



**For Release:** November 17, 2017

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## **BMW Motorrad Rider Equipment – 2018 Collection**

**Woodcliff Lake, NJ – November 17, 2017**...Life is an adventure, and on a motorcycle, it can be even better. That's why the **2018 BMW Motorrad Rider Collection** contains special highlights that reflect the "Make Life a Ride" philosophy down to the last detail. The new collection is full of high-end, functional products to suit every climate zone and every rider's needs.

The **BMW Motorrad** premium promise applies to the entire 2018 rider equipment program: top-quality material, a highly meticulous finish and safety based on cutting-edge technology.

The **high-performance touring suit StreetGuard**, whose extensive features allow it to be worn in temperatures from freezing to sweltering midsummer heat, has a range of potential uses. The light **Venting suit** is a cool candidate for summer riding – complete with a ventilation concept that makes for unbeatable ride comfort. Adventure riding beginners can look forward to the **GS Dry suit**, globetrotters will love the **Rallye premium suit**, and individualists will opt for the **Atlantis all-weather leather touring suit**. All of the new BMW Motorrad suits feature a new look for the 2018 season, and there are a number of upgrades, too.

As far as the functional equipment of the 2018 collection are concerned, they offer top-level functionality and an excellent fit during travel under the suit, as well as providing maximum benefits and a great look when worn for any outdoor activity. With its compact folding size, the **Ride windbreaker** is always a must, the **Ride fleece jacket** is virtually unbeatable in terms of versatility and the **PCM Ride jacket** is a **BMW Motorrad** garment that features a high-tech textile: Phase Change Material ("PCM"), enclosed in microcapsules, adapts permanently and smartly to the current temperature. Once moistened, the **Cool Down vest** creates a continuous cooling effect by means of evaporation.

Gloves and boots are vital to any rider equipment collection. For touring riders, **BMW Motorrad** offers the waterproof **Allround gloves** as a versatile basic, while anyone looking for excellent off-road grip will be sure to opt for the **Rallye gloves**. Meanwhile the GORE-TEX technology X-TRAFIT makes the **GS DRY adventure gloves** unique: they are both waterproof and breathable. While the **VentureGrip crossover leather boots** combine excellent properties for everything from touring to adventure riding, the **Ride sneakers** are perfect for city tours – laid-back leisure shoes that are full of ingenious safety features.

The **2018 Style Collection** offers everything that fans of the **BMW Motorrad** brand love – from high-end leisure wear and trendy accessories to ultra-cool leather jackets. The collection features discreet BMW Motorrad branding and comes in two kits, available from March to June 2018 and from July to December 2018. The leather items are available throughout the whole year.

**BMW Motorrad** wishes all riders an exciting, eventful, and safe season in 2018.

## Suits

### **Venting suit – a breath of fresh air in the city and on short rides.**

In the 2018 season, the laid-back look of the **Venting textile suit** is underscored with the new color Anthracite. This suit is available for men and women – the perfect choice for midsummer riding in town or over short distances. The NPL back protector can easily be retrofitted for enhanced safety.

On hot days, classic touring suits quickly reach their limits in the urban environment. They require an airstream to cool the rider, but in city traffic there often tends to be no more than a mild breeze.

This is where the benefits of the **Venting suit** come into play as the

main material component is CORDURA mesh. In conjunction with the 3D spacer fabric in



the back, the mesh lining ensures optimum ventilation and stops the jacket from "sticking" to the body, even when traveling slowly in hot weather.

Despite its light design, the **Venting suit** is entirely uncompromising when it comes to safety. The denim upper material made of a cotton-CORDURA mixture is especially rugged, while the removable protectors at the shoulder, hip, knee and elbow as well as optionally at the back ensure excellent impact absorption combined with optimum wear comfort.

A total of eight pockets in the jacket and trousers ensure generous storage space. Easy slip-on is facilitated by a long leg zip extending up to the hip, with stud fasteners at the leg ends. A leather label at the jacket seam and waistband of the textile suit bears the inscription "BMW Motorrad, engineered in Germany".

The **Venting suit** is available in regular fit with a short jacket. The ladies' jacket is slightly tapered at the waist while the men's jacket is slim and straight; the trousers come in classic slim-fit style in both cases.

Sizes available: men's suit (EU): 46-60; women's suit (EU): 34-48.

Color: Anthracite.

### **StreetGuard suit – all-year-round touring specialist that meets the highest standards.**



The innovative **StreetGuard suit** is a **BMW Motorrad** product designed for all weather and perfect for every tour. This high-performance touring suit for ladies and men comes in a fresh look for the 2018 season.

