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BMW C evolution Charges Up National Drive Electric Week Event In L.A.

World's First Electrically Powered Premium Large Scooter Now Available At Select California BMW Motorrad Retailers

Woodcliff Lake, NJ – September 13, 2017... Visitors to the National Drive Electric Week Event at Los Angeles State Historic Park will be able to see the latest in two-wheel electric vehicle technology from BMW Motorrad – the 2017 C evolution electric scooter. The world's first electrically powered premium large scooter is now available at select California BMW Motorrad retailers, and will be soon be offered at BMW Motorrad retailers in other states. The powerful, completely electric drivetrain offers 53 lb-ft of immediate torque (0-31 mph in 2.8 sec.) and a riding range of up to 99 miles. It comes standard with ABS, Torque Control Assist, Reverse Assist, and four riding modes (Road, Eco Pro, Dynamic, and Sail). The C evolution also features an on-board computer and large multifunction TFT display with detailed range and charge information, and a five-year 30,000-mile battery warranty.

Date: Saturday, September 16, 2017
Time: 10:00 a.m. – 3:00 p.m.
Location: Los Angeles State Historic Park
1245 N. Spring St.
Los Angeles, CA

For details on the C evolution electric scooter, visit
<http://www.bmwmotorcycles.com/us/en/index.html>
<https://www.press.bmwgroup.com/global/article/detail/T0263449EN/the-new-bmw-c-evolution>

About National Drive Electric Week Event, L.A.

The National Drive Electric Week Event in Los Angeles is part of National Drive Electric Week, a nationwide celebration – September 9-17 – to heighten awareness of today's widespread availability of plug-in vehicles and highlight the benefits of all-electric and plug-in hybrid-electric cars, trucks, motorcycles, and more. The week-long celebration includes hundreds of electric vehicle test drive events across the United States, including 23 events in California. Last year, the Los Angeles event hosted over 1,000 attendees and over 500 electric vehicle test drives. More plug-in cars are sold in Los Angeles County than any other place in the world. For more information about the National Drive Electric Week, visit <https://driveelectricweek.org/index.php>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

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