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BMW of North America's Ultimate Driving Experience and Turner Motorsport Team Up at Road America and Virginia International Raceway.

Woodcliff Lake, N.J. – Aug. 3, 2017 . . . The familiar blue and yellow livery of the No. 96 Turner Motorsport BMW M6 GTD racing car will see a new addition for the upcoming IMSA WeatherTech SportsCar championship races at Road America and Virginia International Raceway as the stalwart BMW NA customer racing team partners with BMW of North America to race in support of the BMW Ultimate Driving Experience.

The Ultimate Driving Experience highlights dynamic behind-the-wheel driving programs featuring a full range of BMW vehicles, from BMW i and iPerformance vehicles to BMW M and M Performance vehicles, including the all-new BMW 5 Series. Two of the six event series have been completed with four remaining stops in,

- San Francisco, CA, at Cow Palace (August 11-17);
- Dallas, TX, at Lone Star Park (September 2-10);
- Chicago, IL, at Arlington Park (October 14-22);
- New York, NY, at Citi Field (November 2-12).

Highlights of the event include a new "Ultimate Driver" competition and a BMW Teen Driving School course based on the program taught at the BMW Performance Centers in Spartanburg, S.C., and Thermal, Calif.

“The Ultimate Driving Experience gives drivers from across the country the opportunity to get behind the wheel of a BMW and experience firsthand why our brand is at the top of its class,” said **Trudy Hardy, Vice President of Marketing, BMW of North America**. “Further, drivers participating in the teen driving school, autocross or M control clinic will develop their own skills, gaining experience and confidence while learning under the guidance of our BMW Performance Center instructors.”

Anchored by BMW Motorsport driver Jens Klingmann, privateers Bret Curtis and Justin Marks have co-driven this year with Klingmann with Marks sharing a season’s-best third place finish at the Sahlen’s Six Hours of The Glen in July. At Road America and VIR former BMW Junior Jesse Krohn will drive with Klingmann.

“We are pleased to support BMW’s Ultimate Driving Experience,” said **Will Turner, Team Principal**. “It is an amazing program. Check out the website and watch the [UDE video](#). Just awesome! Can you drive?”

For more information and to register for The BMW Ultimate Driving Experience visit: bmwusa.com/ude or call 800-558-4BMW (4269). Location and dates subject to change. Follow BMW of North America on Instagram @BMWUSA, Twitter @BMWUSA and Like BMWUSA on Facebook. Hashtag #ultimatedriver.

BMW of North America Customer Racing

BMW of North America’s customer racing program supports privateer BMW drivers across North America with racing cars, engineering, parts and contingency. During 2016, BMW NA supported the M235i Racing, BMW Z4 GT3 and BMW M6 GT3 platforms. For more information, please contact Victor Leleu, BMW NA Motorsport Manager at victor.leleu@bmwna.com.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a

technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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