

BMW Group



Vehicle Sales BMW of North America, LLC, July 2017

	July 2017	July 2016	%	YTD July 2017	YTD July 2016	%
i3	601	1,479	-59.4%	3,593	4,359	-17.6%
i8	55	166	-66.9%	275	786	-65.0%
2 Series	1,331	1,708	-22.1%	6,646	10,765	-38.3%
3 Series	4,084	6,799	-39.9%	31,791	39,775	-20.1%
4 Series	2,866	2,186	31.1%	23,217	21,462	8.2%
5 Series	3,713	3,303	12.4%	21,212	23,578	-10.0%
6 Series	314	523	-40.0%	1,793	2,398	-25.2%
7 Series	822	1,203	-31.7%	5,077	6,808	-25.4%
Z4	14	124	-88.7%	495	675	-26.7%
X1	1,824	2,130	-14.4%	16,703	14,269	17.1%
BMW passenger cars	15,624	19,621	-20.4%	110,802	124,875	-11.3%
X3	2,657	2,678	-0.8%	27,007	22,506	20.0%
X4	336	329	2.1%	2,482	2,944	-15.7%
X5	2,986	2,744	8.8%	27,145	24,948	8.8%
X6	362	405	-10.6%	3,615	3,940	-8.2%
BMW light trucks	6,341	6,156	3.0%	60,249	54,338	10.9%
BMW brand	21,965	25,777	-14.8%	171,051	179,213	-4.6%
Cooper /S Hardtop 2 Door	808	816	-1.0%	6,256	7,081	-11.7%
Cooper /S Hardtop 4 Door	551	924	-40.4%	4,317	7,243	-40.4%
Cooper /S Convertible	506	534	-5.2%	3,346	2,348	42.5%
Cooper /S Clubman	1,071	1,076	-0.5%	4,849	5,487	-11.6%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,462	1,422	2.8%	7,826	7,702	1.6%
Paceman	0	2	-100.0%	9	57	-84.2%
MINI brand	4,398	4,774	-7.9%	26,603	29,918	-11.1%
TOTAL BMW of North America, LLC	26,363	30,551	-13.7%	197,654	209,131	-5.5%