The new, striking color scheme gives the **StreetGuard suit** a supremely impressive appearance. Blue dominates the jacket, providing a powerful contrast with the deep black trousers. Technical highlights include a ventilation system and a triple-layer laminate made of high-strength CORDURA. It ensures excellent abrasion resistance – an enormous bonus for additional safety.

The **StreetGuard suit** can be used in temperatures ranging from freezing to midsummer heat. This impressive versatility is achieved by a combination of numerous components that provide the rider with a cooling effect, warmth or protection from wind and rain, depending on the weather conditions.

The many smart details of the **StreetGuard suit** include such elements as a removable, waterproof storm collar with integrated hood. Worn under the helmet in the rain, it ensures that the sensitive neck area is "sealed" by preventing water from getting into the suit through the collar. The touring suit also offers excellent protection from the airstream due to a removable thermal inner jacket and thermal trouser insert. Both components are windproof and breathable, as well as featuring additional Thinsulate padding for outstanding heat storage qualities. Incidentally, the thermal inner jacket can also be worn separately – with a trendy Softshell finish for a cool, sporty look.

The basis for the attribute "high-performance" is always the material. For this reason, **BMW Motorrad** applies nothing but the very highest standards to the **StreetGuard suit** as well as using exclusively developed features – including the BMW Climate Membrane integrated in a triple-layer laminate and produced according to the rigorous C.A.R.E. standards. This membrane combines a high-water column with top-class breathability.

Areas that are at particular risk in the event of a fall feature additional protection with a special trim: ProtectionGuard, a high-strength technical textile developed especially for the **StreetGuard suit**. This material combines the advantages of leather with the care properties of a technical textile, while its refined look underscores the high quality of this updated suit.

The **StreetGuard suit** is fitted with NP2 protectors. These provide optimum protection for back, shoulders, elbows, hips and knees as well as being removable and height-adjustable to three levels at the knees. One remarkable feature is the back protector: it is regarded as the best in its class. Another protector can be optionally retrofitted at the coccyx. NP2 protectors made of viscoelastic polyurethane foam – developed exclusively for BMW Motorrad, incidentally – combine extremely good impact absorption with pleasant wear comfort.

The ventilation concept of the **StreetGuard suit** was developed in the BMW wind tunnel. Ventilation zips at the rear and front of the jacket as well as at the thighs ensure effective climate control as well as very simple handling. In warm temperatures, a comprehensive system of air flow prevents any accumulation of heat. By the same token, the windproof wristbands of the removable inner jacket keep out unwanted draught air on cold days.

The **StreetGuard suit** ensures optimum safety not just for riders but also their valuables. The jacket has two highly water-repellent outer pockets plus a waterproof pocket under the jacket's labyrinth closure and three inner pockets, including one elaborately configured multimedia compartment. The trousers have two water-repellent pockets.

The **StreetGuard suit** is available in comfort fit with distinctive styling for ladies and men. The ladies' version has a zip on/off waistlet with fleece trim. The men's suit offers a zip on/off overalls bib with laterally integrated stretch zones and adjustable braces. For continuously variable width adjustment, both versions of the trousers have an elasticated Velcro fastener at the waist, with a zip plus Velcro fastener at the leg ends. The connecting zip between the jacket and trousers is available in the sizes "all-round" and 40 centimeters.

More than 150 cm<sup>2</sup> of reflective material on the jacket and trousers ensure good visibility. The StreetGuard suit is offered in the following sizes: men's suit (EU): 46-66, 98-118, 25-32 (blue only 46-60); ladies' suit (EU): 34-48, 72-88, 18-22 (blue only 34-48). Colors available: jacket in anthracite and blue; trousers in black.

### **GS Dry suit – waterproof adventurer for men and women.**



Designed as a newcomer's waterproof adventure suit with touring suitability, the **GS DRY suit** makes an instant impression as an adventurer, while its new coloring black-blue and grey gives the design an even more striking touch. The ladies' and men's suit has been updated to incorporate the latest technology, too.

The new upper material for the **GS DRY suit** was specially developed by **BMW Motorrad** and consists of CORDURA 500 / polyamide. This is a high-strength material blend with a dense fabric structure for enhanced resistance. Sensitive areas at risk in the event of a fall have a PU layer with ceramic dots, significantly increasing the suit's abrasion resistance though without impeding its haptic quality and breathability. Removable NP2 protectors of the latest generation at the shoulders, elbows, hips and knees – the latter offering three adjustment positions – ensure maximum safety. The new NP Pro back protector in the long version is also fitted as standard.

Special waterproof bonded zips at the chest and back open not just the upper material but also the membrane, thereby ensuring unrivalled climate control by means of direct, maximum ventilation and air extraction over the entire upper body. These features makes the **GS DRY suit** unique within its competitive field. In the back area, 3D spacer fabric additionally ensures the rider avoids excessive sweating during tours. The Z-liner design with integrated BMW Climate Membrane makes the **GS DRY suit** not only highly breathable but also wind and waterproof.

