

# BMW Manufacturing Co., LLC

## Press Information

Media Information

February 13, 2018

### **BMW Manufacturing Continues as Largest U.S. Automotive Exporter.**

Export Value Totals \$8.76 Billion in 2017.

**Spartanburg, S.C.** BMW Manufacturing announced today that it exported 272,346 BMW X models from the Spartanburg plant during 2017. Nearly 87 percent of these Sports Activity Vehicles and Coupes were exported through the Port of Charleston with an export value of approximately \$8.76 billion, according to data from the U.S. Department of Commerce. This confirms that the South Carolina factory is the leading U.S. automotive exporter by value.

The remaining 13 percent of BMW X models were exported through five other southeastern ports: Savannah, GA; Brunswick, GA; Jacksonville, FL; Miami, FL; and Everglades, FL. All totaled, the Spartanburg plant exported more than 70 percent of its total production volume of 371,284 units.

“BMW X models manufactured in South Carolina continue to be a major contributor to the BMW Group’s success,” said Knudt Flor, president and CEO of BMW Manufacturing. “Plant Spartanburg’s achievement as the country’s leading automotive exporter demonstrates BMW’s trusted partnership with this state, its contribution to the U.S. balance of trade, and its commitment to the United States.”

BMW announced in June that it will invest an additional \$600 million in the Spartanburg plant from 2018 through 2021 to support manufacturing infrastructure for future generations of X models. An additional 1,000 jobs will also be added through 2021.

“As the nation’s leader in the export sales of completed passenger vehicles, South Carolina accounts for more than 16 percent of the total U.S. market share,” said Secretary of Commerce Bobby Hitt. “This figure perfectly depicts the state’s unmatched global connectivity and status as a major player in the global automotive industry.”



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“BMW is a leader in automotive manufacturing and driver of both import and export volume growth of the Port,” said Jim Newsome, president and CEO of South Carolina Ports Authority. “As customers of both Inland Port Greer and the Port of Charleston, BMW’s multiple expansions have been exciting opportunities for the Port, and we value our role in its international supply chain.”

BMW Plant Spartanburg produces 1,400 vehicles each day, with a model portfolio that includes the BMW X3, X4, X5 and X6 Sports Activity Vehicles and Coupes (and their variants). The all-new BMW X7 will debut in late 2018. In 2017, the Spartanburg plant produced 371,284 vehicles. The factory has a production capacity of 450,000 vehicles and employs 10,000 people.

### **BMW Manufacturing Co., LLC**

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany and is the global producer of the BMW X3 and X5 Sports Activity Vehicles and X4 and X6 Sports Activity Coupe. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing and financial services operations in the United States, Canada and throughout Latin America; and a design firm and technology office in California. For more information on BMW Manufacturing, visit [www.bmwusfactory.com](http://www.bmwusfactory.com).

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### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Design works, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle



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retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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**Journalist note:** BMW Plant Spartanburg information is available at [www.bmwusfactory.com](http://www.bmwusfactory.com). Information about BMW Group and its products in the USA is available at [www.press.bmwna.com](http://www.press.bmwna.com) and [www.bmwusanews.com](http://www.bmwusanews.com).

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