

BMW Group

U.S. Press Information

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Media Advisory - Corporate Communications Personnel Changes

Woodcliff Lake, NJ – February 26, 2018... Nikolai Glies, Vice President Corporate Communications, BMW Group Americas is pleased to announce the following organizational changes which are now in effect.

Andrew Cutler moves to **MINI Communications Manager** from Executive and Internal Communications Manager, reporting to Thomas Plucinsky, Department Head BMW Group Product Communications. In his new role Andrew will serve as communicator for MINI USA, heading up media relations and managing corporate and product communications for the brand. Andrew will work closely with the MINI team in developing and executing communications to increase awareness and excitement for MINI in the US market.

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BMW Group Company

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Mariella Kapsaskis moves to **Executive and Internal Communications Manager** from MINI Communications Manager, reporting to Kenn Sparks, Department Head, U.S. Corporate Communications. In her new role Mariella is responsible for the external messages of the BMW of North America Senior Management team; leading the Events team for all Corporate and Product events and launches; and managing Internal Communications, including development of innovative approaches to enhance employee engagement and understanding.

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BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.

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