

BMW Group



Vehicle Sales BMW of North America, LLC, September 2017

	Sept. 2017	Sept. 2016	%	YTD Sept. 2017	YTD Sept. 2016	%
i3	538	391	37.6%	4,635	5,763	-19.6%
i8	27	158	-83.0%	331	1,089	-69.6%
2 Series	938	977	-4.0%	8,620	12,470	-30.9%
3 Series	6,045	7,432	-18.7%	43,215	53,092	-18.6%
4 Series	3,637	2,289	58.9%	30,266	26,036	16.2%
5 Series	3,718	1,521	144.4%	28,517	27,705	2.9%
6 Series	262	276	-5.1%	2,261	2,971	-23.9%
7 Series	935	1,201	-22.1%	6,562	9,239	-29.0%
Z4	3	99	-97.0%	501	875	-42.7%
X1	2,332	2,463	-5.3%	21,037	18,172	15.8%
BMW passenger cars	18,435	16,807	9.7%	145,945	157,412	-7.3%
X3	2,202	3,829	-42.5%	32,127	31,003	3.6%
X4	509	400	27.3%	3,494	3,776	-7.5%
X5	3,975	3,749	6.0%	34,199	32,818	4.2%
X6	450	604	-25.5%	4,410	5,124	-13.9%
BMW light trucks	7,136	8,582	-16.8%	74,230	72,721	2.1%
BMW brand	25,571	25,389	0.7%	220,175	230,133	-4.3%
Cooper /S Hardtop 2 Door	801	696	15.1%	7,905	8,547	-7.5%
Cooper /S Hardtop 4 Door	590	843	-30.0%	5,546	8,926	-37.9%
Cooper /S Convertible	442	446	-0.9%	4,281	3,302	29.6%
Cooper /S Clubman	513	1,004	-48.9%	6,465	8,024	-19.4%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,390	1,031	34.8%	10,581	10,045	5.3%
Paceman	0	4	-100.0%	9	67	-86.6%
MINI brand	3,736	4,024	-7.2%	34,787	38,911	-10.6%
TOTAL BMW of North America, LLC	29,307	29,413	-0.4%	254,962	269,044	-5.2%