

BMW Group



Vehicle Sales BMW of North America, LLC, October 2017

	Oct. 2017	Oct. 2016	%	YTD Oct. 2017	YTD Oct. 2016	%
i3	686	442	55.2%	5,321	6,205	-14.2%
i8	33	199	-83.4%	364	1,288	-71.7%
2 Series	1,045	1,009	3.6%	9,665	13,479	-28.3%
3 Series	4,497	5,215	-13.8%	47,712	58,307	-18.2%
4 Series	3,181	2,853	11.5%	33,447	28,889	15.8%
5 Series	3,396	1,462	132.3%	31,913	29,167	9.4%
6 Series	374	352	6.3%	2,635	3,323	-20.7%
7 Series	819	1,133	-27.7%	7,381	10,372	-28.8%
Z4	1	78	-98.7%	502	953	-47.3%
X1	2,537	2,710	-6.4%	23,574	20,882	12.9%
BMW passenger cars	16,569	15,453	7.2%	162,514	172,865	-6.0%
X3	1,194	3,680	-67.6%	33,321	34,683	-3.9%
X4	625	409	52.8%	4,119	4,185	-1.6%
X5	4,254	3,885	9.5%	38,453	36,703	4.8%
X6	566	590	-4.1%	4,976	5,714	-12.9%
BMW light trucks	6,639	8,564	-22.5%	80,869	81,285	-0.5%
BMW brand	23,208	24,017	-3.4%	243,383	254,150	-4.2%
Cooper /S Hardtop 2 Door	825	772	6.9%	8,730	9,319	-6.3%
Cooper /S Hardtop 4 Door	632	676	-6.5%	6,178	9,602	-35.7%
Cooper /S Convertible	640	430	48.8%	4,921	3,732	31.9%
Cooper /S Clubman	369	1,124	-67.2%	6,834	9,148	-25.3%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,203	941	27.8%	11,784	10,986	7.3%
Paceman	0	11	-100.0%	9	78	-88.5%
MINI brand	3,669	3,954	-7.2%	38,456	42,865	-10.3%
TOTAL BMW of North America, LLC	26,877	27,971	-3.9%	281,839	297,015	-5.1%