Leather patches on the insides of the knees guarantee grip on the fuel tank, while stretch inserts at the arms, knees and buttocks provide the freedom of movement required for off-road riding. Generous storage space is available, with eight pockets in the jacket and trousers including two waterproof patch pockets.

The jacket is available in the colors black-blue or grey, the trousers in black-blue. Identical color schemes for the ladies' and men's version ensure a perfect partner look, though with distinct shaping in each case.

The **GS DRY suit** is available in the following sizes: men's suit (EU): 46-60; ladies' suit (EU): 34-48, each in regular fit with a 40 cm connecting zip.

### **Rallye suit – premium equipment for globetrotters.**

The next generation of the **Rallye suit** comes with a whole range of new features that make it perfect for globetrotters and off-roaders who attach importance to uncompromisingly reliable equipment. With two fresh color combinations – black-blue/red and grey/blue – the **Rallye suit** is once again a striking eye-catcher for the 2018 season.



The **Rallye suit** is suitable for off-road use and is made of ProTechWool. This functional fabric consists of polyamide and wool with a carbon finish: it is compressed under pressure and heat, thereby making it highly abrasion resistant. Ceramic dot prints at the elbows and knees provide additional protection, and there are also CORDURA underlays in the zones that are at risk in the event of a fall, namely shoulders, hips and buttocks. Removable NP2 protectors and the new, larger-sized NP Pro back protector complete the suit's safety features. The jacket is perfectly compatible with the unique chest protector, which comes in two sizes.

In high and medium temperatures, the **Rallye suit** benefits from a new ventilation system. The large-area mesh construction at the back can be opened entirely if necessary, while mesh ventilation at the front and zips at the sleeves and thighs allow ventilation and air extraction for excellent climate comfort.

The **Rallye suit** is fitted as standard with a waterproof insert to button into the jacket and zip into the trousers. The double function of the new jacket insert is a genuine innovation here: it is designed for use as an outer layer, too. With its highly rugged finish it can be worn over the suit, providing effective protection from dirt and rain. The trouser insert is fitted with the well-established Comfort Mapping, with membranes that vary to suit each individual area of the body.



At the front, maximum storage space is provided by two waterproof hip pockets with flap, while above these there are two small storage pockets and two chest pockets. One new feature is the small, concealed inner pocket at the rear waistband which is perfect for cards and cash. Slit pockets with fleece on the left and right allow interim hand-warming, while at the left sleeve there is a zip pocket with window. The seat pocket is divided into two sections. The back pocket is prepared for the TrinkPak Hydra including drinking tube duct to the chest area. Any items that have not yet found a place will fit in the spacious cargo pockets at the thigh.

A perfect fit for every area of use: the **Rallye suit** offers lots of options for width adjustment and individual adaptation. The trousers now feature a rugged textile belt that is continuously adjustable, for example. Pre-shaped sleeves and knee sections in the suit and insert support an optimum seating position. Stretch zones above the buttocks and in the inner leg area provide freedom of movement, while the extended leather patch on the insides of the knees make the suit more hard-wearing – as well as ensuring a solid grip on the fuel tank. The sleeve and leg end widths can be adjusted by means of Velcro fasteners and the connecting zip between the jacket and trousers measures 40 centimeters.

Reflective material for good visibility is to be found at the front and back of the sleeves as well as on the sides of the trousers.

The **Rallye suit** is available for men in the sizes (EU) 46-66, 98-118, 24-32 (color combination black-blue/red) and 46-60 (color combination grey/blue) as part of the 2018 **BMW Motorrad** rider equipment range.





**Atlantis suit – unique, top-quality piece of equipment for all weathers.**

The **Atlantis all-weather leather touring suit** is included in the **BMW Motorrad** rider equipment collection once again in the 2018 season. The legendary touring suit for men and women has been further optimised with an even more comfortable fit and a new back protector. One thing has remained the same however: every single suit is a unique specimen and is among the very best this segment has to offer.



Particular effort and care goes into the making of each **Atlantis suit**. The basis is provided by hand-picked breathable nubuk leather of the very finest quality: due to its gentle processing it is extremely skin-friendly and very soft while at the same time highly robust. Natural differences in the look of the material make each suit unique.

The full-grain cowhide leather – which comes solely from the Alpine region – gives the rider not just exceptional luxury but also outstanding safety: with a thickness of 1.2 to 1.4 millimeters it is characterized by maximum abrasion resistance. The safety concept of the **Atlantis suit** is completed with excellent impact-absorbing protectors at the shoulders, elbows and knees as well as the new NP Pro back protector. A coccyx protector can be retrofitted optionally.

