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BMW of North America Announces Best Dealership Awards

35 BMW Centers honored as Centers of Excellence

Woodcliff Lake, NJ – March 13, 2018... BMW of North America, LLC is announcing its annual Center of Excellence honors. We are pleased to award 35 Centers out of 345 as 2018 Center of Excellence winners. BMW of North America continues its success in the luxury automotive industry based on the excellent performance of these centers in 2017.

As a result of their excellent 2017 performance on eight different Sales and Aftersales Key Performance Indicators, these Centers outperformed their peers.

“The Center of Excellence recognition rewards the BMW Centers who excel in their key business metrics,” said Bernhard Kuhnt, President and CEO, BMW of North America, LLC. “This year’s 35 winners are the ultimate performers, the best of the BMW network, and we are proud to have them representing the brand.”

2018 Center of Excellence Award Recipients (listed in alphabetical order)

1. BMW Encinitas
2. BMW of Anchorage
3. BMW of Austin
4. BMW of Cincinnati North
5. BMW of Gainesville
6. BMW of Honolulu
7. BMW of Idaho Falls
8. BMW of Lafayette
9. BMW of Lancaster
10. BMW of Minnetonka
11. BMW of Mt. Laurel
12. BMW of Murrieta
13. BMW of Ridgefield
14. BMW of San Rafael
15. BMW of Sudbury
16. BMW of Toledo
17. BMW of Westchester
18. Bobby Rahal BMW of South Hills
19. Braman Motorcars

20. Center BMW
21. Coast BMW
22. Dreyer & Reinbold, Inc.
23. Hilton Head BMW
24. Medford BMW
25. Pacific BMW
26. Paul Miller BMW
27. Peter Pan BMW
28. Rusnak BMW
29. Sandia BMW
30. South Bay BMW
31. South Shore BMW
32. Sun Motor Cars BMW
33. Towne BMW
34. Tulley BMW
35. Valencia BMW

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters

for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about BMW Group and its products in the USA is available to journalists on-line at www.bmwusanews.com.

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