



Contact:

Mariella Kapsaskis
MINI Communications Manager
201.930.3166
Mariella.Kapsaskis@miniusa.com

Rob Duda
Director, Peppercomm
908.347.1243
rduda@peppercomm.com

Longtime MINI Owner and Amateur Racer Wraps Up Another Successful SCCA Season in 2012 MINI Cooper S Hardtop

Woodcliff Lake, NJ – October 20, 2017 – [MINI USA](#) is once again proud to congratulate amateur racer Craig Wilcox on his continued success in the [Tire Rack SCCA ProSolo Series](#) and the [Tire Rack SCCA Solo Nationals](#). Wilcox, of Blue Springs, Mo., finished as the Year-End Points Winner in the ProSolo Series Championship and finished second place in the Solo National Championship in September at the [Lincoln Airpark](#) in Lincoln, Neb. It was the sixth time Wilcox finished as the Year-End Points Winner in the ProSolo Series. Wilcox has also been crowned the ProSolo Series Champion four times in the past five years as well as four Solo National Championships with ten podium finishes over his racing career which began in 2003. The long time MINI owner continues to race his 2012 MINI Cooper S Hardtop, which doubles as his day-to-day primary vehicle.

The 2017 season kickoff event at the [Arkansas Aeroplex](#) in Blythville, Ark., found Wilcox racing against the clock after a miss shift damaged the auxiliary water pump on his Cooper S and put him in the garage. Wilcox quickly hopped into a friend's car for a 180 miles round trip to [Roadshow MINI](#) just outside of Memphis to pick up a new water pump. The staff at Roadshow MINI was ready in the parking lot to hand off the water pump and send Wilcox on his way back to Arkansas where he placed first in the season opener.

In true MINI spirit, Wilcox credits the amazing kickoff weekend victory to his fellow MINI owner, and long time friend and competitor, Ron Williams. Williams stayed behind and worked tirelessly to prepare Wilcox's Cooper S for the arrival of the new auxiliary water pump during the trip to Roadshow MINI. Without the help of Williams and a few

other friends in the garage that weekend, Wilcox would not have been able to achieve a ProSolo Series Championship in the 2017 season.

An amateur gearhead and racing enthusiast, Wilcox has spent the better part of the last ten years racing a number of MINI Cooper Hardtops that he personally modified in his own garage, many of which also serving double duty as his every day vehicle. During this time he also participated in the MINI Motoring Rewards Program, which offers incentives to MINI owners involved in amateur and professional racing.

Wilcox is supported throughout the year by a number of sponsors, including [OS Giken](#) who manufactures high end limited slip differentials, clutches and flywheels, [Black Armor Helmets](#), [BF Goodrich](#), [Quicksilver Exhausts](#), [Way Motor Works](#) and [MC2 Magazine](#).

Born in Fontana, Calif., and raised in Blue Springs, Mo., Wilcox works at an environmental consulting company in Grain Valley, Mo. When he's not at the track racing his MINI, Wilcox enjoys scuba diving, working out, volleyball, softball, hiking and traveling.

MINI Motoring Rewards Program

Don't worry if you don't have a name as cool as legendary Classic Mini drivers Paddy, Rauno, or Timo. You can still take home cash racing a MINI in amateur or professional competitions through the MINI Motoring Awards Program. It's just a little extra incentive for MINI owners to get out there and give racing a go. Not that the sheer fun and adrenaline rush of pressing a MINI through a closed course isn't already enough. But getting your gas money covered never hurts. For more information about the MINI Motoring Rewards Program visit MINIUSA.COM and click on MINI Motorsports.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 127 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of four unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.