The finishing of the leather is carried out by a German tannery that uses a mineral tanning process. This technique is sustainable, environmentally compatible and the most ecological form of tanning currently known. The elaborate process of hydrophobing during the production process makes the **Atlantis suit** highly water-repellent, but it also fully retains the natural breathable qualities of the leather, thereby ensuring excellent climate comfort.

Wear comfort and freedom of movement count most over long distances – the leather starts to adapt to the rider's body even after the first few kilometres of wear. Along with stretch zones in the shoulder and back area as well as above the knee and at the waistband, this makes the **Atlantis suit** uniquely comfortable. The sleeve and leg end

widths can be adjusted individually by means of Velcro fasteners, and the connecting zip between the jacket and trousers is available in the lengths "all-round" and 40 centimeters.

The **Atlantis suit** comes in the color anthracite and is available in the following (EU) sizes: men's suit 46-66, 24-32 (short sizes) and 98-118 (long sizes); ladies' suit 34-48.



## Boots

### **VentureGrip boots – crossover suitable for everyday use.**

Comfortable, indestructible and suitable for touring – the **VentureGrip boots** are new leather adventure boots presented by **BMW Motorrad** for the 2018 season that



combine excellent qualities for touring and adventure riding.

High-quality clasps, color accentuations on the soles and a higher shaft give the **VentureGrip boots** the typical down-to-earth adventure look – and they become increasingly attractive the more they are worn thanks to upper material made of 100% oiled, full-grain cowhide leather.

BMW Climate Membrane, produced according to C.A.R.E. standards, makes the **VentureGrip boots** windproof, waterproof and highly breathable. Numerous features ensure first-class wear comfort. For example, three adjustable quick fasteners allow simple, fast and secure fixing of the boot to the foot, the Velcro surface at the calf enables continuously variable width adjustment and the leather stretch zone at the instep improves mobility when shifting gear and walking. The removable inner sole has an antibacterial finish.

Challenging off-road riding requires absolute control, and here the **VentureGrip boots** leave nothing to be desired. The rugged sole is extremely torsionally stiff, and it has a tread that offers excellent grip for stability on all surfaces. The ankle is securely enclosed and protected from twisting, as well as offering outstanding lateral support. Rough leather on the inside of the shaft supports contact with the motorcycle when riding in a standing position, and the boots also have a functionally shaped leather gear lever protector on both sides. The shaft end with elasticated seam helps keep out water and dirt.

The thick full-grain leather itself ensures a high level of passive safety. For optimum rider protection there is also a thermally shaped and stiffened shinbone impact protector and a plastic, foam-padded ankle protector. These components mean that the **VentureGrip boots** meet all the safety criteria according to DIN EN 13634:2010 ("Protective shoes for

motorcyclists") and they are certified accordingly. The **VentureGrip boots** are available in brown and come in (EU) sizes 36-48.

### **Ride sneakers – safe and cool for the city summer.**

The **Ride sneakers** combine a cool leisure look with excellent safety features, making these shoes the perfect choice for short city rides. For the upcoming season, the sneakers are available in the new blue color, with additional features such as gear lever protector and covered zip.



Designed as a summer shoe, the **Ride sneakers** have a medium-height shaft made of 100% fine, light cowhide leather. Perforated velour leather at the sides and tongue and a functional lining ensure good ventilation even when riding slowly, making the shoes highly breathable. The inner sole can be removed and easily replaced if necessary.

Numerous reinforcements and protectors ensure the rider is well protected, as well as increasing the durability of the sneakers, which are fully certified as "Protective shoes for urban motorcyclists": the **Ride sneakers** have a gear lever protector and outer heel cap as well as inner reinforcements at the heel and toe cap. Ankle protectors integrated on both sides provide additional impact protection, while reflective material at the flanks and back enhance visibility.

Their blue color and rubber outer sole in natural finish make the **Ride sneakers** extremely versatile: they can easily be combined with any outfit or motorcycle suit and are of course ideal for other activities, too. The shoes have a zip on the inside for convenient slip on/off. A cover protects the plastic spiral, preventing it from rubbing against the motorcycle. The laces for individual width adjustment are covered with leather, avoiding any potentially dangerous fluttering during travel.

The **unisex Ride sneakers** are available in blue in the (EU) sizes 36-48.

## Gloves

### **Rallye gloves – the off-road specialist.**

The **Rallye gloves** are designed for **BMW Motorrad** riders in search of the challenges of rough terrain. Every detail is geared towards off-road motorcycling. For the 2018 season, the adventure gloves are available in a new two-color BMW design with a new hard shell. The shell is now available in three sizes to ensure a perfect fit and optimum safety.



