

# BMW Group



## Vehicle Sales BMW of North America, LLC, August 2017

	Aug. 2017	Aug. 2016	%	YTD Aug. 2017	YTD Aug. 2016	%
i3	504	1,013	-50.2%	4,097	5,372	-23.7%
i8	29	145	-80.0%	304	931	-67.3%
2 Series	1,036	728	42.3%	7,682	11,493	-33.2%
3 Series	5,379	5,885	-8.6%	37,170	45,660	-18.6%
4 Series	3,412	2,285	49.3%	26,629	23,747	12.1%
5 Series	3,587	2,606	37.6%	24,799	26,184	-5.3%
6 Series	206	297	-30.6%	1,999	2,695	-25.8%
7 Series	550	1,230	-55.3%	5,627	8,038	-30.0%
Z4	3	101	-97.0%	498	776	-35.8%
X1	2,002	1,440	39.0%	18,705	15,709	19.1%
<b>BMW passenger cars</b>	<b>16,708</b>	<b>15,730</b>	<b>6.2%</b>	<b>127,510</b>	<b>140,605</b>	<b>-9.3%</b>
X3	2,918	4,668	-37.5%	29,925	27,174	10.1%
X4	503	432	16.4%	2,985	3,376	-11.6%
X5	3,079	4,121	-25.3%	30,224	29,069	4.0%
X6	345	580	-40.5%	3,960	4,520	-12.4%
<b>BMW light trucks</b>	<b>6,845</b>	<b>9,801</b>	<b>-30.2%</b>	<b>67,094</b>	<b>64,139</b>	<b>4.6%</b>
<b>BMW brand</b>	<b>23,553</b>	<b>25,531</b>	<b>-7.7%</b>	<b>194,604</b>	<b>204,744</b>	<b>-5.0%</b>
Cooper /S Hardtop 2 Door	848	770	10.1%	7,104	7,851	-9.5%
Cooper /S Hardtop 4 Door	639	840	-23.9%	4,956	8,083	-38.7%
Cooper /S Convertible	493	508	-3.0%	3,839	2,856	34.4%
Cooper /S Clubman	1,103	1,533	-28.0%	5,952	7,020	-15.2%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,365	1,312	4.0%	9,191	9,014	2.0%
Paceman	0	6	-100.0%	9	63	-85.7%
<b>MINI brand</b>	<b>4,448</b>	<b>4,969</b>	<b>-10.5%</b>	<b>31,051</b>	<b>34,887</b>	<b>-11.0%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>28,001</b>	<b>30,500</b>	<b>-8.2%</b>	<b>225,655</b>	<b>239,631</b>	<b>-5.8%</b>