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**BMW Motorrad USA Announces Pricing and Product Details for the All-New HP4 Race and C evolution; Option Updates For Select 2018 Models**

**Woodcliff Lake, NJ – August 16, 2017**...BMW Motorrad USA is pleased to announce pricing and product details for the all-new HP4 Race and C evolution, along with option updates for the 2018 S 1000 XR, R 1200 GS, and R 1200 GS Adventure models.

**2018 HP4 Race (arriving Fall 2017)**

MSRP -- \$ 78,000

**Standard Features and Specifications**

- Volume is limited to 750 consecutively-numbered units worldwide
- Milled fork bridge with carbon badge (numbered 001/750 to 750/750)
- DIN wet weight 377 lbs (171 kg)
- Dry weight 322 lbs (146 kg)
- 999 cc, 4 cylinder, water/oil cooled HP4 RACE factory engine
- 215 hp, 88 lb-ft of torque (120 Nm)
- Reinforced WSBK transmission, longer first and second gear
- Titanium bolts used throughout to minimize weight
- Brembo GP 4 PR brake calipers
- 6.75 mm brake disc thickness
- Highly precise and steady brake pressure points
- Brembo radial brake master cylinder
- Carbon front wheel: 1.7 lbs (770 g) lighter than forged wheel
- Carbon rear wheel: 1.7 lbs (770 g) lighter than forged wheel
- Öhlins FGR forks from the WSBK (fully adjustable)
- Variable fork bridge offset: 28 - 30 mm and 26 - 32 mm
- Steering head angle adjustment from -0.5° to +1°
- HP brake and clutch levers
- Milled aluminum switches
- Racing wiring harness prepared for 2D linear position sensor

- Unitary HP carbon front
- RTM carbon frame (Carbondrive) 17 lbs (-9 lbs vs. RR)
- Lohmann HP Shift Assist Pro
- Brushed and polished aluminum tank
- Unitary HP carbon rear
- 32.7" HP race seat, adjustable from 32.1" – 33.3"
- One-piece carbon intake muffler and side trim panel
- Carbon race engine spoiler
- Complete carbon trim panel
- Milled HP footrest system: 8-way adjustable
- Öhlins TTX 36 GP rear shock
- Two plates to adjust spring strut position
- WSBK swingarm
- Eight inserts for swingarm position -3 mm to +4 mm
- 520 racing chain
- 15, 17 pinion sprocket (series 16/43)
- Four aluminum rear sprockets - 41, 42, 44, 45
- 2D racing data logger including analysis software
- HP Race Calibration Kit
- 2D dashboard from the WSBK / MotoGP
- WSBK complete titanium exhaust system (AGA) (Akrapovic)
- Titanium precision casting flange on the AGA (1.1 lb lighter than WSBK flange)

### **Colors**

- N2E HP Motorsport (Light White/Racing Blue metallic/Racing Red) is the only color combination offered (\$0)

### **Options**

- No options available

### **Packages**

- No packages available

For further details on the all-new HP4 Race, visit:

<https://www.press.bmwgroup.com/global/article/detail/T0269789EN/the-new-bmw-hp4-race>

## **MY 2017 C evolution (arriving summer 2017)**

MSRP -- \$13,750

The C evolution will initially be introduced in the U.S. as part of a pilot program and will only be available in California at the time of launch. As interest in the C evolution builds, BMW Motorrad USA will expand this product offering to BMW Motorrad retailers in other states. As the world's first electrically powered premium large scooter, the C evolution presents BMW Motorrad's first step toward alternative drivetrains, and reinforces the BMW Group's commitment to sustainability.

### **Standard Features and Specifications**

- Only the long-range version will be launched in the U.S. (99-mile range)
- Three 115-150 V, 94 Ah lithium ion battery modules from the BMW i3: 12 battery cells per module
- Energy conservation when coasting or braking
- Rated peak output = 48 hp / Max speed = 80 mph
- 53 lb-ft of immediate torque. 0-31 mph in 2.8 sec
- Standard ABS, Torque Control Assist (TCA), Reverse Assist, and 4 Ride Modes (Road, Eco Pro, Dynamic, and Sail)
- On-Board Computer and large Multifunction TFT display w/ detailed range and charge information
- 5-year, 30,000-mile battery warranty
- 30.1" seat height
- Standard charging cable (charges in 9 ½ hours with 110 V socket)
- Fast-charge 220 V accessory cable takes 4 hours
- Upside-down forks; adjustable rear pre-load
- Belt Drive
- High Windshield
- Storage Compartment under passenger seat and small, lockable storage compartment in fairing

### **Colors**

- Ionic Silver Metallic / Electric Green is the only color offered (\$0)

### **Options**

- Heated Grips (\$250 MSRP)
- Anti-Theft Alarm (\$395 MSRP)

- Comfort Seat (\$145 MSRP)

### **Packages**

- No packages are available

For further details on the C evolution, visit:

<https://www.press.bmwgroup.com/global/article/detail/T0263449EN/the-new-bmw-c-evolution>

### **Updates to Previously-Announced Models**

#### **MY 2018 S 1000 XR (arriving Fall 2017)**

##### **Colors**

- Light White/Granite Grey Metallic/Racing red has been discontinued and replaced with HP Motorsport (Light White/Racing Blue metallic/Racing Red) which requires the new Style HP Package referenced below (\$500 - \$550 MSRP).

##### **Options / Packages**

- The new Style HP Package (\$550 MSRP) is only available with the new color option HP Motorsport referenced above. It also comes with the new option Pro Seat (only available with the Style HP Package) which raises the standard seat height from 33.1" to 33.7". Alternatively, the Style HP can be ordered with a Low Seat, which lowers the seat height to 32.3" and lowers the price of the Style HP to \$500 MSRP.

#### **MY 2018 R 1200 GS / R 1200 GS Adventure (arriving September 2017)**

##### **Options**

The long-awaited Connectivity (with TFT display) option will be available beginning with September production, providing quick and clear information to riders with the least possible distraction from the road:

- \$600 MSRP includes On-Board Computer (a \$150 value)
- \$450 MSRP for when ordered with the Premium Package (which already includes On-Board Computer)
- 6.5" TFT display with a wide range of settings, information and features
- Ability to pair the bike with a smartphone and operate functions via the Multi-Controller. Requires a Bluetooth headset (e.g. the BMW Motorrad Communication System).

Additional functions:

- o Phone calls and music playback (no app required)
- o In conjunction with the free 'BMW Motorrad Connected App':
  - Basic Navigation with turn-by-turn arrow display
  - Vehicle status
  - Ability to record routes and display ride statistics and information

For further details on Connectivity optional equipment from BMW Motorrad, visit:

<https://www.press.bmwgroup.com/global/article/detail/T0272424EN/bmw-motorrad-presents-connectivity-optional-equipment-multifunctional-instrument-cluster-with-6-5-inch-full-colour-tft-display-offering-a-wide-range-of-features>

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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