Designed for midsummer temperatures, the **Rallye gloves** are light and short, without membrane or lining but structured to provide excellent grip. To stand up to off-road conditions, the material mix consists of three extremely resilient types of leather: kangaroo, goatskin and cowhide.

The palm is made of highly abrasion resistant kangaroo leather. A second layer of leather is added to the sandwich structure at the scaphoid bone that is made of shock-absorbing temper foam for added protection. The kangaroo leather is light and unprocessed so it cannot stain as a result of perspiration. The open-pore structure makes the **Rallye glove** highly breathable. The finish with special quilt seams prevents pressure points from forming at the fingers – there are no obtrusive inner seams.

A mixture of goatskin and spandex is used for the upper hand, a material blend that is highly elastic and airy. Additional cowhide leather pads with foam cushioning at the fingers ensures extra protection from impact when riding through thickets. The **Rallye gloves** are fitted with the new **BMW Motorrad** hard shell. This not only provides extremely reliable protection but also has an air conditioning effect. Slits in the hard shell ensure excellent circulation during travel, too. Soft mesh at the roots of the fingers completes the ventilation concept, and the tips of the index fingers are finished with special leather that enables handling of touch-sensitive screens.

The color scheme in grey/red and black/blue matches the Rallye suits in the **BMW Motorrad** collection. Sizes available: 6/6.5 to 12/12.5 for both color versions.

### **GS Dry gloves – the perfect choice for all weathers.**



The **GS Dry gloves** are unique, waterproof adventure gloves.

Their revised design perfectly matches the **GS Dry suits**.

Another new feature is the Velcro fastener to prevent the gloves from coming off accidentally.

The GORE-TEX® technology X-TRAFIT makes the **GS Dry gloves** an utterly reliable companion – not just for off-road purposes but also when touring. X-TRAFIT consists of three

layers: the lining is bonded to the membrane and the membrane to the leather. The result is an entirely waterproof yet breathable material.

X-TRAFIT also offers unrivalled wear comfort: the **GS Dry gloves** fit perfectly and crease-free, the lining cannot be pulled out by sweaty hands after a strenuous ride, nor does the membrane become twisted or slip out of place. The gloves are extremely easy to put on and take off in wet weather, too. To ensure the latter does not happen by mistake, the **GS Dry gloves** now have an additional Velcro fastener plus interior removal strap.

The **GS Dry gloves** are fitted with safety features designed specifically for each hand zone: the upper hand and the back of the hand are protected by highly abrasion resistant CORDURA, while the tops of the fingers are made of padded elastic spandex for optimum freedom of movement. Meanwhile SuperFabric under laid with memory foam is used at the ball of the thumb. This special fabric is extremely abrasion resistant and far superior to conventional materials. The safety features of these adventure gloves are rounded off with a soft knuckle protector, goatskin leather on the palm and double-layered leather at sensitive points at risk in the event of a fall.

The **GS Dry gloves** come with a medium-length cuff made of CORDURA, as well as distinctive styling for men and women. The ladies' version has longer fingers and a slimmer palm area.

Sizes available: men's gloves 8/8.5 to 12/12.5; ladies' version 6 to 8.

Colors: black-blue and grey.



### **Allround gloves – a versatile basic for tour riders.**

The waterproof **Allround gloves** are a straightforward, versatile basic item within the **BMW Motorrad rider equipment** program. These touring gloves offer all the familiar features in the 2018 season but are now lighter and thinner for greater wear comfort and a more direct ride feel.



The **Allround gloves** are designed for use at medium temperatures and here they can easily cope with all changes of weather: their textile/leather blend with BMW Climate Membrane is both breathable and waterproof, the upper hand is padded with Thinsulate against cold draughts and on the inside there is a feel-good lining to warm the hands. The cowhide leather used is dyed using natural dyes only, thereby retaining the breathability of the leather. The hydrophobic quality of the leather makes it water-repellent and ensures the **Allround gloves** are able to dry quickly.

Doubled material protects the edge of the hand and the palm in the event of a fall. The palm is also underlaid with extremely robust Keprotec, an aramid fiber. Special leather inserts have also been added to the tips of the index fingers: this allows the touchscreen of a smartphone or navigation device to be used without having to take off a glove. A soft wipe area and a rubber lip at the thumbs are useful helpers when it comes to keeping the visor clear in the rain.

The light **Allround touring gloves** can easily be worn with a wide range of BMW motorcycle jackets. They are available in black and come in the sizes 6/6.5 to 12/12.5.

## Functional Clothing

### **Cool Down vest – a smart heat shield.**

The **Cool Down vest** by **BMW Motorrad** comes to the rescue even when the airstream has no cooling effect on hot days. It can produce a cooling effect between 43 to 54 degrees Fahrenheit as compared to the ambient temperature.

