI Pre-Owned sales year-to-date were 15,652, a 14.5 percent increase from the first six months of 2016.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 343 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).