

BMW Group



Vehicle Sales BMW of North America, LLC, March 2018

	Mar. 2018	Mar.2017	%	YTD Mar. 2018	YTD Mar. 2017	%
i3	992	703	41.1%	1,997	1,403	42.3%
i8	47	49	-4.1%	118	157	-24.8%
2 Series	1,179	993	18.7%	2,768	2,249	23.1%
3 Series	4,845	6,197	-21.8%	13,651	14,637	-6.7%
4 Series	3,230	3,324	-2.8%	6,939	8,080	-14.1%
5 Series	4,397	3,161	39.1%	10,038	6,641	51.2%
6 Series	471	330	42.7%	1,030	789	30.5%
7 Series	823	935	-12.0%	1,800	2,103	-14.4%
Z4	0	111	-100.0%	2	269	-99.3%
X1	3,717	2,896	28.3%	8,251	7,297	13.1%
X2	947	0	0.0%	947	0	0.0%
BMW passenger cars	20,648	18,699	10.4%	47,541	43,625	9.0%
X3	4,547	6,395	-28.9%	10,782	13,569	-20.5%
X4	513	395	29.9%	1,417	888	59.6%
X5	4,840	4,896	-1.1%	12,076	12,072	0.0%
X6	763	630	21.1%	2,019	1,528	32.1%
BMW light trucks	10,663	12,316	-13.4%	26,294	28,057	-6.3%
BMW brand	31,311	31,015	1.0%	73,835	71,682	3.0%
Cooper /S Hardtop 2 Door	979	1,232	-20.5%	2,339	2,568	-8.9%
Cooper /S Hardtop 4 Door	583	839	-30.5%	1,385	1,793	-22.8%
Cooper /S Convertible	478	741	-35.5%	948	1,315	-27.9%
Cooper /S Clubman	419	812	-48.4%	947	1,899	-50.1%
Coupe	0	0	0.0%	0	0	0.0%
Roadster	0	0	0.0%	0	0	0.0%
Countryman	2,072	1,362	52.1%	4,914	2,672	83.9%
Paceman	0	1	-100.0%	0	4	-100.0%
MINI brand	4,531	4,987	-9.1%	10,533	10,251	2.8%
TOTAL BMW of North America, LLC	35,842	36,002	-0.4%	84,368	81,933	3.0%