To provide a cooling effect, the **Cool Down vest** simply needs to be slightly moistened.



The finely layered HyperKewl functional textile at the back and front absorbs the moisture and creates a continuous cooling effect that can last for five to eight hours. The vest is worn over a T-shirt and directly under the motorcycle jacket, thereby keeping clothing dry.

The HyperKewl system is cost-efficient and can be reactivated again and again. Above all, the **Cool Down vest** contributes to active motorcycling safety because in midsummer conditions it enhances the rider's performance capacity and stamina.

The outer material of the light, long-lasting **Cool Down vest** consists of functional nylon and polyester fiber, while the side sections are made of light mesh material with high stretch content. The new dark grey color means it can be combined with any outfit – so even if its worn when not riding, the vest not only has a cooling effect, but it looks cool, too.

The **unisex Cool Down vest** with front zip fits under all **BMW Motorrad** textile jackets and is available in the sizes XS-4XL.

### **Ride fleece jacket – sporting ace with power stretch.**



The **Ride fleece jacket** is a versatile product offered as part of the **BMW Motorrad** rider equipment range. Whether worn under a motorcycle suit on cool days or for virtually any other sporting leisure activity, this light jacket is always a highly functional companion.

The **Ride fleece jacket** has a new feature that makes it especially comfortable for motorcyclists: a transverse zip is integrated in

the extended back section. When opened, it enables optimum combination of suit jacket and trousers via the latter's connecting zips – the jacket no longer needs to be tucked into the trouser waistband for this purpose.

For the 2018 season, the **Ride fleece jacket** is available for ladies and men in black with new visual accentuations. The microfleece features a discreet, sporty stripe pattern and PowerStretch gives the jacket a smooth, elegant look on the outside while the inside feels cosy, warm and soft.

PowerStretch ensures excellent thermal retention, while at the same time the highly functional fleece material is breathable, regulates the temperature and transports moisture. For optimum protection from cold and draughts, the **Ride fleece jacket** is additionally fitted with a windproof membrane in the chest area.

To ensure a superior fit under motorcycle clothing, the **Ride fleece jacket** is slim in design with close-fitting sleeve ends and a high, close-fitting stand-up collar. A continuous front zip with a soft cover in the neck area and two side zip pockets with mesh lining round off the features of this premium-quality jacket.

The **Ride fleece jacket** is available in regular fit with distinctive shaping for men and women.

Sizes available: men S-4XL; women XS-3XL.

Color: black.

### **Ride windbreaker – extra light all-rounder.**

The **Ride windbreaker** offers an attractive fit, a small pack size and a fresh, newly updated look.

The **Ride windbreaker** is also now available with the new transverse zip in the extended back section. This smart detail considerably optimises comfort during travel: when it is opened, a suit jacket and trousers can be conveniently combined by means of their connecting zip.



Now available in grey with a striking vertical **BMW Motorrad** inscription on the back, the **Ride windbreaker** is a real eye-catcher and ensures a sporty, laid-back look away from the motorcycle, too.

The jacket can be tucked away in its own inside pocket to form a handy package that is easy to stow away on board. Not only does it have a slim cut, the arm ends now include stretch material for a close fit, too – this means the windbreaker can be comfortably worn under motorcycle clothing if need be.

The **Ride windbreaker** made of 100% Softshell material is the perfect supplement to all suits without climate membrane: its triple-layer laminate with highly functional PU membrane is windproof, water-repellent and breathable. The extended back section protects the kidneys and buttocks from heat loss.

Additional features include a high stand-up collar and three zip pockets with mesh lining, one of which is a chest pocket that includes an inner duct for a headphone cable. Since the pockets are thermoset there is no need for seams, thereby creating a more elegant look.

Sizes available: XS-4XL (unisex, with a slightly tapered waist in XS and S).

### **PCM Ride jacket – high-functional mid-layer garment.**



An ingenious blend of materials gives the **PCM Ride jacket** an automatic climate control function which has a cooling or warming effect as required: Schoeller PCM – Phase Change Material – enclosed in microcapsules adapts constantly to the current temperature. Under a scorching sun it changes its physical state and stores superfluous body heat. When the thermometer drops, the heat is released again.

Like all jackets in the **BMW Motorrad 2018 collection**, the **PCM Ride jacket** also has the new transverse zip in the extended back section. This smart detail considerably optimizes comfort during travel: when it is opened, a suit jacket and trousers can be conveniently combined by means of their connecting zip.

