



**For Release:** October 24, 2017

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## **BMW HP4 Race Named Best Superbike Among Cycle World's Ten Best Bikes For 2017**

### **All-New Limited-Edition Superbike Available To Only 750 Racing Enthusiasts Worldwide**

**Woodcliff Lake, NJ – October 24, 2017**...The BMW HP4 Race – BMW Motorrad's all-new racetrack-only, limited-edition superbike – has earned top honors among Cycle World's "Ten Best Bikes for 2017". Named "Best Superbike," the 215 hp masterpiece of engineering prowess represents the most exclusive motorcycle ever offered by BMW. It is the first motorcycle in the world to offer a fully carbon frame and fully carbon wheels; and each handmade edition is identified with a sequentially numbered carbon badge on the milled fork bridge, ranging from 001/750 to 750/750.

"We are extremely proud to receive this coveted award from Cycle World right out of the gates with this bike," commented Michael Peyton, Vice President, BMW Motorrad North America. "The HP4 pushes the boundaries for racing performance in ways that were previously unimaginable; and it advances motorcycle technology in ways that will benefit riders across our entire model range, both on and off the track."

Featured in the November issue of Cycle World (and [www.cycleworld.com](http://www.cycleworld.com)), the BMW HP4 is hailed by editors, who write: "In a world of super superbikes, the BMW HP4 Race takes it a step beyond. It is in many ways more exotic than those machines raced at the pinnacle of the sport in World Superbike. The 377-pound HP4 Race weighs, for example, only 7 pounds more than the World Superbike-class minimum weight limit, and that's with a full tank of fuel. Such is the glory of the bike's carbon-fiber frame, swingarm, and wheels. But the finest components complete this beautiful track-only machine: an Öhlins FGR 300 fork and TTX 36 GP shock, Brembo GP4 PR Monoblock brake calipers, and Forged Pankl rods in an engine that is claimed to make 215 hp. Some things are too fantastic to be common. The HP4 Race is one of those things."

For further details on the all-new HP4 Race, visit:

<https://www.press.bmwgroup.com/global/article/detail/T0269789EN/the-new-bmw-hp4-race>

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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