



For Release: January 10, 2018

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**BMW Motorrad USA Announces 2018 Race Contingency Program
Expands Racer Support To Other Models And Race Series**

Woodcliff Lake, NJ – January 10, 2018... BMW Motorrad USA has expanded its Race Contingency Program for 2018 by offering current and prospective BMW racers incentives to compete on more models and race series than ever before. In addition to offering race rewards for riders competing on the bestselling BMW S 1000 RR superbike in the MotoAmerica Series, BMW Motorrad USA is enhancing its contingency program to support riders competing on the HP4 Race, R nine T Heritage family and the G 310 R in a broader range of road racing series and events throughout the year.

"BMW is pleased to offer over \$1.6 million in contingency money to racers piloting a 2015 -2018 model year BMW S 1000 RR, HP4 Race, R nine T and G 310 R in several 2018 national and international race series," commented Michael Peyton, Vice President, BMW Motorrad North America.

"We are also reinforcing our commitment to privateer BMW S 1000 RR motorcycle racers by offering professional trackside support from certified BMW HP Race Engineer Steve Weir and Professional Racer Nate Kern, who will serve as BMW Motorsports advisors at races and at bike set-up events at our retailers," added Peyton.

BMW Motorrad's Contingency Program is managed online via XTRM Performance Network, which provides real time distribution and management of contingency money payouts, results tracking and social media marketing. Racers piloting a qualifying S 1000 RR, HP4 Race, R nineT or G 310 R can enroll by logging into www.xtrm.com/contingency/bmw to cash in on their performance.

BMW Motorrad also offers MotoAmerica racers the opportunity to shine on an international level with the international BMW Motorrad Race Trophy. The Race Trophy provides a platform for racers piloting an S 1000 RR, HP4 or a sidecar with BMW engine,

to compete at venues around the world. The BMW Motorrad Race Trophy 2018 is comprised of 27 championships that stage over 290 races in 26 countries on six continents. The overall winner is awarded 15,000 euro, the top 30 riders collect bonuses of 100,000 euro in total. All winners of the several defined categories receive a trophy and additional bonus for their achievements. For more information about the BMW Motorrad Race Trophy, visit: <https://www.bmw-motorrad-motorsport.com>.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: www.bmw-motorradusa.com.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at <https://www.press.bmwgroup.com/usa>.

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