The particularly high-quality upper material made of Softshell and stretch is laminated with foam and lining fabric. It is highly breathable and regulates moisture. In conjunction with the Phase Change Material embedded in foam, the **PCM Ride jacket** ensures an effective temperature balance, supporting the rider's performance capacity and therefore contributing significantly to safety.

The **PCM Ride jacket** is suitable for all leisure activities due to its combination of a striking, laid-back look with a high degree of functionality. However, it does have special details that reflect its specific preparation for motorcycling. It can also be worn as a vest, for example – the sleeves are easy to take off – which means it fits perfectly underneath a motorcycle jacket. An integrated strap in the neck allows it to be fitted perfectly to all BMW Motorrad jackets.

The new **PCM Ride unisex jacket** is available in regular fit in the sizes XS-4XL.  
Color: black.

**Ride shirt – full freedom of movement.**

The sporty **Ride functional shirt** is real eye-catcher with its striking BMW print. Fitted with raglan sleeves and generously shaped, the shirt offers full freedom of movement and is excellent for wearing under a motorcycle jacket as well as for other active sports such as skiing, jogging or hiking.

The **Ride shirt** comprises a functional material mix mainly consisting of polyester. Unlike cotton shirts, this material transports moisture outwards so the body cannot cool down due to evaporation. Mesh inserts at the bottom of the sleeves ensure optimum ventilation and an airy wear feel.

The **Ride unisex shirt** comes in regular fit and is available in the following sizes: S-4XL.



### **Summer and Thermo functional underwear.**

The **Summer and Thermo functional underwear** perfectly meets motorcyclists' needs. Summer provides the necessary temperature balance in the hot weather, while Thermo keeps the rider warm when travelling on frosty days. Both versions are highly breathable and elastic as well as transporting moisture. Their seamless finish with a close, motorcycle-oriented fit makes for excellent wear comfort, and they also feature a permanently antibacterial, odor-blocking silver inweave.

All **Summer and Thermo functional underwear** garments can be ordered individually and combined with one another at will, according to the weather. The functional underwear comes in two separate ladies' and men's collections.

The **Summer functional underwear** is perfect for hot and moderately warm summer temperatures, offering pleasant, cool wear comfort with a very soft touch. The ladies' collection consists of a t-shirt, top, long-sleeve shirt and  $\frac{3}{4}$  pants. A t-shirt, long-sleeve shirt, shorts and  $\frac{3}{4}$  pants are available for men. Both collections come in the color combination grey/anthracite and feature high-quality Jacquard motifs from the world of motorcycling on the upper garments. Material mix: 67% recycled polyamide, 33% polyester.

The **Thermo functional underwear** comes into its own in cold weather: soft, cozy natural bamboo fiber provides high thermal retention, with sensitive zones reinforced for enhanced insulation.

This collection consists of a long-sleeve shirt with a high, zipped neckline and long pants.

For ladies, this collection

is available in the new color combination bright grey/red, while for men it comes in anthracite/blue. Material mix: 45% TENCEL (natural bamboo fiber), 34% polyamide, 15% polyester, 6% elastane.



Sizes available: men: S-4XL; ladies: XS-3XL.





### **Summer and Thermo functional socks.**

The **Summer and Thermo functional sockets** are well-established basics within the **BMW Motorrad** range of rider equipment. New colors make the socks easy to combine with any outfit, while an asymmetrical design with elastic rib knit above the forefoot make the socks a perfect fit. Developed especially for motorcyclists, the **Summer and Thermo functional socks** have a padded gear lever zone as well as anatomical padded zones at the ankles and heels – in the Thermo socks at the shin, too. Integrated channels on the soles support foot ventilation. Both functional sock types are also suitable for use with motorcycle boots featuring climate membrane.

The **Summer functional socks** for warmer days benefit from new Dry-Tex material – an antibacterial fiber made of technical polyester with open cells. Dry-Tex is extremely light and highly breathable. The socks are somewhat beyond calf length and are available in the new, lighter combination of anthracite with light grey. Material mix: 80% Dry-Tex, 20% polyamide.

The **Thermo functional socks** have a temperature-balancing effect and offer excellent thermal retention due to a high proportion of merino wool. The knee-length socks feature an additional padding zone at the shins that prevents pressure points from forming, as well as ensuring the socks don't slip into the boot. **Thermo** is available in the color combination anthracite with black. Material mix: 50% merino wool, 22% acrylic, 20% polypropylene, 6% polyamide, 2% elastane.

Sizes available (EU): 35-38, 39-41, 42-44, 45-48.



### **RainLock rain suit – a great cover for smart riders.**



When the floodgates open in the skies, the **BMW Motorrad RainLock rain suit** comes to the rescue – stowed away in the storage compartment as a small package. This highly functional two-piece garment has a new color and improved features this season.

