

BMW Group



Vehicle Sales BMW of North America, LLC, January 2018

	Jan. 2018	Jan.2017	%	YTD Jan. 2018	YTD Jan. 2017	%
i3	382	382	0.0%	382	382	0.0%
i8	32	50	-36.0%	32	50	-36.0%
2 Series	640	658	-2.7%	640	658	-2.7%
3 Series	4,551	4,032	12.9%	4,551	4,032	12.9%
4 Series	1,585	1,944	-18.5%	1,585	1,944	-18.5%
5 Series	2,456	749	227.9%	2,456	749	227.9%
6 Series	223	258	-13.6%	223	258	-13.6%
7 Series	362	545	-33.6%	362	545	-33.6%
Z4	2	70	-97.1%	2	70	-97.1%
X1	1,677	2,351	-28.7%	1,677	2,351	-28.7%
BMW passenger cars	11,910	11,039	7.9%	11,910	11,039	7.9%
X3	2,954	3,154	-6.3%	2,954	3,154	-6.3%
X4	387	211	83.4%	387	211	83.4%
X5	3,230	3,276	-1.4%	3,230	3,276	-1.4%
X6	535	429	24.7%	535	429	24.7%
BMW light trucks	7,106	7,070	0.5%	7,106	7,070	0.5%
BMW brand	19,016	18,109	5.0%	19,016	18,109	5.0%
Cooper /S Hardtop 2 Door	645	656	-1.7%	645	656	-1.7%
Cooper /S Hardtop 4 Door	368	473	-22.2%	368	473	-22.2%
Cooper /S Convertible	201	270	-25.6%	201	270	-25.6%
Cooper /S Clubman	238	588	-59.5%	238	588	-59.5%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	1,485	1,122	32.4%	1,485	1,122	32.4%
Paceman	0	1	-100.0%	0	1	-100.0%
MINI brand	2,937	3,110	-5.6%	2,937	3,110	-5.6%
TOTAL BMW of North America, LLC	21,953	21,219	3.5%	21,953	21,219	3.5%