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The all-new BMW M5 Wins 2018 World Performance Car.

Woodcliff Lake, N.J. – March 28, 2018... The all-new BMW M5, today received the prestigious 2018 World Performance Car Award at the New York International Auto Show.

The 6th generation BMW M5 is the fastest most technologically advanced M-vehicle to date. For the first time ever, BMW M GmbH provides drivers the opportunity to switch between 2WD to 4WD while also offering M x-Drive, BMW's intelligent all-wheel drive system specifically tuned for the BMW M5 specifications. Under the hood of the all-new BMW M5 is the latest and most advanced version of the renowned 4.4-liter V8 engine featuring M TwinPower Turbo technology with an output increase from the previous generation of 40 hp and 53 lb-ft, this new engine develops 600 hp and 553 lb-ft of peak torque to promise explosive acceleration and formidable performance. The twin-turbo V8 unit propels the M5 via the new 8-speed M Steptronic transmission with Drivelogic and teams up with the M xDrive system to transfer all of the high-revving turbocharged engine's might to the road, and allows a 0–60 mph acceleration run in a mere 3.2 seconds, making it the quickest and most agile to date.

Trudy Hardy, Vice President Marketing BMW of North America complimented the all-new BMW M5 during her acceptance speech calling it “the quickest (0-60 in 3.2 seconds) and most technologically advanced M-vehicle to date”. With the debut of first ever BMW M xDrive system with 2WD capability, the 6th generation BMW M5 is the quintessential performance sedan”.

The 2018 BMW M5 is available at certified BMW dealerships starting at MSRP 102,600 plus Destination and Handling.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Design works, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 344 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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World Car Awards

Now entering their 14th year, the annual World Car Awards are the number one awards program in the world for the fifth consecutive year based on Prime Research's 2017 media report. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize and reward automotive excellence on an international scale. The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

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