Starting in 2018, the **unisex RainLock rain suit** is available in bright red with trousers in anthracite. Reflective prints on the legs, sleeves, back and chest area additional enhance visibility in dull weather.

The **RainLock rain suit** is made of 100% nylon with windproof and waterproof PU coating and fits perfectly over all waterproof BMW motorcycle suits. Non-slip material in the seat area supports a secure grip on the saddle in wet weather, while the inside leg sections are fitted with a material that is insensitive to heat. Other optimized features are the width adjustment of the zip-on hood, which can be removed or stowed inside the jacket collar, and the labyrinth closure at the front of the jacket. The suit is now also fitted with two waterproof inside chest pockets.

The **RainLock rain suit** now features long leg zips and an elastic waistband for fast and straightforward slip-on. The sleeve openings are amply sized, making it easier to put on and take off a pair of gloves. A draw cord at the seam and a Velcro fastener at the sleeve and leg ends ensure the suit stays firmly in place while riding in the rain.

The RainLock rain suit is available in the sizes XS-4XL; the jacket and trousers can be ordered separately.

Colors: jacket – red, trousers – anthracite.

## Bags

### **Messenger Bag – a practical commuter assistant.**

With its removable additional hip belt, the **Messenger Bag** by **BMW Motorrad** remains securely in place even when traveling fast. Motorcyclists can look forward to a fresh new look for the 2018 model.

Red accentuations and a diagonal top edge give the **Messenger Bag** a dynamic appearance even at first sight. Its upper material in canvas has already proved highly effective in the Rnine T bag collection, making this high-quality shoulder bag not just hard-wearing and practical but fashionable, too.



For commuters who start their office day on two wheels, the **Messenger Bag** provides a wind-and-weather safe for important documents and valuable equipment. The completely waterproof main compartment is spacious enough to hold a wide an A4 ring binder and a 17" laptop. Any sudden onset of rain or spray have no chance against the combination of water-repellent upper material, PU-coated lining and roll closure.

The **Messenger Bag** also offers two zip-up outer pockets – A4 size at the rear and with an organiser at the front. There is also a bottle compartment on the inside.

For optimum attachment of the **Messenger Bag** during travel, it is fitted with a hip strap in addition to the obligatory shoulder strap. This ensures the bag doesn't become an awkward obstruction, let alone cause dangerous shifts in weight. Both straps offer continuously variable length adjustment.

The bag's visual styling is rounded off with a BMW embossment on the metal clasp along with the "BMW Motorrad" inscription on the back and on the two-color shoulder strap.

Dimensions (WxHxD): approx. 47cm x 35cm x 11cm with a volume of approx. 18 liters.

Color: black.

## **BMW Motorrad Style Collection**

### **Lifestyle for BMW enthusiasts.**

**BMW Motorrad** presents a very special **Style Collection** for 2018 that is designed to inspire the passion of brand enthusiasts. It includes fashionable items of clothing and elegant accessories, every single one of which reflects the **BMW Motorrad** lifestyle – from vintage to high-end, authentic, cool and in familiar BMW excellence. The product branding expresses enthusiasm for **BMW Motorrad**, but – in contrast to the logo collection – it is more discreet.

The **BMW Motorrad Style Collection 2018** comes in three sections with different periods of availability. **Kit – Spring** is available from March to July 2018, **Kit – Fall** from August to December 2018. The **leather accessories** are on offer for the whole of 2018.

**Kit – Spring** of the **BMW Motorrad Style Collection 2018** consists of high-end



leisure clothing for men and women, partly in a trendy used look and always featuring great prints from the world of **BMW Motorrad**. It includes T-shirts, sweatshirts, shirts and blouses, while a particular highlight is the cool **Tracker coach jacket** for men and the **Curve bomber jacket** with lightweight lining and elegant "Curves of Live" print for ladies.

**Kit – Fall** of the **BMW Motorrad Style Collection 2018** provides a variation of the Kit 1 selection, featuring new designs and additional articles for the autumn/winter such as cool hoodies, caps and scarves. Stylish prints such as "Make Life a Ride" make the **BMW Motorrad** philosophy a powerful statement. One absolute highlight is the dark blue **Style leather jacket**. With a collar, unpolished zips and made of 100% ultra-soft sheepskin leather, it offers a cool vintage look that becomes increasingly attractive the more the jacket is worn. The **Style leather jacket** is available with a different styling for men and women.



The **leather accessories** include belts with vintage clasps, a mobile phone case, a nubuk wallet, a key ring, a business card holder, a canvas gym bag and even a penknife with olive wood handle and leather belt sheath. The **BMW Motorrad Style Collection 2018** is available for women in the sizes XS-XL and for men in the sizes S-2XL.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at:

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com).

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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