

BMW

U.S. Press Information



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Links To Images And Video Footage For New 2018 Models And Rider Equipment

2018 BMW G 310 GS

<https://www.press.bmwgroup.com/global/photo/compilation/T0265624EN/the-new-bmw-g-310-gs>

Video Footage:

<https://www.press.bmwgroup.com/global/video/detail/PF0005148/feature:-the-new-bmw-g-310-gs>

2018 BMW F 650 GS and F 850 GS

<https://www.press.bmwgroup.com/global/photo/compilation/T0275427EN/the-new-bmw-f-750-gs-and-f-850-gs>

Video Footage:

<https://www.press.bmwgroup.com/global/tv-footage/detail/PF0005666/the-new-bmw-f-750-gs-and-bmw-f-850-gs>

2018 BMW C 400 X

<https://www.press.bmwgroup.com/global/photo/compilation/T0275471EN/the-new-bmw-c-400-x>

Video Footage:

<https://www.press.bmwgroup.com/global/article/detail/T0275470EN/the-new-bmw-k-1600-grand-america#avMedia>

2018 K 1600 Grand America

<https://www.press.bmwgroup.com/global/photo/compilation/T0275470EN/the-new-bmw-k-1600-grand-america>

Video Footage:

<https://www.press.bmwgroup.com/global/article/detail/T0275470EN/the-new-bmw-k-1600-grand-america#avMedia>

2018 BMW Motorrad Rider Equipment

<https://www.press.bmwgroup.com/global/photo/compilation/T0275552EN/bmw-motorrad-rider-equipment-2018>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

www.bmwmotorradusa.com.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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