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U.S. Press Information



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BMW Motorrad USA Revs Up Minneapolis This Weekend At The Progressive International Motorcycle Show A Diverse Range of Models For Every Rider's Holiday Wish List

Woodcliff Lake, NJ – December 6, 2017... Several all-new 2018 Model Year BMW motorcycles will make their Minneapolis debut this weekend when the Progressive International Motorcycle Show rolls into the Minneapolis Convention Center, December 8-10.

Featured motorcycles include the new 215 hp BMW HP4 Race limited-volume, supersport motorcycle (BMW's most-exclusive motorcycle ever offered), the 2018 BMW G 310 GS (BMW's second entry in the smaller displacement segment), the 2018 BMW C evolution electric scooter, the 2018 BMW C 400 X (premium mid-sized scooter), the 2018 BMW F 850 GS (premium mid-class touring enduro), the 2018 BMW K 1600 B Grand America, as well as several special-option motorcycles.

- WHEN: Friday, December 8-10, 2017
 Friday 3:00 p.m. to 7:00 p.m.
 Saturday 10:00 a.m. to 8:00 p.m.
 Sunday 10:00 a.m. to 5:00 p.m.
- WHERE: BMW Motorrad USA Display Minneapolis Motorcycle Show Minneapolis Convention Center Halls C & D 1301 Second Avenue South Minneapolis, MN 55403 Show Office Hours: Thursday - Sunday Show Office: 612-330-3001

CLICK HERE for directions and parking

Admission is \$16 for adults and free for children 11 and under. Use CODE BMW2018 for special discounted admission.

For more information, visit http://www.motorcycleshows.com/city/minneapolis-mn-0

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: www.bmwmotorradusa.com.

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